Interview Schedule
COCONUT PRODUCTION AND MARKETING OF TAMIL NADU
WITH SPECIAL REFERENCE TO ANAMALAI BLOCK,
COIMBATORE DISTRICT

SCHEDULE FOR THE RESPONDENTS
(Put tick mark in relevant answers)

I. IDENTIFICATION DATA
1.1 Name of the Village : 
1.2 Name of the Panchayat : 

II. PERSONAL DATA
2.1 Name of the Farmer : 
2.2 Address : 
2.3 Sex : M / F 
2.4 Age in years : 
2.5 Educational Qualification : Prematric / Matric / UG / PG / illiterate 
2.6 Size of the Family : 
   up to 2 memb / 3 to 5 memb / above 5 memb 
2.7 Type of Family : Unitary / Joint 
2.8 Type of the House : Thatched / Tiled / Others 

III. OCCUPATION DATA
3.1 Primary occupation of the family : Farming / Non-farming / Others 
3.2 Subsidiary occupation of the family : 
   Dairying / Sheep breeding/ Business /Agricultural Labour / Industrial Labour / others 
3.3 No. of years in Agri Business : 
3.4 No. of Cattle wealth : 
3.5 No. of years in Coconut Cultivation : 
3.6 Agricultural land status : Own/Tenant/Lease/others 
3.7 Sources of Irrigation : 
   Open well/Borewell/Canal/Tank/Lake/Others 
3.8 Classification of the farmer : Small / Medium / Big 
3.9 Type of Land : Wet / Dry / Garden
3.10 Size of Land Holdings (In Hectares)

<table>
<thead>
<tr>
<th>S.No</th>
<th>Wet</th>
<th>Dry</th>
<th>Garden</th>
<th>Total</th>
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</thead>
</table>

3.11 Average Annual Income : L / M / H
Low (below 2 lakh) / Middle (2 to 3 lakh) / High above (3 lakh)

3.12 Major Sources of Income : Coconut / Other Crops / Business / Others

3.13 Major Expenses for : Coconut/other crops/Family/Business/Others

3.14 Sources of Borrowings
  a) Cooperatives  
  b) Commercial banks  
  c) Coconut Traders  
  d) Finance Institutions  
  e) Relatives  
  f) others plz specify

3.15 Nearby Market functionary is
  a) Cooperatives  
  b) Regulated Market  
  c) Wholesalers  
  d) Traders  
  e) Brokers  
  f) Agents  
  i) Industrial user  
  k) Others specify.

IV. CROPPING PATTERN

4.1 Spell out the reasons for Coconut cultivation
  a) Perennial  
  b) Profitable  
  c) Less labour force  
  d) other Pls. Specify

4.2 Variety of Coconut tree Cultivated : Grove crop / Peripheral crop

4.3 Do you think that coconut cultivation is better than other crops?
  If yes, State reasons

4.4 Would you extend coconut cultivation Yes / No
  If yes, State reasons

4.5 Dependency over coconut trees : Alone farming/ Mixed farming

4.6 Labour Mobility is : High / Low / Nil

4.7 Demand for Male labour : High / Moderate / Low / Nil

4.8 Demand for Female labour : High / Moderate / Low / Nil

4.9 Cropping for
  a) Coconut  
  b) Copra  
  c) Tender Coconut  
  d) Others pls. specify

4.10 Area under important crops

<table>
<thead>
<tr>
<th>S.No</th>
<th>Type of land</th>
<th>Coconut</th>
<th>Food Crops</th>
<th>Commercial Crops</th>
<th>Others</th>
<th>Total Area</th>
<th>% to total</th>
</tr>
</thead>
</table>

(Area in hectares)
4.11 Type of Input used : Organic / Inorganic
4.12 Do you think which type of input is costly : Organic / Inorganic
4.13 Do you use your own produced input : Yes / No
4.14 Do you think which type of input gives more benefit : Organic/Inorganic

V. PRODUCTION AND PRODUCTIVITY

5.1 Procurement of Sapling from : Govt. / Private / NGO/Own seed/Others
5.2 Type of trees planted : Ordinary / Hybrid / Both
5.3 No of trees can be planted per acre : Periphery tree: Grove tree:
5.4 Total possession of trees : Periphery tree: Grove tree:
5.5 Age of the trees : Periphery tree: Grove tree:
5.6 Years taken to give yield : Periphery tree: Grove tree:
5.7 Trees per hectare : Periphery tree: Grove tree:
5.8 Distance between two trees : Periphery tree: Grove tree:
5.9 Annual productivity per tree : Periphery tree: Grove tree:
5.8 Production enhancement operations undertaken
   a) Crop pruning b) Rope support to flower bunches
   c) Inter ploughing d) Inter cropping / Others pls. specify

