PREFACE

Education is one of the important factors for formation of attitudes and thereby shaping the personality, as well as for status mobility. Its evaluation in appropriate dimensions can reveal the nature of social change amongst girls in a meaningful way.

The present work is a study of social attitudes of female students and the impact of global media on their social attitudes. The study has been carried out in Meerut city of Western Uttar Pradesh. Four girls' colleges namely Raghunath Girls' College, Ismail National Girls' P.G. College, Kanohar Lal Girls' P.G. College, Shahid Mangal Pandey Government Girls' P.G. College have been selected for the study.

The study has been divided into eight chapters: The first chapter incorporates the introductory part- the rationale, the statement of the problem, the area of study in brief, universe/sample and respondents, methods of data collection and analysis.

The second chapter takes note of an overview of select literature on education, social attitudes and modernization and impact of global media.

The third chapter deals with introduction of the area of study i.e. aspects like geographical location, mythological significance, area and population, historical importance and educational facilities/institutions.
The fourth chapter deals with social attitudes of female students in the four girls' colleges. It includes the socio-economic background of the female students and social attitudes of female students who are getting higher education.

The fifth chapter deals with relationships between socio-economic background and social attitudes of female students.

The sixth chapter deals with impact of global media on social attitudes of female students.

The seventh chapter takes account of the case studies of the female students in four girls' colleges.

The last chapter deals with summary and findings of the present study along with bearings of empirical findings, experiences of the field work and limitations and suggestions for further research.