Chapter III

PROFILE OF SAMPLE COTTON MILLS
A brief description of the profile of the select cotton mills covering the origin, installed capacity, yarn production, sales and operating profit is discussed in this chapter. It is believed that this description would serve as a background to proceed for further analysis of the financial performance of the cotton mills in Andhra Pradesh. They are:

**TELANGANA REGION**

1. Suryalatha Spinning Mills Ltd
2. Suryalakshmi Cotton Mills Ltd
3. Suryajyothi Spinning Mills Ltd
4. Suryavanshi Spinning Mills Ltd

**ANDHRA REGION**

1. Sree Akkamamba Textiles Ltd.

**RAYALASEEMA REGION**

1. Pioneer Spinning & Weaving Mills Ltd

1. Suryalatha Spinning Mills Ltd

Suryalatha Spinning Mills Limited (SSML) was incorporated in May '83 in Hyderabad. The company has a modern plant at Kaluakurthy, Andhra Pradesh, with an installed capacity of 17,152 spindles and 672 rotors for the manufacture of cotton yarn and blended yarn. It has another plant at Ramtek in Maharashtra. SSML commenced commercial production in 1986-87. In May 1992, the company came out with zero-interest and fully convertible debentures to part-finance the cost of setting up another plant as well as to modernise the existing one. As on 31 March 1995, it had an installed capacity of 25,077 ring spindles and 672 rotors. The modernisation of the Kaluakurthy unit was completed. The company undertook an expansion programme at Kaluakurthy and Ramtek with an install capacity of 6048 spindles and 3600 spindles respectively at a cost of Rs. 10 cr. During 1997-98 the modernisation and expansion programme at Kalwakurthy and Ramtek was completed on schedule and started operating on expanded capacity. The expansion programme for the year 2000 to increase the spindleage by 12000 No has been completed at Kalwakurthy and Ramtek. In 2002-03 the company undertook
modernisation of its plant at an estimated outlay of Rs. 733.15 lakhs. The modernisation project is being funded by way of Term loans from UCO bank under the Technology Up-gradation Fund (TUF) and the balance through contribution by promoters and internal accruals. The project is expected to be completed by the end of the current financial year.

Company policy

The company’s policy is to provide world class quality yarn at a competitive price to cater to the needs of domestic as well as international markets and also to build and maintain long-term relationship with customers by offering good service.

Company believes

The company believes in constant up-gradation of technology by replacement of old equipments with modern equipment and adoption of new and scientific management techniques from time to time which in turn increase the productivity and help in growing the exports.

The company believes in maintaining the established high reputation in the customers and among banks and financial institutions. A strong presence has been established by delivering world class quality products and the sound marketing network backed by a team of professionals has further added to the company’s performance.

Company motto

Suryalatha sees no end to-endeavor. The company moves towards an ever-widening horizon of discovery, improvement and further success.

Management

The functions in the company are managed by a team of professional members under the advice of the Board of Directors. Operations are regularly monitored and controlled by the technical team with the supporting services from outside agencies like South Indian Mills Association (SIMA) and South India Textile Research Association (SITRA). The customers themselves help to have continuous developments.
Quality

Quality is never an accident; it is always the result of high intention, sincere effort, intelligent and skilful execution; it represents the wise choice of many alternatives. Statistical Quality Control (SQC) department is equipped with the latest generation Testing Instruments for Monitoring of Process and Finished Product quality for all physical and chemical properties.

Controls at various stages of process help in delivering finest yarn to end customers for better efficiency in downstream industry and excellent quality of finished product in textile value chain.

