EXECUTIVE SUMMARY.

"Evolving an Integrated Telecom Strategy for the Next Decade – An Indo UK Perspective" is a work of analysis of telecommunication environment with respect to policy. The study includes understanding of Indian telecommunication as a sector, telecommunication policies, and regulatory structure of India as well as the United Kingdom. An attempt is made to understand both the telecom environments and bring out the key learnings from the UK environment which can possibly aid in improving Indian telecom strategies in coming years. The UK telecommunication has been chosen for the following reasons

- United Kingdom was one of the early countries to open telecommunication to privatization. The UK has one of the most liberalized telecommunication sectors in Europe. (1)
- The Indian and the British telecommunication systems share many common platforms, essentially due to the fact that, India was the colony of the British. Political systems prevalent in Britain and India are the same.
- The UK being open to telecommunication privatization is an excellent benchmark not only to India, but to many other European countries.

The purpose of this study to come up with integrated telecom strategy for India in the light of learnings from the UK economy. Policies which are instrumental for such a phenomenal telecommunication growth are discussed here.

The brief objectives are as under.

- **To do an analysis of Indian telecommunication scenario in the light of an international exposure and experience and suggest ways and means of improving policy framework.**
- **To provide strategic inputs to aid in better policy making.**
- **In the context of new policies being made, due to the ever-changing dynamics of the telecommunication field in India, the strategic inputs of out of this thesis would aid in coming up with the more pro-active policy.**
- **To aid formulation of new telecom policy in the context of above.**

**Methodology -** The methodology adopted to carry out research and to come out with an integrated telecom strategy for India is as follows,

1. Desk research to understand current telecommunication environments of India and the UK, using published policy documents.
2. Review of literature on telecom policies, plans which are published by Indian and the British Governments and also understand telecommunication from the perspective of journal articles, research works in the field of telecommunication, reviews and other research articles. This method ensures that not only policy papers are considered for the study but also other relevant literature is taken into consideration to give the research work a broader perspective.
3. A sample of 50 respondents was considered for administration of the questionnaire. The population of respondents consisted of both professionals and academicians. Looking at the infancy of this industry and the smaller number of professionals who were exposed to policies, a sample size of 50 was chosen.

4. In addition to the above, data was gathered by meetings and interactions with executives with telecommunication background. A visit to International Telecom Union Library, Geneva, Switzerland & Office of Communication, London, UK, Indian Institute of Management, Bangalore, India and London School of Economics was also undertaken to collect telecommunication related literature.

5. Data analysis and interpretation.

Research findings.

India needs an integrated telecom strategy to encash the available opportunities. There is a need for a telecom strategy that ensures policy makers and regulators work hand in hand. So we need to evolve a proper framework. This integration is possible only when a consorted action happens. And as a result lead to a well integrated strategy.