ACKNOWLEDGEMENT

“Acknowledgement although written at the end of the thesis work, but occupies the front page for reasons of their special significance. However proficient one may be in the art of expression; it is very difficult at times to find apt words for conveying one’s gratitude.”

First of all, I am highly grateful to Almighty who gifted me an honest and pure heart whose invisible presence is partisan for me that produced scintillating power to play over the traffic situations, silently during my research period.

The words can never express my feelings of deep gratitude, indebtedness and reverence to my esteemed research supervisor Dr. Sarojini Nandal, Professor, Department of Journalism and Mass Communication, Maharshi Dayanand University, Rohtak, who has always shown an exemplary keenness and interest in perpetuating my research aptitude. ‘It is my pleasure to acknowledge my indebtedness and deep sense of gratitude to my respected research supervisor, without whose scholarly guidance and encouraging attitude, the work would not have been completed. Her keen interest in the work gave me inspiration and generated confidence to complete the work.

It is my humble duty and proud privilege to place on record my deep sense of gratitude and tremendous debt to Professor and Head of the Department Dr. Harish Kumar, Department of Journalism and Mass Communication, M.D. University, Rohtak for his ever stimulating valuable and constructive suggestions and encouragement in preparation of this research work.

I am very thankful to Sunit Mukherjee, Assistant Professor, Department of Journalism and Mass Communication, M.D. University, Rohtak who have furnished my information on various aspects pertaining to my investigation.

I express my sincere thanks to the librarian and all the staff members especially Mr. Sundar Singh Tanwar, Information Scientist, Dr. Sanjeev Kadyan, Assistant Professor in Library Science, M.D. University Library, Rohtak (Haryana) for their kind co-operation and guidance. I must acknowledge my indebtedness to the authors of various books and research articles which I have quoted without their permission.
I am highly indebted to my parents and my in-laws who always gave me continuous encouragement and confidence at every stage of my life, and without their love I would never be able to complete such a cumbersome task. They always stood by me through the thick and thin, and always encouraged me at times when I felt low in life.

My special thanks to my husband Major Sudhir Jakhar for his care and support which gave me courage and strength to stand against the tides.

I would like to have a special word of appreciation here for the support that I have received from my brother-in-law, Saurabh Jakhar in data collection.

I must convey my deepest thanks to my little angle Chiku and my nephew Chinu for their sacrifice and the lack of time which could not devote due to my busy schedule.

I must confess that the completion of this work and even carrying out of this work would have been impossible without the encouragement, moral support and cooperation by my brother Inderjeet Singh Gahlawat.

I shall be failing in my duty if I do not convey my thanks and appreciation to Mr. Rajkumar Pahwa for his support and arduous work of typing of this manuscript.

Above all, I am greatly indebted to each and everyone who, even by the smallest thought, word or deed, has helped me during the period of this study.

In last I wish to dedicate this research work to my Late sister Anita Malik.

Dated: Monika