3 Research Methodology:

Methodology adopted for the research worked as under:

3.1 Type of Research: Descriptive Research.

3.2 Data Collection:

3.2.1 Primary Data: Study used questionnaire to collect data, with reference to public awareness program. The questionnaire were used to collect the data from the selected target beneficiaries, randomly. Questionnaire were close ended questions. Data was collected in terms of benefits received by sample respondents, effectiveness of schemes and overall satisfaction level of the beneficiaries. Data was used to collect demographic and sociological data like age, gender, employment status etc. Further, changes in lifestyle before and after respondents, were part of such Schemes. Software used by me for the research purpose are Microsoft Excel 2013 and SPSSU ver. 16.

3.2.2 Secondary data: Secondary data was obtained from the authentic Publications of the District Non Communicable Diseases Cell, Statistical data published in various government publications, websites of Non Communicable Diseases Cell articles from Internet and Newspapers.

3.2.3 Sample Frame:

Beneficiaries of Different Programs, were covered, under different Schemes, in Gandhinagar district of Gujarat State.

3.2.4 Sample Size:

Samples size was 204 respondents from Gandhinagar district of Gujarat State. Data was collected with help of sample survey of the beneficiaries in Gandhinagar district of Gujarat State, as a sample for the study. Samples size was 204 respondent for Community Health Center (CHC), Primary Health Center( PHC), Sub Center &District hospital 200 Respondents from citizens. The data was collected with help of sample survey of the beneficiaries, the project officers, field workers and elected representative of the DISTRICT NCD GANDHINAGAR. The researcher was selected Gandhinagar District as a sample for the study.