The company Quality Centre is equipped with the following measuring instruments:

- Statex Cascade System with Wrap reel: Measuring Hank and Count of the finished products of various stages.
- Lea Strength Tester: To monitor the yarn strength, in terms of CSP (Count, Strength of Product).
- Twist Tester: Monitors the twist present in yarn/threads.
- Premier iq QualiCenter Evenness Tester: Monitors the yarn evenness in terms of %U and imperfections (Thin, Thick and Neps) per kilometer and hairiness present in yarn.
- Premier Classimate Analyser: Monitors and analyses the faults present in yarn in the form of objectionable and non-objectionable.
- Black Board Yarn Appearance Tester: By this, the company can check yarn appearance visually.
- Ultra-Violet Room: All the cones are passed under Ultra-Violet Lamp for detecting contamination.
- Blend Tester: Monitors the ratio of blends in yarn for controlling deviations.
- Sieger Yarn Conditions Plant: Conditions all cones in Yarn Conditioning Plant (YCP) to minimize the hairiness in yarn.
- Professionally manager Statistical Quality Centre helps in controlling the Yarn Quality within Uster+-5% International Quality Standards.
Product range

The company manufactures the following product range of Synthetic Ring Spun Yarns for Knitting, Weaving and Technical applications:

Count Range: Ne 10s to 60s in Single, Two Ply and Multi fold varieties.

- 100% Polyester Spun Yarn – Ne 10s to Ne 60s in Single/Double/Multi fold varieties
- 100% Viscose Spun Yarn – Ne 20s to Ne 40s in Single/Double varieties.
- Polyester/Viscose blended yarn – Ne 15s to Ne 45s in Single/Double varieties.
- Polyester Sewing Thread – Ne 16s to Ne 44s in Double/Multi fold varieties.
- Melange Yarns count range – Ne 10s to Ne 45s in Single/Double varieties.

Finished Yarn is wound on cones with the support of latest generation of Auto-coners which after passing through Electronic Clearers supply flaw-less yarn with meter length for better performance at the end user industry.

Company infrastructure

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Kalwakurthy</th>
<th>Urukondapet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spindles</td>
<td>36000</td>
<td>39000</td>
</tr>
<tr>
<td>Capacity</td>
<td>11KT/Annum</td>
<td>12KT/Annum</td>
</tr>
<tr>
<td>Ports</td>
<td>Road Accessible</td>
<td>Road Accessible</td>
</tr>
<tr>
<td>Transport</td>
<td>Kalwakurthy – Jadcherla Road</td>
<td>Kalwakurthy – Jadcherla Road</td>
</tr>
</tbody>
</table>

Exports

Because of growing customer interest in products all around the world, Suryalatha Spinning Mills Limited has explored into international markets and exports its products to many countries to meet the demands. The Government of India has awarded Suryalatha Spinning Mills Limited, the status of “Star Export House” status, which is conferred to mills having continuous growth in Exports.
Surayalatha Spinning Mills Limited produces a very high quality in line of international standards and exporting all range of products i.e., 100 percent Polyester spun, PV blend and 100 percent Viscose spun. Presently the company is exporting to countries of Argentina, Bangladesh, Brazil, Canada, Indonesia, Korea, Mexico, Peru, Portugal, Spain, Switzerland, Taiwan, Turkey, USA and UK. Suryalatha is also penetrating into new markets of Europe viz., Czech Republic, Germany, Greece and Italy.

2. Suryalakshmi Cotton Mills Ltd

A part of the Suryalakshmi group, Suryalakshmi Cotton Mills Limited (SCML) was incorporated in 1962 and manufactures cotton and synthetic yarn with two units in Mahaboobnagar district of Andhra Pradesh. L N Agarwal is the Chairman and Managing Director. SCML spent about Rs. 40 cr on modernisation of its units in the past. A 100 percent export-oriented spinning mill with a capacity of 25,000 spindles was set up at Andhra Pradesh at a cost of Rs. 70 Cr. The company exported its products to highly quality-conscious markets like Spain and Belgium and has established its presence in Bangladesh and Korea. In 1995-96, first phase of denim project at Ramtek, Maharashtra for 113.10 crores was set up and the project was financed with foreign currency loan of 54.46 crores, rupee term loan of 10.03 crores and rights cum public issue of 40.56 crores in Sep'96. To restucture its debt, the company has issued Cumulative Preference Shares to Industrial Development Bank India for Rs.4.00 crores and to Industrial Financial Corporation of India for Rs.2.72 crores.

Suryalakshmi's ongoing programme of modernization and higher production capacity has resulted in its denim production multiplying from 10 million meters to 40 million meters per annum, while yarn production capacity has also increased multifold.

