APPENDIX – VI
TOURIST

Date :

1. Place of normal residence :

2. Occupation :
   i) Student
   ii) Service
   iii) Business
   v) Profession
   iv) Housewife
   vi) Retired
   vii) Others

3. How long were you in/do you intend to stay in Ooty?
   i) 1 day
   ii) 1-2 days
   v) 2-4 days
   vi) 5 days

4. Purpose of visit to Ooty :
   i) Pleasure
   ii) Education
   iii) Business
   iv) Visit friends
   v) Social function
   vi) Others (Specify)

5. Why did you choose Ooty?
   i) Scenic beauty
   ii) Climate
   iii) Heard about Ooty from friends/relatives
   iv) Travel agent
   v) Advertisement
   vi) Been here before
   vii) Lack of alternative tourist spot
   viii) Closet tourist place

6. What places did you visit in Ooty?
   i) Lake
   ii) Dodabetta
   iii) Botanical garden/Rose garden
   v) Others (Specify)

7. Frequency of visit to Ooty :
   i) First time
   ii) Second time
   iii) Thrice or more
   iv) Every season

8. If you have visited Ooty more than once, what changes do you find in Ooty?
9. What did you expect to see or experience in Ooty?

10. Has Ooty been up to your expectations?

11. What memories will you take back with of Ooty?

12. What was the most likeable thing in Ooty?

13. What was the most annoying thing in Ooty?

14. Would you like to come to Ooty again?  
   (i) Yes  (ii) No  (iii) Don't know

15. If Yes, why?

16. If No, why?

17. How would you rate the following at Ooty?  
   Excellent  Fair  Poor
   i) Scenery  
   ii) Cleanliness  
   iii) Transport  
   iv) Accommodation  
   v) Food  
   vi) Tourist information guidance  
   vii) Shopping
18. What problems did you face while at Ooty?
   1. Very crowded
   2. Dirty
   3. Poor sanitation in hotels and restaurants
   4. Transport within town expensive (autos, etc)
   5. Very expensive shops
   6. Poor quality of food
   7. Non-availability of accommodation
   8. Poor quality of accommodation
   9. Inadequate public toilet
   10. Others (Specify)

19. Average family monthly income :
   i) 3000
   ii) 3000 – 6000
   iii) 6000-9000
   iv) 9000>

20. Accommodation facility used :
   i) Private hotel (Name)
   ii) Time share
   iii) Friends / Relatives
   iv) Company guest house
   v) Non (i.e. No stay overnight)

21. Opinion on accommodation :
   i) Comfortable
   ii) Not comfortable
   iii) More expensive than other resorts
   iv) Less expensive than other resorts
   v) Same as other resorts

22. a) Have you visited other hill stations in India? 
    b) If Yes, name of hill station.

23. How does Ooty compare with the other hill stations in India?
24. Are you travelling
   i) Single
   ii) Family
   iii) Friends
   iv) Group travel

25. Marital status : Single □ Married

26. If married, size of family :

27. Age :

28. Sex :

29. Name :