वर्णन प्रत्यक्ष
कर्म परियोजना, चरण-1 से सम्बंधित प्रश्नोत्तरी

1. गांव का नाम: नाम का था
2. पंचायत का नाम: पंचायत का था
3. खण्ड का नाम: खण्ड का था
4. लाभार्थी का नाम: लाभार्थी का था 1) लाभार्थी की उम्र: 45 वर्ष
2) परिवार के सदस्य: परिवार
3) यदि परिवार में कोई पद्ध-किन्ना है तो उसकी तकनीकी योग्यता का विवरण:
4) लाभार्थी के नाम बांटने का विवरण नामांकन
5) क्या परिवार का कोई सदस्य सरकारी सेवा में है? ना नहीं

5. वैष्णविक आवाज का विवरण:

6. परिवार के बच्चों का निवास कहां से हैलाइट गया रही है? स्वाभाविक विमानयात्रा या कही बाहर छोड़े पूरे विवरण सहित कृपया है "शिखर पिक्स" नं 110 मोबाइल नं 11111 (लाख भर) इलेक्ट्रॉनिक कारार पता के अधिकारी के डाट द्वारा है जानान (6)
7. धार्मिक जीवन सम्बन्ध रखते हैं 1हां 2ना
8. जाति जीवन सम्बन्ध रखते हैं 1हां 2ना
9. गांव की कुल जनसंख्या: 150
10. धर्मावधारा जनसंख्या का विवरण 150 हां
11. क्या लाभार्थी के घर टीवीविजन है?: हां नहीं
12. क्या लाभार्थी के घर टेलीफोन है ? : हां नहीं
13. क्या लाभार्थी के घर ट्यूबिस्क बदाया है ? : हां नहीं
14. गांव का अपना महीना अणिक है या बाहीय? महीना
15. गांव का अपना मुख्य अणिक है या बाहीय? महीना
16. सूचना कहां से मिलती है? सरकार से स्थानीय स्थान से: प्रधान
17. गांव में कोई जनता का प्रतिबंधित है या नहीं?: हां/नहीं अर्थातः

18. परियोजना के लाभ: 

19. परियोजना के प्रतिबंधितों द्वारा कितनी बार दौरा किया गया?

20. परियोजना के प्रतिबंधितों द्वारा आयोजित वर्कशाप की संख्या: नहीं

21. प्रचार सामग्री का वितरण:

22. आपकी सबसे बेहतरीन सूचना किससे मिलती है?: लोगों से या भीड़िया से

23. परियोजना के बारे में आपके विचार: सफल/असफल
Appendix-II

Department of Journalism and Mass Communication
Himachal Pradesh University
Summer Hill, Shimla – 171005

Questionnaire-cum-Interview Schedule for beneficiaries

QUESTIONNAIRE FOR BENEFICIARIES

Q. No-1 Did you find it inconvenient to understand the way and the form in which the strategies of communication were presented to you?

1. (A) Form Yes ☑ No ☒ No opinion ☐ Do not understand ☐

1. (B) Way Yes ☑ No ☒ No opinion ☐ Don't understand ☐

T.V. AS A COMMUNICATION STRATEGY

Q.No 2 Did you listen to the information given on T.V. by the Government about Kandi Project

Yes ☐ No ☑ No opinion ☐ Don’t understand a TV ☐

INFORMATION THROUGH T.V. AS A MEDIUM

Q.No 3 A In case you posses a T.V. set, were you convinced about the information conveyed to you through T.V.?

Yes ☐ No ☑ No opinion ☐ Can't Say ☐

3B. Was there some definite specific influence on you about the utility and usefulness of T.V. as a Communication strategy?

Yes ☐ No ☑ No opinion ☐ Can’t Say ☐
**RADIO**

Q.No. 4. A Did you listen to the information given through Radio by the Government about Kandi Project?

Yes [ ] No [ ] No opinion [ ] Do Not Have Radio [ ]

4B. In case you do have a Radio set, were you convinced with regard to the information broadcast on it ?

Yes [ ] No [ ] No opinion [ ] Can't Say [ ]

4C. Was there any specific influence on you about the utility of Radio in respect of communication?

Yes [ ] No [ ] No opinion [ ] Can’t Say [ ]

**NEWSPAPER**

Q.No. 5A. Did you read or get the information from newspapers about Kandi Project?