Vision

Through an integrated system of tools, techniques and training, Suryalakshmi constantly thrives to achieve and maintain the highest quality parameters in most versatile processes. Constant process of continuous improvement and development of its own processes are keys to the consistency of the company's survival and success over a period.
Mission

The mission of Suryalakshmi Cotton Mills is to empower the dominance of the organization in the Indian market and develop and expand strong presence in the International market. The products, operations and services are globally benchmarked against as the best.

The magic of vertical Integration

Equipped with a fully integrated denim division from cotton to finished fabric, the value chain with denim garmenting is completed. In the most diversified product range each individual fabric is being closely monitored with online process control systems at almost every stage of manufacturing.

Offline quality assurance laboratory is well equipped and always reliable to ensure that the customers get true value and services for the price paid by them. Nevertheless experienced personnel are supported with latest advent of color measurement and monitoring techniques available. Quality management systems in place ensure the consistency throughout the product life.

Suryalakshmi Cotton Mills Ltd has its spinning unit Amanagallu in Andhra Pradesh. The company has a total capacity of 48,240 spindles and integrated facilities to produce world class products. The Company manufactures cotton, polyester and blended yarns. The Company has Truwschler Blow room line and Cards, Laxmi High speed combers, Auto leveler Draw frames, Speed frames, and Ring frames. Autoconers are from Schalafhorst and Murata. Yarn conditioning unit is ElgiWelker.

Suryalakshmi with its fully integrated plant process produces 100 percent Cotton yarn. Yarn produced is at par with international standards, achieving quality levels of Uster 5 percent. Suryalakshmi's efforts to upgrade quality diversify product range and maintain an excellent client relationship is a continuous process. A customer service cell looks into every aspect of client relations, while emphasis on quality control at every stage of manufacture ensures the superior finish of Suryalakshmi's products.
Well planned process control, stringent checks round the clock, 100 percent testing instead of Random checking and utmost importance for outgoing product inspection account for its international standard. Online monitoring especially data given by Autoconer-yarn clearer is the base for Quality Check and Control activities. Apart from the regular quality parameters, Count cv percent Hairiness, Autoconer clearer cuts, UV lamp inspection – contaminations are strictly monitored and controlled.

3. Suryajyothi Spinning Mills Limited

Suryajyoti Spinning Mills Ltd. was incorporated on 23rd May 1983. The Company did not undertake any activity during the period of 1983-1990. Main objects of the Company are business of Spinning, Weaving and Dyeing etc. Originally the Company belongs to Surya Group of Industries consisting of Surya Lakshmi Cotton Mills Limited, Suryavanshi Spinning Mills Limited and Suryalata Spinning Mills Limited. The core Promoters of the Company are Mr. Ravinder Kumar Agarwal and Mr. Arun Kumar Agarwal.

Directors

Mr. R.K. Agarwal has more than 3 decades of experience in the spinning industry. He has been the founder-Managing Director of the Company. He is responsible for erecting and commissioning of over 2,00,000 spindles. He has also served on the board of three other companies engaged in cotton spinning. He has also been involved with the marketing of yarn in India and abroad. He is well versed with the international market scenario for textiles and related products as well.

Mr. A.K. Agarwal is a Mechanical Engineer from Gulbarga University. He has been working as Executive Director of the Company for the last 12 years and is mainly responsible for day-to-day operations of the units and is looking after the marketing departments. During his tenure various expansion and modernisation schemes have been taken up and completed successfully.

The other four eminent Directors of the Company include Sri. K. Harishchandra Prasad, Dr. Akkineni Nageswara Rao, Mr. Sanjeev Mitla and Mr. Ankit Jain.
Mission

The Mission of the Company is to become a leading and responsible textile industry, which understands the human requirements and acts to balance these requirements by producing world-class products, keeping in view the social, economical and environmental concerns of the nation and to stay at the forefront of technological superiority by adopting assimilating, understanding and implementing fresh innovative concepts for the betterment of the Industry, Community and the country.

