Appendix I

Checklist for Data Collection

1. Interview Checklist [Managers(secretaries of co-operatives]

Background
- Name of the producer
- Type of firm
- Number of years in business
- Investment
- Infrastructure and facilities (Rented/own)
- Production capacity
- No of workers

Products and process
- Types of products
- Process
- Volume of production/month
- Trends in production
- In-house production
- Outsourcing
- Contract production
- Product quality
- Standards and specification

Access to Raw materials and inputs
- Place of purchase
- Availability
- Number of suppliers
- Mode of procurement
- Quantity
- Design services
- BDS
- Access to material from buyers
- Credit purchase

Sales and Marketing