Yes [ ] No [ ] No opinion [ ] Can’t Read [ ] Not Available [ ]

5B. In case you got the information from newspaper were you satisfied/convinced with information given through newspapers?

Yes [ ] No [ ] To some Extent [ ] No opinion [ ]

5C. Did you find the newspaper useful in respect of Communication Strategy.

Yes [ ] No [ ] To Some Extent [ ] No opinion [ ]

**PUBLICATIONS**

Q.No.6A. Did you satisfied from the information you got through publicity literature distributed in your village?

Yes [ ] To Some Extent [ ] No opinion [ ] Can’t Stay [ ]
6B. Were you satisfied from the information you got through publicity literature distributed in your village?

Yes ☑ to Some Extent ☐ No opinion ☐ Can't Stay ☐

6C. Did you find publicity literature useful with regard to communication strategy.

Yes ☐ No ☐ To some Extent ☑ Can't Stay ☐

EXHIBITIONS

Q.NO.7A Did you get the information through exhibitions about Kandi Project?

Yes ☐ No ☑ To some Extent ☐ Can't Stay ☐

7B. In case you got the information through exhibitions, Were you convinced with regard to the information received in it?

Yes ☐ No ☑ To some Extent ☐ Can't Stay ☐

7C. Did you get influenced from the exhibitions as tools of communication strategy?

Yes ☐ No ☑ To some Extent ☐ Can't Stay ☐

SONGS & DRAMAS

Q.No.8A. Did you get the information about Kandi Project through Song & Drama shows in your village/area?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐

8B. In case you get it from Songs & Drama shows useful tool as communication strategy?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐

8C. Did you find songs & drama shows useful tool as communication strategy?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐
WORKSHOPS

Q.NO.9A. Did you get the information about Kandi Project in workshops held in your village/area?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐

9B. In case you got it from workshops, were you satisfied/convinced about the information?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐

9C. Did you find workshop useful tool as communication strategy?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐

MEETINGS

Q.No.10A. Did you get the information during the meetings or public meetings about Kandi Project?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐

10B. In case you got it in meetings, were you satisfied with the information?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐

10C. Did you find the meeting a useful tool for communication of Government Programmes?

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐

AWARENESS LEVEL OF BENEFICIARIES

Q.No. 11. Are you aware or Do you know about the benefits which would accrue to farmers after the implementation of Kandi Project?

A. Awareness

Yes ☑ No ☐ No Opinion ☐ Can't Stay ☐
B. Degree of Awareness.

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<th>PERCENTAGE(Tick)</th>
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Which one of the following communication strategies was exposed to you in order to provide awareness and better understanding about the Kandi Project?

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<thead>
<tr>
<th>Communication Strategy</th>
<th>Yes</th>
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<td>Meetings</td>
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SUCCESS LEVEL OF KANDI PROJECT
(Opinions of Beneficiaries)

Q.No.12. A Do you think Kandi Project has been a successful enterprise?

Yes [ ] No [ ] No Opinion [ ]

12B. Do you think Kandi Project Subsidiary Units Work was success to your satisfaction? [YES]
## KANDI PROJECT SUBSIDIARY UNIT'S SUCCESS RATE

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<thead>
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<th>IPH</th>
<th>Yes</th>
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<td>Horticulture</td>
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<td>✔️</td>
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</table>

### Personal Information

1. **Name**: Ramesh Kumar
2. **Name of Village**: Ambi Jhiri
3. **Name of District**: Sonpur
4. **Age (in years)**: 27 years
5. **Sex**
   - Male ✔️
   - Female
6. **Caste**: SC/ST/OBC/General Brahmin
7. **Marital Status**
   - Married ✔️
   - Unmarried
   - Divorced/Widowed
8. **Education**
   - 1. Illiterate
   - 2. Elementary Level
   - 3. Secondary Level
   - 4. Graduation & above
9. **Occupation**: Daily Wage

---

Please note that the data in the table and personal information are filled out by hand, and the handwriting style is not uniform.
10 Monthly Family Income
1. Below 2000/-
2. 2001 to 4000/-
3. 4001 to 6000/-
4. Above 6000/-

11 Type of Family
1. Nuclear
2. Joint

12 Size of Family
1. Upto 4
2. 5 to 7
3. 8 to 10
4. Above 10

(Total members)

13B. Educational Level of Wards

<table>
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<td>Secondary</td>
<td>-</td>
</tr>
<tr>
<td>Graduation and above</td>
<td>-</td>
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Appendix - I

सर्वेक्षण—प्रपत्र
कण्डी परियोजना, चरण-1 सम्बंधित प्रश्नोतरी

1. गांव का नाम..........................................................................................................................

