ACKNOWLEDGEMENTS

I express by deep sense of gratitude of Prof. Abdul Noorbasha, Head of the Department, Department of Commerce & Business Administration, Acharya Nagarjuna University and my Research Supervisor and mentor but for whose constant encouragement and pains taking efforts, the out come of this dissertation in the present shape could not have been made possible at all. I take this opportunity to thank him immensely.

My sincere thanks to Prof. T. Umamaheswara Rao, Principal, College of Arts, Commerce & Law, and Prof. N. Vijaya Ratnam, Chairman, Board of Studies in Commerce & Management Studies and other Faculty Members in the Department for extending their co-operation in the completion of my research work.

I am deeply indebted to the Project Director, DRDA, Guntur. I am also thankful to Sri Nageswara Rao, in-charge for computer section of DRDA, and Mrs. M. Lakshmi, Master Book Keeper, Mandala Samakhya, Kakumanu, for the invaluable co-operation and help extended in collection of information.

I am especially thankful to Prof. G.V.S.R. Anjaneyulu, Dept. of Statistics, for their valuable support in applying the statistical tools to my research work.

My special thanks are due to Sri Deva Sahayam, for helping me by correcting the earlier script of this thesis.
I pay special thanks to Dr. V. Tulasi Das, Dr. V. Prabhakar Reddy, Sri. Ch. China Venkateswarlu, Sri. Ch. Nageswara Rao, Sri. Anwar Basha, for their kind support, co-operation and encouragement for completion of this study.

I also express my thanks to all co-scholars and friends, Dr. M. Sasi Bhushan, V.Vishnu, G. Naga Raju, N.S. Ayyappa Naik, Ravi Kumar Reddy, K. Krishna Mohan, A. Vijaya Rathnam, G. Bramhananda Reddy, P. Vijaya Kumar, G. Venkata Reddy, J. Jagan, Dr. A. Balakrishna and Ch. Rajendra Kumar (Computer Hardware Engineer) for their valuable suggestions and their co-operation in all their aspects.

I express my heartful gratitude to my parents Ch. Venkateswarlu, and Koteswaramma for their moral and financial support to the completion of my research work, constant prayers and encouragement in all spheres of my life.

I specially thank my sister Y. Kalyani and brother-in-law Y. Chenna Reddy, and family members for their encouragement to the completion of my research work.

CH. V. KRISHNA REDDY