

P R E F A C E

The present investigation attempts to analyse the meanings attributed to employment and allied concepts by long-term unemployed male adults who are highly motivated to obtain employment and long-term male unemployed who are not so motivated with a view to ascertain the plausible influence the valance job has for them and their personality orientation. The findings of the study suggest that the strength of motivation an individual has for obtaining employment contributes to his intensively valuing the concepts usually concerned with different aspects of employment and unemployment.

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