Dedicated to

Late Dr. Gangadhar Jha
My Revered Father

and

Late Mrs. Seema Jha
My Revered Didi

Their Deep Love And Blessings
Help Me To Live And Dream
DECLARATION BY THE CANDIDATE
(Para 12 b)

I declare that the thesis entitled *A Study On The Role Of Information Technology In Marketing Pharmaceutical Products* is my work conducted under the supervision of Dr. Lalit Prakash Pateriya at Department of Management Studies, Guru Ghasidas University, Bilaspur (C.G.) approved by Research Degree Committee. I have put in more than 200 days of attendance with the supervisor at the centre.

I further declare that to the best of my knowledge the thesis does not contain any part of any work, which has been submitted for the award of any degree either in this University or in any other University/Deemed University without proper citation.

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