Vision

The Vision of the Company is to obtain customer satisfaction through the enhancement of product standards and long-term relationship with customers the world over. It also aims at maximizing the workforce by arranging educative workshops, sessions on time management and by creating a conducive work environment and to synchronize the group's diversified interests with those of its employees and varied clientele.

The company is equipped with all the latest testing machines like Classimate tester, UT4 etc and to meet the requirement of almost nil contamination yarn by controlling the same from ginning to final delivery of yarn through SIRO clearers.

Share capital

The Company's present Authorized Share Capital is Rs.35 crores and Paid-up Capital is Rs.18.18 crores. The Company has made a Rights Issue in the year 1995 and various Preferential Issues. The Company's shares are listed on Bombay Stock Exchange and National Stock Exchange with a shareholders base of around 20,000. The Foreign Currency Convertible Bonds (FCCBs) were listed on the Singapore Stock Exchange.

It has multi-locational Yarn manufacturing facilities with a capacity of 86,560 spindles at Burgul, Makthal and Rajapur in Mahabubnagar District with a turnover of around Rs.400 crores. The Company had entered into a value-added Bottom-weight fabric business by setting up a state-of-art facility in Kucherkal.
village in Mahabubnagar District with a capacity of 20 million meters per annum and commenced Commercial Production on 1.10.2009. The Project was set up with the Technical Collaboration with Pangea Srl, Italy. This is the first of its kind in the entire Andhra Pradesh. It is in fact the only Company in India to give speciality bottom weight and outerwear fabrics- State of art from Europe like Preparatory from Beninger, Dyeing from Kusters and Finishing from Bruckner.

On an average 20 percent of the production is exported worldwide. The Company is recognised as Star Export Trading House, presently exporting to Latin America, Europe and Far East. The Company’s Corporate Office is situated at Surya Towers, Secunderabad with the main activity of Spinning, Weaving and Dyeing.

4. Suryavanshi Spinning Mills Ltd

Suryavanshi Spinning Mills Limited (SVSM) Group has been started by Sri B.N. Agarwal. It started its operations with spinning activity in 1978 with a spindle capacity of 1728 and steadily grew to a capacity of 1,00,000 by 2002. Over the years the management has acquired in-depth knowledge on raw-material. The group also installed Evenness Tester Machine for testing of cotton for all parameters like strength, length of the fiber, etc.

By virtue of experience of more than two decades with the technical support of the latest machines available, the group selects the best of raw-material for input in the plants. To meet all the parameters in terms of international standards, the management kept on modernizing all its mills and the present equipment available is state-of-art machines in all the plants of the Company. The company has quality testing equipments to test all parameters. Thus the company manufactures quality yarn to suit all requirements.

With a vision in mind the Company has diversified in textile related activities and set up Knitting and Processing Plant under the same management. The company has also entered into manufacturing of fashionable garments in the year 1997. Suryavanshi Group, with this integrated activity of manufacturing of yarn to readymade garments has become a deep layer in the textile industry in India and also
adding its share to the exports. The products of the Company have greatly been accepted in the overseas markets and the accolades it has received are the obvious testimony of what the Group's vision is - quality and reaching globally. The products of Suryavanshi are being exported to the countries like United States, Europe, Japan, China, Korea, Vietnam, Hong Kong, Bangladesh, Italy, Egypt, etc.

Mission

- To become a leading and responsible textile industry, it understands the human requirements and acts to balance these requirements by producing world-class products, keeping in view the social, economical and environmental concerns of the nation.

- To stay at the forefront of technological superiority by adopting, assimilating, understanding, implementing fresh innovative concepts for the betterment of the Industry, Community and the Country.

- To obtain customer satisfaction through the enhancement of product standards and long-term relationship with the customers world over.

- To maximize the workforce by arranging educative workshops, sessions on time-management and by creating conducive work environment.

- To synchronize the group's diversified interests with those of its employees and varied clientel.

Products

Grey Yarn, Specialty Yarn, Dyed Yarn, Yarn cones and Garments.

