A Study of Effective Marketing Strategies followed by Management Institutes in Pune

CHAPTER 3

HISTORY OF MANAGEMENT INSTITUTES IN PUNE

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CHAPTER III

HISTORY OF MANAGEMENT INSTITUTES IN PUNE

3.1 Pune as an Educational Hub

Pune city has been an education hub since British rule. During the British rule, Pune became home to some prestigious institutes like College of Engineering (1854), Fergusson college (1885), S.P. college (1916), ILS Law college (1924), Nowrosjee Wadia college (1932), etc. After independence, the major gift to Pune was in the form of "University of Pune (1949)".

At present Pune attracts over five lakh students from all over the country including other districts of Maharashtra. In addition every year about twenty thousand international students from as many as eighteen different countries of the world come to Pune for pursuing their education. In addition there are nearly two lakh students of Pune from the two corporations Pune and Pimpri- Chinchwad.

There are many educational complexes housing many educational institutes coming up in surroundings of Pune. To provide basic infrastructure and civic facilities the educational trusts are constructing roads and other amenities. Thus the size of Pune educational hub is growing enormously.

More than 80% management institutes are located in six states only; it underlines the geographical imbalance of distribution of management institutes in India. Maharashtra is one of those six states. Lots of students from northern and north-eastern states come to Maharashtra for pursuing master’s degree in management as in their respective states quality management education is not available. The preference is given to university of Pune by these students because of the following reasons:

- University of Pune has crafted a reputation for quality education in India and abroad as well and made its brand as oxford of the east.
- B-schools in Pune are a very attractive proposition because of their branding and most of them have been established in 1990s so processes are well designed
- Students of B-schools affiliated to University of Pune get the advantage of brand of University of Pune.
- Qualified Faculty and expertise is readily available
- Proximity to many industrial area like Chakan, Bhosari, Pimri-Chinchwad, etc. so it is easy to get summer internships, winter internships and final placements.
- Industry institutes interface is well established so industrial visits, guest lectures are regular affairs which are a must for B-schools.
- Culture of the city is not conservative, good, cosmopolitan and welcoming
- The people in Pune are cooperative in all respects.
- The climatic conditions are moderate, soothing and not extreme.
- Infrastructure for outside students like flats on rents, mess, transportation is readily available.

In Pune presently there are three universities – two deemed universities, Symbiosis International University and Bharti Vidyapeeth University and one state university, University of Pune.

3.2 University of Pune

Pune was called "The Oxford of the east" by Jawaharlal Nehru, India's first Prime Minister due to the well-known academic and research institutions in the city and its popularity amongst students. Since then, Pune has been successful in attracting meritorious students from across India and from abroad as well. Initially, the University of Pune had a jurisdiction extending over 12 districts of western Maharashtra. However, with the establishment of Shivaji University in Kolhapur in 1964, jurisdiction of the university was restricted to 5 districts, namely Pune, Ahmednagar, Nashik, Dhule and Jalgaon. Out of these, two districts Dhule and Jalgaon are attached to the North Maharashtra University established in August 1990. In 1949, there were only 18 colleges affiliated to the university (including famed colleges such as the Film and Television Institute of India, S. P. College, Wadia College, Garware College, Fergusson College, College of Engineering, Pune) with an enrollment of over 8000 students. Thereafter, the number of colleges increased, and in 2010, the university had 41 graduate departments, 433 affiliated colleges and 232 recognized research institutions, with an enrollment of 496,531 students for both the undergraduate and postgraduate courses in different faculties. In 2012 the enrolment figure of students has reached 700,000.
In 1983 State Government of Maharashtra, allowed Private Educational Trusts to run Colleges conducting Professional Courses (Engineering, Medicine, etc.). Since then number of institutions have increased at a much higher rate, and there was a sudden increase in educational activities of Pune with the inception of Engineering colleges, B-schools, Architecture colleges, etc. Maharashtra Institute of Technology and Pune Institute of Computer Technology were amongst the first Private Engineering colleges of Maharashtra, ASM's Institute of Business Management & Research was amongst first Private B-schools, all started in 1983, which today also Ranks first amongst many surveys conducted for quality of educational institutes.

