

# *APPENDIX*

( i )

## **Questionnaire administered to the online journalists**

Dear Sir / Madam,

I am collecting data for my doctoral study on growth of online newspapers and their implications on print media.

Please spare your valuable time to fill the following questionnaire. The information that you provide shall be treated with utmost care and confidence and shall be used strictly for academic purpose.

Thanks,

**Neeta R. Inamdar**

**1. Sex**

i) Male ( )      ii) Female ( )

**2. Age ( in years)**

i) 21 to 25 ( )      ii) 26 to 30 ( )

iii) 31 to 35 ( )      iv) 36 & above ( )

**3. Educational qualification**

.....

( ii )

4. Experience: Total journalism experience .....  
Total online experience.....

5. Have you also worked for print version?

- i) Yes (        )                        ii) No (        )  
iii) Sometimes as a free lancer (        )

6. Are you familiar with the programming language used on the Internet?

- i) Yes (        )                        ii) No (        )

7. How many times is your online edition updated everyday?

- i) Once (        )                        ii) Twice (        )  
iii) Thrice (        )                        iv) More than thrice a day (        )

8. Who selects articles for your news section?

- i) Editor of the news services (        )  
ii) Automatically by computers (        )  
iii) A free editorial team (        )

( iii )

9. The activities of your editorial board include :

	Regularly	Occasionally	Never
i) Selection of stories			
ii) Editing the selected stories			
iii) Writing / editing new articles			
iv) Designing the web page			
v) Answering e-mails			
vi) Any other, specify.....			

10. Which of the special internet elements are used in your news site?

	Always	Occasionally	Never
i) Links to navigate within the article			
ii) Links to navigate within the web site			
iii) Links to other sites			
iv) Photographs			
v) Animation			
vi) Graphics			
ii) Video Clippings			
viii) Music			
ix) Any others , specify			

11. Which of the following find place in your online edition?

- i) Own P.R. (information regarding subscription & placing of advertisements) ( )
- ii) News Ticker ( )
- iii) Entertainment (Games, Comics, Cartoons) ( )
- iv) Events data base ( )
- v) Other local information ( )
- vi) Specific Offers for young ( )

( iv )

- vii) Pollution update ( )
- viii) Ticket booking services ( )
- ix) E-mail services ( )
- x) Any others, specify.....

12. On an average, how many e-mails do you receive every day?

.....

13. On an average, how many e-mails do you answer every day?

.....

14. What other interactive options do you use?

.....

15. Compared to your counterparts in the print medium, your emoluments are

- i) More ( )
- ii) Less ( )
- iii) On par ( )

16. Do you feel you are closer to the readers of your newspaper / service more than the print media journalist ?

- i) Yes ( )
- ii) No ( )

( v )

17. Do you feel you are working :

i) with continuous deadlines ( )

ii) without any deadlines ( )

18. Do you miss the credit of bylines that the print version gives :

i) Yes ( )                      ii) No ( )

19. How secured do you feel working in online environment?

i) To a great extent ( )                      ii) To some extent ( )

iii) Not at all ( )

20. Do you feel you are better than your counter parts in the print medium?

i) Yes ( )                      ii) No ( )

21. Given a choice would you like to:

i) Continue in online journalism ( )

ii) Join print medium ( )

iii) Join television channels ( )

iv) Opt out of journalism ( )

22. Do you feel your journalistic aptitude is affected in online environment?

i) Yes ( )                      ii) No ( )

23. Critics say that online news “is a mere reportage “ and not journalism.

Comment.

.....  
.....  
.....

24. How do you foresee the future of online journalism in India?

.....  
.....  
.....

Place:

Date:

\_\_\_\_\_

(Signature)

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## **Questionnaire administered to the Internet users**

Dear Internet User,

I am collecting data for my doctoral study on growth of online newspapers and their implications on print media.

Please spare your valuable time to fill the following questionnaire. The information that you provide shall be treated with utmost care and confidence and shall be used strictly for academic purpose.

Thanks,

**Neeta R. Inamdar**

### **PART " A "**

10. Sex

i) Male (      )      ii) Female (      )

11. Age ( in years)

i) 15 to 20 (      )      ii) 21 to 26 (      )  
iii) 27 to 32 (      )      iv) 33 & above (      )





( viii)

12. Educational qualification

- i) S.S.L.C ( )      ii) P.U.C ( )  
iii) Graduate ( )      iv) Post-graduate ( )

13. Occupation

- i) Student ( )      ii) Govt. employee ( )  
iii) Pvt.sector employee ( )      iv) Self employed ( )  
v) Unemployed ( )      vi) House wife ( )

14. Monthly Income (in Indian Rs.)

- i) 3001 to 8000 ( )      ii) 8001 to 13000 ( )  
iii) 13001 to 18000 ( )      iv) 18001 & above ( )