Management

Suryavanshi was started by Sri B.N. Agarwal and his career in textiles had grown multi-fold in the industry and gained expertise in the textile related activities for more than four decades. He is assisted by Mr. Rajendar Agarwal, B.Tech (Mechanical), Mr. Jitender Kumar Agarwal, B. Tech (Textiles) and Mr. Devender Kumar Agarwal in the day-to-day operations to take the Company into great heights. The Company is also managed by qualified professionals in the respective areas.
Profile

The affairs of the company are being managed by the following personnel whose brief Bio Data are furnished as under:

1. Mr. B.N. Agarwal: He is the Chairman Cum Managing Director of the company with rich experience of more than 45 years in Textiles industry. He is a graduate and has sound knowledge on cotton growing areas and its technical specifications.

2. R.K. Agarwal: He is the Joint Managing Director of the company having more than 16 years of experience. He worked in different capacities in the company and is presently looking after production and is in-charge of technical matters of all three units. He is also in-charge of overall administration of the company.

3. J.K. Agarwal: He is a textile engineer with more than 15 years of experience in textile industry. He is presently looking after production and other matters and is also in-charge of finance. At present, he is also focusing on exports markets.

4. D.K. Agarwal: He is a commerce graduate with more than 10 years of experience in textile industry. Presently, he is focusing on domestic market of Western India.

5. B.R.S. Reddy – Vice President (Corporate Affairs) and Company Secretary. He is an M.Com. CS, having experience of about 21 years in various capacities in Private Sectors. He is looking after over all administration / finance / secretarial issues.

6. S. Dhananjai – Vice President (Marketing) and basically a textile engineer. He is having rich experience of 31 years in textile industry with 23 years in senior position in Central Government Organization. Presently he is head of Marketing Department in the Company.

7. Ashish Srivastava – General Manager (Marketing) He has an engineering degree from Indian Institute of Technology (IIT-Delhi), with several years of experience in textile industries; he has always looked at working with cutting edge technologies and developing products that are best-in-class. His responsibility is to ensure a sound growth strategy for developing product and corporate strategies. He has been extremely effective at fostering long-term partnerships.
8. **M.R. Prasad Reddy - G.M.(Finance)** He is C.A., CS, having experience of about 32 years in various capacities in Private Sectors. He is looking after over all finance and Accounts.

9. **N.K.Batra, Vice President (Technical)** He is basically a technical Engineer having 34 years experience in the spinning industry. He is presently looking after Bhongir Unit.

10. **B.K.Sharma, Vice President (Technical)** He is basically a technical Engineer having 20 years experience in the spinning industry. He is presently looking after the Rajna Unit.

The day to day affairs of the organisation are being managed by well experienced personnel under the overall supervision of Directors. Each unit is headed by Vice-Presidents (Technical), who are having rich experience in the similar line of activity for more than 20 years. The other areas of organisation are being managed by the qualified personnel. There are no changes of key personnel in the recent past.

**Infrastructure**

Suryavanshi's technology infrastructure is in tune with that of today's, and is well set to meet the demands of the domestic and export markets. The Hyderabad-headquartered Suryavanshi Group has its mills located at Bhongir, Nalgonda District, Aliabad, Ranga Reddy District in Andhra Pradesh and Rajna in Chindwara District of Madhya Pradesh. All the mills are equipped with state-of-the-art machinery.

- All the mills of the Company are centrally located and are easily accessible.
- The sea-port cities of Chennai and Mumbai are accessible within 24 hours by road.
- Air shipment facilities are available to most of the countries directly from Hyderabad.
- In-house container loading facilities are available to reduce shipment time.
Quality policy

Suryavanshi would aim at delighting its customers by fulfilling their stated and implied needs. It would adapt to up-gradation of technology and machinery and would draw upon its resources, such as dedicated work force and management committed to quality. All the Company's units are accredited with ISO-9002.

Environment friendly

Suryavanshi is committed to have an eco-friendly environment in all its plants by avoiding the use of substances that could be hazardous to the environment, by ensuring usage of eco-friendly dyes and chemicals. The group ensures that all its plants strictly conform to the rules laid down by the Human Rights Policy of various international organizations.