2. पंचायत का नाम.........................................................................................................................

3. खण्ड का नाम............................................................................................................................

4. लाभार्थी का नाम....................................................................................................................

1) लाभार्थी की उम्र....................................................................................................................

2) परिवार के सदस्य ..................................................................................................................

3) यदि परिवार में कोई पढ़ा-लिखा है तो उसकी शैक्षणिक योग्यता का विवरण..........................

4) लाभार्थी के नाम भूमि का विवरण..........................................................................................

5) क्या परिवार का कोई सदस्य सरकारी सेवा में हैं ?..............................................................

5. वार्षिक आय का विवरण...........................................................................................................

6. परिवार के बच्चों को शिक्षा कहां से दिल्ली जा रही हैं ? स्थानीय विद्यालय या कहीं और,
पूरे विवरण सहित व्यूह दें ।.......................................................................................................
7. धर्म जिससे सम्बन्ध रखते हैं..............................................................

8. जाति जिससे सम्बन्ध रखते हैं..............................................................

9. गांव की कुल जनसंख्या..............................................................

10. धर्मनुसार जनसंख्या का विवरण..............................................................

11. क्या लाभार्थी के पास टेलीविजन है ? हाँ/नहीं

12. क्या लाभार्थी के पास रेडियो है ? हाँ/नहीं

13. क्या लाभार्थी के पास सामाचार पत्र आता है ? हाँ/नहीं

14. गांव का अपना महिला मण्दिर है या नहीं ? हाँ/नहीं

15. गांव का अपना युवक मण्दिर है या नहीं ? हाँ/नहीं

16. सूचना कहां से मिलती है ? सरकार से/स्थानीय संस्था से/प्रधान से

17. गांव में कोई जनता का प्रतिनिधि है या नहीं ? हाँ/नहीं

18. परियोजना के लाभ..............................................................

19. परियोजना के प्रतिनिधियों द्वारा कितनी बार दौड़ा किया गया ? ..............................................................

20. परियोजना के प्रतिनिधियों द्वारा आयोजित वर्कशॉप की संख्या..............................................................

21. प्रचार सामग्री का विवरण..............................................................

22. आपको सबसे बेहतरीन सूचना किससे मिलती है ?..............................................................

23. परियोजना के बारे में आपके विचार : सफल/असफल
Appendix-II

Department of Journalism and Mass Communication
Himachal Pradesh University
Summer Hill, Shimla – 171005

Questionnaire-cum-Interview Schedule for beneficiaries

QUESTIONNARIRE FOR BENEFICIARIES

Q. No-1 Did you find it inconvenient to understand the way and the form in which the strategies of communication were presented to you?

1. (A) Form Yes ☐ No ☐ No opinion ☐ Do not understand ☐
1. (B) Way Yes ☐ No ☐ No opinion ☐ Don’t understand ☐

T.V. AS A COMMUNICATION STRATEGY

Q.No 2 Did you listen to the information given on T.V. by the Government about Kandi Project

Yes ☐ No ☐ No opinion ☐ Don’t understand a TV ☐

INFORMATION THROUGH T.V. AS A MEDIUM

Q.No.3 A In case you posses a T.V. set, were you convinced about the information conveyed to you through T.V. ?

Yes ☐ No ☐ No opinion ☐ Can’t Say ☐

3B. Was there some definite specific influence on you about the utility and usefulness of T.V. as a Communication strategy ?
RADIO

Q.No. 4. A Did you listen to the information given through Radio by the Government about Kandi Project?
Yes □ No □ No opinion □ Do Not Have Radio □

4B. In case you do have a Radio set, were you convinced with regard to the information broadcast on it?
Yes □ No □ No opinion □ Can’t Say □

4C. Was there any specific influence on you about the utility of Radio in respect of communication?
Yes □ No □ No opinion □ Can’t Say □

NEWS PAPER

Q.No. 5A. Did you read or get the information from newspapers about Kandi Project?
Yes □ No □ No opinion □ Can’t Read □ Not Available □

5B. In case you got the information from newspaper were you satisfied/convinced with information given through newspapers?
Yes □ No □ To some Extent □ No opinion □

5C. Did you find the newspaper useful in respect of Communication Strategy.
Yes □ No □ To Some Extent □ No opinion □
PUBLICATIONS

Q.No.6A. Did you satisfied from the information you got through publicity literature distributed in your village?

