Chapter 7.

CONCLUSIONS AND SUGGESTIONS.

7.1. Conclusions.

From the analysis of available primary and secondary data, analysis of survey and other sources, given the fact that India is one of the fastest growing telecommunications in the world, the telecom situation in India could have been better.

To put it in a very positive frame, the policy making and regulation can still be more proactive. At the same time all the credit goes to Indian policy makers and telecom regulations that have contributed to millions of subscribers being added month after month. Without friendly policy and regulation this would not have been possible. However, a more structured, systematic and futuristic policy and regulation approach can enable telecom growth in India still bigger and better.

* A point to mention is that India can stand as reference model in the international market and by virtue of this the benefits that are transferred to Indian economy can be enormous.*

India should have a futuristic telecom vision and an integrated telecom strategy. This integration will bind policy making, regulation and competitive environment that can enable them to work hand-in-hand. The approach to telecom in India can be more open and simple.
With the help of the analysis an effort has been made to come up with an integrated telecom strategy and a telecom model for the next decade. This model takes learnings from the United Kingdom telecom environment that is relevant to Indian context. The benchmarking activity should focus only on processes and should not get into country specific details. If India can adopt the process to benchmark, then it can design strategy matching local conditions.

The objective of putting forward this model is to serve as one of the points to aid policy making and regulation than pin pointing mistakes of policy makers and regulators. This study is intended to aid better policy making and regulation and nothing else.

**Fulfillment of objectives of the research.**

The objectives of this research were outlined in chapter 2. Fulfillment of objectives with the help of this work is explained as under.

- The main objective of this research is to **evolve an integrated Indian telecom strategy for the next decade for India**, using a comparative analytical framework of Indian and the UK telecommunication environments. This objective has been fulfilled by evolving an integrated telecom strategy for the next decade for India. The comparative analysis of Indian and the UK telecommunication on policy and regulation aspects aided in coming out with a telecom model which is illustrated in chapter 6, chart no 27.

- To analyze whether policy making process has followed a systematic structure or not. This objective has been analyzed with the help of...
literature and proposition. The proposition 2 "India did not exercise its strategic option of due scanning of environment in respect of countries which have already liberalized - Had this been ensured, there was a scope for more structured and systematic policy" in chapter 5 indicates the policy making process could have been more systematic.

- To find out whether Indian policy makers did use lesions available from similar economies including Britain and use them for effective policy making. From the literature review and the outcome of the respondent survey results it has become clear that India did not took advantages from the similar economies. Proposition 1, "India had a clear advantage in forming a sound, more structured telecom policy in the context of experience gained by other countries similar to India, which it could have exercised" has been proved in chapter 5.

- To come out with strategic inputs to aid better policy making. The telecom model in chapter 6 gives 3 strategic inputs, A 3 year strategic approach, Strategic reviews of telecoms and Futuristic Approach and Focus Areas, which can aid in better policy making.

- In the light of exposure and experience of Indian competitive environment suggest ways and means of improving policy and regulatory framework. This objective has been achieved with the
comparative analysis of Indo-UK telecommunications. The study of which has aided in strategic inputs for the prescribe telecom strategy and model for India for the next decade.

7.2. Roadmap and Suggestions.

In the context of new telecom policy coming up by the policy maker, this study gives scope to consider the key elements of telecom model prescribed and the same can be considered while policy making. Also there is a scope for a detailed benchmarking process to enhance policy making and regulation in India.

7.3. Limitations of the study.

Although this study has evolved an integrated telecom strategy and telecom model, there are certain limitations as mentioned below.

- Though study consists of analysis of primary and secondary sources, and opinions of various authors and respondents, still it is not a conclusive analysis.
- Study considers only telecommunication environment and has no linkages to other fields of Indian economy, which are being considered by policy makers.
- This is a macro analysis touching upon only the macro elements of policy and regulations and has not considered micro elements.

In the context of the above limitations, this study can be considered as a tool which can possibly aid in coming out with better policy and regulation strategies.
7.4. Scope for further research.

Scope for further research can be mentioned as below.

- Since nature of this research is macro analysis, this gives scope for more detailed and micro analysis of policy making, regulations and competitive environments.
- Telecom Policy makers and regulators can take references from this study to commission more micro level study which can help them in coming out with better policy and regulation strategies.
- This study also gives scope to consultancy organizations to take the study one step further by taking up this project on a micro level. The results can aid in bigger and superior growth of telecommunication in India with special reference to policy making and regulation.
- Also this study gives further scope for research to enable India to be looked upon as a benchmark for evolving telecom economies.