5. Sree Akkamamba Textiles Limited

Company description

The company was incorporated in 1954; it belongs to the Andhra Sugar Group. It manufactures cotton yarn in West Godavari in Andhra Pradesh. As on June 2001, promoters held around 61 percent of the equity in the company.

Company analysis

According to the Individual - Audited financial statement for the year of 2011, total net operating revenues increased with 29.76 percent, from INR 96.07 tons of millions to INR 124.66 tons of millions. Operating result increased from INR 17 tons of millions to INR 22.35 tons of millions which means 31.47 percent increase. The results of the period increased 107.81 percent reaching INR 7.98 tons of millions at the end of the period against INR 3.84 tons of millions last year. Return on equity (Net income/Total equity) went from 17.74 percent to 27.31 percent. The Return on Asset (Net income / Total Asset) went from 4.49 percent to 9.10 percent and the Net Profit Margin (Net Income/Net Sales) went from 4.00 percent to 6.40 percent when compared to the same period of last year. The Debt to Equity Ratio (Total Liabilities/Equity) was 300.24 percent compared to 395.38 percent of last year. Finally, the Current Ratio (Current Assets/Current Liabilities) went from 2.09 to 2.48 when compared to the previous year.
Key executives

Mullapudi Hariachandra Prasad  Chairman
J. Murali Mohan          Director
J. Suresh              Director
M. Narendranath        Director
N.V. Somaraju          Director

Sree Akkamamba Textiles Limited a thousand Million company is in the activity of spinning of 100 percent cotton and blending yarns of fine counts and feeding both handloom and powerloom industry through the agent network situated at almost all the potential markets in the country. It also supplies 100 percent Combed, Autoconed, spliced siro cleared yarn of various counts to 100 percent Export Oriented Units (EOUs) who are exporting the fabric to Europe and South Asian Countries.

Infrastructure

The spinning capacity is 86,300 spindles covering 26,000 compact spindles - equipped with latest machinery which includes Blow Room with optimum beating and cleaning, carding with short term and long term Auto Leveller, Speed Frames with top or bottom clearers and pneumo system. Ring frames with overhead clearers and fully automatic humidification system, Schlafhorst-338, Auto Corners with Loepfe foreign fibre clearers, Aqua splicers and SIRO Clearers.

Strength and capabilities

- Experienced and sound management systems
- Well trained and disciplined workforce
- Well equipped lab facility
- Flexibility for multiple ranges of counts due to large capacity
- Continuous modernization and use of state-of-the-art machinery
- Continuous dividend track record
- Well established brand, being in the field for last 50 years.
6. Pioneer spinning and weaving mills limited

The Company was incorporated on 9th Oct 1979 for the Purpose of establishing a Spinning Mill to manufacture different counts and blended yarn to cater to the needs of Knitting and weaving industries at Puttur in Chittoor District of Andhra Pradesh, a centrally notified but industrially backward area and started production on 1st Jan 1982. The Company obtained a letter of intent and later on Industrial license for a capacity of 15,000 spindles. The unit was put up with an initial capacity of 8,396 spindles with financial assistance of Andhra Pradesh Industrial Development Corporation Ltd, Andhra Pradesh State Financial Corporation and Andhra Bank by way of Term loan of Industrial Development Bank of India refinance scheme.

The capacity was progressively increased to 35136 spindles by obtaining further term loans and Technology Up-gradation Fund (TUF) Loans. Further the future plans are the installation of foreign fibers contamination clearer, replacing the lap feed system with chute feed system and also replacing the existing comber machines with ultra modern sophisticated comber machines. The above future plan helps the organization to drastically improve the Quality and reducing the labour force. The company foresees that the turnover of the company will be increased by a quarter in the coming years from the present level of 40 crores.

The Mill is at a distance of 3 kms from the Puttur town and is on the highway from Chennai to Thirupathi. The site is surrounded by a number of villages providing the required labour force and is well connected by road and rail infrastructure. The raw materials and finished goods will be transported by road and no difficulty is being experienced in transportation.