**PART " B "**

1. Do you read Newspapers?

English

Kannada

- i) Yes ( )      i) Yes ( )  
ii) No ( )      ii) No ( )

( ix )

2. How many newspapers do you subscribe?

English

Kannada

i) One ( )

i) One ( )

ii) Two( )

ii) Two( )

iii) Three and more ( )

iii) Three and more ( )

3. On an average how much time do you spend reading newspapers everyday?

English

Kannada

i) 1 to 15 minutes ( )

i)1 to 15 minutes ( )

ii) 16 to 30 minutes ( )

ii) 16 to 30 minutes ( )

iii) 31 to 60 minutes ( )

iii) 31 to 60 minutes ( )

iv) 60 minutes & above ( )

iv) 60minutes & above ( )

4. Do you own a Personal Computer at home?

i) Yes ( )

ii) No ( )

5. Do you have Internet connection at home?

i) Yes ( )

ii) No ( )

6. Do you surf the Net?

i) Yes ( )

ii) No ( )

( x )

7. Where do you browse the Net usually?

- i) Home PC (     )     ii) Work place     (     )  
iii) Cyber café (     )

8. On an average, how often do you browse the Net?

- i) 1 to 2 days a week (     )     ii) 3 to 4 days a week (     )  
iii) 5 to 7 days a week (     )

9. On an average, how much time do you spend browsing the Net, when you login?

- i) 1 to 30 minutes (     )     ii) 31 to 60 minutes     (     )  
iii) 61 to 90 minutes(     )     iv) 91 minutes & above     (     )

10. For what purpose do you browse the Net?

	Regularly	Occasionally	Never
i) E-mail			
ii) Chat			
iii) Specific information			
iv) News			
v) Entertainment			
vi) Any others, specify.....			

11. Do you read newspapers on the Net?

- i) Yes (     )     ii) No (     )

12. On an average, how much time do you spend reading newspapers on the Net when you login?

- i) 1 to 15 minutes (      )      ii) 16 to 30 minutes (      )  
 iii) 31 to 60 minutes(      )      iv) 61 minutes and above (      )

13. Where do you look for news on the Net?

	Regularly	Occasionally	Never
i) Kannada newspapers			
ii) Regional English newspapers			
iii) National newspapers			
iv) International newspapers			
v) Purely online newspapers			
vi) Portal news sites			

14. Name the news services and newspapers you read on the Net.

Online newspapers		Online news services	
i) newindpress.com		i) indiatimes.com	
ii) deccanherald.com		ii) yahoo.com	
iii) timesofindia.com		iii) sify.com	
iv) hinduonnet.com		iv) rediff.com	
v) prajavani.net		v) ndtv.com	
vi) newstoday.com		vi) zeenext.com	
vii) Any other, specify		vii) Any other, specify	

15. What do you look for in online newspapers?

	Regularly	Occasionally	Never
i) News ticker			
ii) Politics			
iii) Science and technology			
iv) Sports			
v) Business			
vi) Arts			
vii) Astrology			
viii) Weather			
ix) Video clippings			
x) Special in-depth stories			
xii) Entertainment & Chat			
xiii) Matrimonials			
xiv) Opinion polls			
xv) Any others, specify			

16. What is your nature of reading online newspapers?

- i) Generally skim through the headlines of the home page ( )
- ii) Read headlines and briefly the story ( )
- iii) Read in detail the whole story that interests ( )

17. Which edition of the given newspaper do you like to read?

- i) Print version ( )
- ii) Net edition ( )

If print version why?

- a) Cost effective ( )
- b) Convenient ( )
- c) Easily accessible ( )

d) Close to heart (       )

e) Any other, specify .....

If Net edition why?

a) It is in detail (       )

b) It has connected stories (       )

c) It is interactive in nature (       )

d) It is smart and fashionable to do so (       )

e) Any other, specify.....

18. To what extent do you agree with the following statements?

	<b>Strongly agree</b>	<b>Agree</b>	<b>No opinion</b>	<b>Dis-agree</b>	<b>Strongly disagree</b>
i) News on Net is fast and immediate					
ii) News is in detail as there is no space constraint					
iii) It is interactive in nature & we can voice our opinion					
iv) News is frequently updated					
v) News is accompanied by pictures and video					
vi) Internet access is expensive					
vii) Downloading takes a lot of time					
viii) Reading the screen is tiring to eyes					
ix) Too many links are confusing rather than helpful					
x) Do not convey the experience of reading a print version					

19. Has your habit of reading printed newspaper gone down after having started to browse the Net?

i) To a great extent (      )

ii) To some extent (      )

iii) Not at all (      )

20. Do you think the print media is going to lose its readers to the Net?

i) To a great extent (      )

ii) To some extent (      )

iii) Not at all (      )

Place:

Date:

\_\_\_\_\_  
(Signature of the respondent)