APPENDIX
Dear Sir/Madam,

I am conducting a research study on the topic entitled. I need your free and unbiased ideas and opinion to conduct this study. Your ideas and information will be kept strictly confidential and will be exclusively used for academic purpose.

Thanking you,

Snigdha Madhusudan Das

SECTION –A

1. Name:
2. Age: 3. Sex:
4. Marital status: (Married/Unmarried.)
5. When did you get married? Year________.
6. Your educational qualification Non-matriculate/ Matriculate/ Graduate/ Postgraduate/ Professionally Qualified (Doctor/Engineer/ Others.) (Please Tick)
7. Your average monthly income: Rs.__________
9. Educational qualification of spouse: _________
10. Number of children-one/two/three/more than three.(Please Tick)
11. Educational qualification of children: School going/College going/Professional education
12. Have you got a house of your own? Yes/No.
If yes, when did you purchase it/ build it or was it a parental property.
13. Are you staying in joint family? Yes/No.
14. No. of members in your family.
15. How many of you stay together in the capital town?
16. Do you stay in a rented/own house in the capital? (Please tick)

SECTION-B

I – PURCHASING CAR
1. Do you own a car? Yes/No.
2. Do you own a first hand or second hand car?
3. Is it your first car? Yes/no.
4. How did you purchase the car? Through Loan/ A Gift/ From Saving/ Any Other Source
5. Who influenced you to buy the car? (Rank in order of importance.)
   a. Wife ( ) b. Parents ( ) c. Son ( ) d. Daughter ( ) e. Friends ( ) f. Own Decision ( ) g. Any others ( ).
6. Who uses the car most often? Me /Spouse / Parents.
7. Why you purchased the car? For necessity/ For status symbol.
8. Who had gone to purchase the car? I alone/I with spouse/ With children/Friend/Any other.

II – PURCHASING WASHING MACHINE
1. Do you own a Washing Machine? Yes/No.
2. Do you own a first hand or second hand Washing Machine?
3. Is it your first Washing Machine? Yes/no.
4. How did you purchase the Washing Machine? Through Loan/ A Gift/ From Saving /Any Other Source
5. Who influenced you to buy the Washing Machine? (Rank in order of importance.)
   a. Wife ( ) b. Parents ( ) c. Son ( ) d. Daughter ( ) e. Friends ( ) f. Own Decision ( ) g. Any others ( ).
6. Who uses the Washing Machine most often? Me /Spouse / Parents.
7. Why you purchased the Washing Machine? For necessity/ For status symbol.
8. Who had gone to purchase the Washing Machine? I alone/I with spouse/ With children/Friend/Any other.

III – PURCHASING OF AIR-CONDITIONER
1. Do you own an Air-Conditioner? Yes/No.
2. Do you own a first hand or second hand Air-Conditioner?
3. Is it your first Air-Conditioner? Yes/no.
4. How did you purchase the Air-Conditioner? Through Loan/ A Gift/ From Saving /Any Other Source
5. Who influenced you to buy the Air-Conditioner? (Rank in order of importance.)
   a. Wife ( ) b. Parents ( ) c. Son ( ) d. Daughter ( ) e. Friends ( )
   f. Own Decision ( ) g. Any others ( ).
6. Who uses the Air-Conditioner most often? Me /Spouse / Parents.
8. Who had gone to purchase the Air-Conditioner? I alone/I with spouse/ With children/Friend/Any other.

IV – PURCHASING MUSIC SYSTEM
1. Do you own a Music System? Yes/No.
2. Do you own a first hand or second hand Music System?
3. Is it your first Music System? Yes/no.
4. How did you purchase the Music System Through Loan/ A Gift/ From Saving /Any Other Source
5. Who influenced you to buy the Music System? (Rank in order of importance.)
   a. Wife ( ) b. Parents ( ) c. Son ( ) d. Daughter ( ) e. Friends ( )
   f. Own Decision ( ) g. Any others ( ).
6. Who uses the Music System most often? Me /Spouse / Parents.
7. Why you purchased the car? For necessity/ For status symbol.
8. Who had gone to purchase the car? I alone/I with spouse/ With children/Friend/Any other.

V – PURCHASING OF MICRO OVEN
1. Do you own a Micro Oven? Yes/No.
2. Do you own a first hand or second hand Micro Oven?
3. Is it your first Micro Oven? Yes/no.
4. How did you purchase the Micro Oven? Through Loan/ A Gift/ From Saving / Any Other Source

5. Who influenced you to buy the Micro Oven? (Rank in order of importance.)
   a. Wife ( )  b. Parents ( )  c. Son ( )  d. Daughter ( )  e. Friends ( )  f. Own Decision ( )  g. Any others ( ).

6. Who uses the Micro Oven most often? Me / Spouse / Parents.

7. Why did you purchase the Micro Oven? For necessity/ For status symbol.

8. Who had gone to purchase the Micro Oven? I alone/ I With Spouse/ With Children/ Friend/ Any Other.

Thank you very much.