The Mill is producing cotton yarn. The end use of cotton yarn is for knitting and weaving industries in and around Puttur. The climate and the atmospheric conditions here in Puttur are well suited for manufacturer of Cotton / Blended yarn. The Mill is marketing its products in and around the mill surrounded by handloom and power loom centers and also other yarn consuming centers of Tamilnadu, Maharastra and West Bengal.
The Mill also is supplying to export units offering internationally accepted standards of quality and exporting through export Houses to Sri Lanka and Bangladesh. Therefore marketing of yarn is not a problem for Mills.

List of products

<table>
<thead>
<tr>
<th>Sl No.</th>
<th>Product</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>40's SCH</td>
<td>Semi Combed Hosiery Cotton Yarn</td>
</tr>
<tr>
<td>2</td>
<td>40's C</td>
<td>Combed Hank Cotton Yarn</td>
</tr>
<tr>
<td>3</td>
<td>92's C</td>
<td>Combed Hank Cotton Yarn</td>
</tr>
<tr>
<td>4</td>
<td>100’s C</td>
<td>Combed Hank Cotton Yarn</td>
</tr>
</tbody>
</table>

Type of organisation

The company is in the form of manufacturing business concern and trade of yarn with in the country for various levels.

Future of business

The spinning operation starts from raw cotton to yarn. The variety of raw cotton are mixed and transferred to the 110 room department where the impurities, dust, speeds and unnecessary materials present in raw cotton are removed, so that the loose cotton is made into well regulated sheet called lap.

Then the laps are transferred to carding department where the laps are separated into fibre and cleaned. The fibre then is transferred to drawing department to parallelize the fibres. The output from drawing department is transferred to simplex department for the conversion of fibre into bobbins. The bobbins are transferred to speed frame department to strengthen the fibres and make them uniform in thickness and from the speed frame department as yarn and the yarn is spinned. Thus the manufacturing cotton into yarn process is held in the manufacturing activities.
Management structure

Sri K. Sunnaiah, Chairman, under the overall superintendence and direction of the board of directors manages the Company. The Mill is managed pro seasonally under the guidance and control of the chairman of the company. The executive Director is looking after day to day affairs of the company assisted by Factory Manager, Technical personnel in the areas of production and backed by well experienced consultant.

Manufacturing Process

The raw material used in the process is ginned cotton. The ginned cotton received in the form of bales is opened and cleaned to remove impurities such as husk, Short fibers', foreign materials etc., in the Blow room and the impurities are removed. The cotton slivers are taken to the draw frames for imparting parallelism by drafting and making it uniform slivers.

The slivers from draw frames are processed through simplex machine for alienations and wound on Bobbins in the Roving form after imparting twist. The bobbins' containing roving are fed to the Ring Spinning Frames to spin yarn. After spinning the yarn or hank yarn passes through winding or reeling machines. The yarn are packed in the form of bags/ bales and marketed.

Market details

The mill is producing cotton yarn. The end use of cotton yarn is for knitting and weaving cloth. Cloth being a consumer – non-durable product has a ready and permanent market. Cotton yarn particularly in a tropical climate of India has a better market always as compared to that of polyester/viscose yarn.

The mill is marketing its products in and around the mill which is surrounded by handlooms and power loom centers and other yarn consuming centers in the state of Tamilnadu, Maharashtra and West Bengal. The mill also is supplying cotton yarn to export units offering internationally accepted standards of quality and exporting through Export Houses to Sri Lanka and Bangladesh. Therefore marketing of yarn is not at all a problem.
Management

Pioneer Spinning and Weaving Mills Ltd retain an excellent management team besides receiving able guidance from eminent professionals and industrialists constituting its board.

Board of directors

Mrs. Beenakosaraju
Mrs. Jagan Mohan Reddy.C (APSFC Nominee)
Mrs. Ashwin Kakumanu
Mr. A.P. Rao.

Manager

Mr. N. Ramachandrudu.

Finance Manager

Mr. Sridharan

Corporate policy

Good Manufacturing practices
Good Business Practices
Good Corporate Governance
Good Environment Protection
Good Management and safety System
Good Customer Service
Good HRD Culture