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Today, as the population of the world is growing; processed food products have become indispensable in our daily diet. Companies in the food industry cover the huge demand of processed food products, ensuring the compliance with the conditions of storage, preservation and marketing, from producers to the end consumer that is essential for food safety.

Packaging is of growing concern to consumers, law-makers, shops, brands and environmentalists. From manufacture to disposal, the packaging lifecycle is a complex one. To change packaging so that we optimize its use and reduce its impact on the environment involves a considered response.

This research study explores many aspects of packaging: looks at the implications and prospects for change and provides some practical tools to achieve it. Whether one involved in specification, design, manufacture, use or disposal of packaging, this research study will provide a means to ensure it takes full account of resource efficiency.

The main aim of this research study is to analyze the packaging strategies of food processing industry in India. Although no exaggerated claims are made with respect to substantiality of the work, yet keeping in view the limitations, every possible and candid efforts has been made to study and analyze the operations and various aspects of packaging strategies.

An understanding, such as this is never the work of a single person and this study is no exception. “Practice makes a man perfect” is a legendary aphorism and when a person gets guidance of experts of the respective field, the knowledge gained is invaluable. This trifle work of mine would have been a zygote, it not have achieved the support, cooperation and blessings of few people, without whom, I would not have been able to materialize my thesis. I, at the very outset, thank and express my gratitude to all those who directly and indirectly helped me a lot in the
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