5.9 Technical know how offered by
   a) Government Institutions b) Voluntary agencies c) Knowledgeable persons
d) By experience e) Traders / Others pls. specify
5.10 Credit Requirements: Short-term / Medium -term / Long-term
5.11 Rain fall Level : High / Enough / Low / Nil
5.12 Availability of Water: Abundant / Not scarce / Scarce
5.13 Specify the problems in input marketing
   a) High cost b) Non- availability c) Low quality d) Others Pls. Specify
5.14 Did you purchase the inputs from PACB’S? Yes / No
   If No State reasons
   If Yes, How do you feel it
   a) Good quality b) Less price c) Easy availability d) No adulteration

VI. MARKETING OF COCONUTS

6.1 Type of farmers on the basis of mode of disposal
   a) Lessor farmer b) Opportune farmer c) Mixed practice farmer
d) Debt-bonded farmer
6.2 If lease farmer, reasons for leasing
   a) Redemption of prior debt b) To meet the marriage / educational expenses of children c) capital investment d) migration to town / unable to look after the farm / problem in marketing / problem of labour

6.3 Pattern of disposal of coconut
   a) With husk b) Without husk c) Other specify

6.4 Sale Practice
   a) Wholesale b) Retail c) Direct to consumer d) Mixed

6.5 Channel member choice of coconut farmers
   a) Sale to Traders b) Commission agents c) Industrial User
d) Itinerant traders e) Cooperatives f) Regulated Markets
g) Own sale h) Others Pls. Specify

6.6 Problems in Marketing
   a) Absence of stabilized price b) Increased cost of marketing c) Absence of Standardisation and grading d) Less facilities for coconut processing e) Ineffective Institutional organisations f) Forced sale

6.7 Quantity and Value of coconut marketed in different channels (in 2005-2006)

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<thead>
<tr>
<th>Channel</th>
<th>Quantity</th>
<th>Value</th>
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<tbody>
<tr>
<td>Traders</td>
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<td>Commission Agents</td>
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<td>Industrial User</td>
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<td>Itinerant Traders</td>
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<td>Cooperatives</td>
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<td>Regulated Markets</td>
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<td>Other Sources</td>
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<td>Total</td>
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6.8 Average market price per coconut
   Flush season : Peripheral: Grove:
   Off season   : Peripheral: Grove:

6.9 How do you feel about the price offered by buyer through whom you market your coconuts? Satisfied / Not satisfied

6.10 In your opinion whose price is better? Institutional / Non-institutional State reasons

6.11 What do you suggest to overcome the marketing problems?
   a) Effective institutional arrangements b) Farmers Association
c) Government intervention d) Other pls. Specify

6.12 Why do you prefer Non-Institutional Trading?
   a) Price b) Services c) Advance money d) Farm gate sales
e) No cumbersome process f) Other pls. Specify
VII. COCONUT GROWERS PERCEPTION ABOUT THE PRESENT MARKET FUNCTIONARIES

7.1 Do you know all the market functionaries in coconut trading: Yes / No
If yes, tick the known market functionary
Cooperatives / Regulated Market / Traders / Commission Agents / Wholesalers / Local Market / Industrial User / Others Pls. Specify

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<thead>
<tr>
<th>S. No</th>
<th>Perception</th>
<th>CMS</th>
<th>RM</th>
<th>TR</th>
<th>CA</th>
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<tbody>
<tr>
<td>1.</td>
<td>Your Membership in</td>
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<td>2.</td>
<td>Trading regularly with</td>
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<td>3.</td>
<td>Better price offered by</td>
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<td>4.</td>
<td>Good marketing practices followed</td>
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<td>5.</td>
<td>Better services offered by</td>
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<td>6.</td>
<td>Reasonable grading is done by</td>
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<td>7.</td>
<td>Service oriented functionary is</td>
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<td>8.</td>
<td>Likely to continue trade with</td>
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<td>9.</td>
<td>Problematic market functionary is</td>
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<td>10.</td>
<td>Sale on ready cash by</td>
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<td>Short term advances provided by</td>
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<td>Long term loans provided by</td>
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<td>Pre sales services are good in</td>
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<td>14.</td>
<td>Post sales services are good in</td>
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<td>Malpractices are high in</td>
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<td>Financial problems are solved by</td>
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<td>Easy Accessibility source is</td>
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<td>Hassle free trade is with</td>
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<td>19.</td>
<td>Godown facilities are good in</td>
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<td>20.</td>
<td>Market information provided by</td>
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<td>21.</td>
<td>High price fluctuations prevails in</td>
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<td>22.</td>
<td>Standardized practice lacks in</td>
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</table>
23. Value addition services are more in
24. Cost of sale is high in
25. Cost of sale is low in
26. Pledge loans and advances issued
27. Farm services available with
28. No intermediaries involved in
29. Farm gate purchase done by
30. Advantageous functionary is
31. Technical Know how high in
32. Open and Free sale process in
33. Overall Service is good in
34. Processing activities undertaken by

CMS : Cooperative Marketing Society
RM : Regulated Market
TR : Traders
CA : Commission Agents
WS : Wholesalers
LM : Local Market
IU : Industrial User
OT : Others