Yes □ to Some Extent □ No opinion □ Can’t Stay □

6B. Were you satisfied from the information you got through publicity literature distributed in your village?

Yes □ to Some Extent □ No opinion □ Can’t Stay □

6C. Did you find publicity literature useful with regard to communication strategy.

Yes □ No □ To some Extent □ Can’t Stay □

EXHIBITIONS

Q.NO.7A. Did you get the information through exhibitions about Kandi Project?

Yes □ No □ To some Extent □ Can’t Stay □

7B. In case you got the information through exhibitions, Were you convinced with regard to the information received in it?

Yes □ No □ To some Extent □ Can’t Stay □

7C. Did you get influenced from the exhibitions as tools of communication strategy?

Yes □ No □ To some Extent □ Can’t Stay □

SONGS & DRAMAS

Q.No.8A. Did you get the information about Kandi Project through Song & Drama shows in your village/area?

Yes □ No □ No Opinion □ Can’t Stay □

8B. In case you get it from Songs & Drama shows useful tool as communication strategy?

Yes □ No □ No Opinion □ Can’t Stay □
8C. Did you find songs & drama shows useful tool as communication strategy?
   Yes  □  No  □  No Opinion  □  Can't Stay  □

WORKSHOPS

Q.NO.9A Did you get the information about Kandi Project in workshops held in your village/area?
   Yes  □  No  □  No Opinion  □  Can't Stay  □

9B. In case you got it from workshops, were you satisfied/convinced about the information?
   Yes  □  No  □  No Opinion  □  Can't Stay  □

9C. Did you find workshop useful tool as communication strategy?
   Yes  □  No  □  No Opinion  □  Can't Stay  □

MEETINGS

Q.No.10A. Did you get the information during the meetings or public meetings about Kandi Project?
   Yes  □  No  □  No Opinion  □  Can't Stay  □

10B. In case you got it in meetings, were you satisfied with the information?
   Yes  □  No  □  No Opinion  □  Can't Stay  □

10C. Did you find the meeting a useful tool for communication of Government Programmes?
   Yes  □  No  □  No Opinion  □  Can't Stay  □

AWARENESS LEVEL OF BENEFICIARIES

Q.No. 11. Are you aware or Do you know about the benefits which would accrue to farmers after the implementation of Kandi Project?
   A. Awareness
   Yes  □  No  □  No Opinion  □  Can't Stay  □
B. Degree of Awareness.

PERCENTAGE(Tick)

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</table>

2. Which one of the following communication strategies was exposed to you in order to provide awareness and better understanding about the Kandi Project?

<table>
<thead>
<tr>
<th>T.V</th>
<th>Yes</th>
<th>No</th>
<th>No Opinion</th>
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**SUCCESSLEVEL OF KANDI PROJECT**

(Opinions of Beneficiaries)

Q.No.12. A Do you think Kandi Project has been a successful enterprise?

Yes [ ] No [ ] No Opinion [ ]
12B. Do you think Kandi Project Subsidiary Units Work was success to your satisfaction?

**KANDI PROJECT SUBSIDIARY UNIT'S SUCCESS RATE**

<table>
<thead>
<tr>
<th>IPH</th>
<th>Yes</th>
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<td>Horticulture</td>
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</table>

13. Personal Information

1. Name

2. Name of Village

3. Name of District

4. Age (in years)

5. Sex : Male ............... Female ............... 

6. Caste : SC/ST/OBC/General 

7. Marital Status : Unmarried ............... Married ............... Divorced/Widowed ............... 

9. Occupation : 


11. Type of Family : 1. Nuclear .............. 2. Joint ..............

12. Size of Family : 1. Upto 4 .............. 2. 5 to 7 .............. (Total members) 3. 8 to 10 .............. 4. Above 10 ..............

13B. Educational Level of Wards

<table>
<thead>
<tr>
<th>Level of Education</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illiterate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elementary</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Secondary</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graduation and above</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>