Presently 70 research institutions have been recognized by the University of Pune for research. These include institutions of national recognition like the Inter-University Centre for Astronomy and Astrophysics (IUCAA), National Chemical Laboratory (NCL), National Centre For Cell Science (NCCS), National Institute of Virology (NIV), Gokhale Institute of Politics and Economics (GIPE), Documentation Research and Training Centre (DRTC) of the Indian Statistical Institute (ISI) among others.

3.3 Deemed Universities in Pune

1. Symbiosis International University

The institution was founded to alleviate the problems faced by foreign students coming to India. At the time of inception in 1971, these problems included accommodation, meals, medical care, guidance, coaching, information about the city etc.

Inspired by the ideals of 'VishwaBharati' of Gurudev Rabindranath Tagore and 'AntarBharati' of Sane Guruji and with a deep desire to help foreign students, an idea of 'Symbiosis' was conceived in the year 1971. The motto of Symbiosis is 'VasudhaivaKutumbakam'.

Symbiosis today comprises of 37 institutes imparting training in diverse disciplines. It has students who hail from all states of India and 75 different countries. Symbiosis is known to be a multicultural, multi lingual and multinational institution. These students are offered the best learning resources, industry, exposure, a strong International Students' Alumni network, a global recognition and above all, a truly enriching India experience.
Institutes under the umbrella of Symbiosis International University

Faculty of Management
- Symbiosis Institute of Business Management, Pune (SIBM – Pune)
- Symbiosis Institute of International Business (SIIB)
- Symbiosis Institute of Management Studies (SIMS)
- Symbiosis Institute of Telecom Management (SITM)
- Symbiosis Institute of Operations Management, Nashik (SIOM - Nashik)
- Symbiosis Institute of Business Management, Bengaluru (SIBM - Bengaluru)
- Symbiosis Centre for Management Studies, Pune (SCMS - Pune) Under Graduate (UG)
- Symbiosis School of Banking Management (SSBM)
- Symbiosis Centre for Management Studies, NOIDA (SCMS - NOIDA)
- Symbiosis Centre for Management & Human Resource Development (SCMHRD)

Faculty of Law
- Symbiosis Law School, Pune (SLS - Pune)
- Symbiosis Law School, NOIDA (SLS - NOIDA)

Faculty of Computer Studies
- Symbiosis Institute of Computer Studies & Research (SICSR)
- Symbiosis Centre for Information Technology (SCIT)
- Symbiosis Institute of Geo-informatics (SIG)

Faculty of Health Science
- Symbiosis Institute of Health Sciences (SIHS)
- Symbiosis College of Nursing (SCON)
- Symbiosis School of Biomedical Sciences (SSBS)

Faculty of Media, Communication and design
- Symbiosis Institute of Media & Communication, Pune (SIMC - Pune)
- Symbiosis Institute of Design (SID)
- Symbiosis Institute of Media & Communication, Bengaluru (SIMC - Bengaluru)
- Symbiosis Institute of Media & Communication (SIMC) Under Graduate (UG)
- Symbiosis School of Photography (SSP)
Faculty of Engineering

- Symbiosis Institute of Technology (SIT)

Faculty of humanities and Social Sciences

- English Language Teaching Institute of Symbiosis (ELTIS)
- Symbiosis School of Economics (SSE)
- Symbiosis School for Liberal Arts (SSLA)

2. Bharati Vidyapeeth University

Programs and Courses offered by Bharati Vidyapeeth

Management

- Institute of Management and Entrepreneurship Development, Pune
- Institute of Management and research, New Delhi
- AbhijitKadam Institute of Management and Social Sciences, Solapur
- Institute of Management, Kolhapaur
- Institute of Management and Rural Development Administration, Sangli
- YashwantraoMohite Institute of Management, Karad
- Institute of Management Studies and Research, Navi Mumbai
- Institute of Management and Information Technology, Navi Mumbai

Medical

- Medical College Pune

Dental

- Dental College and Hospital, Pune
- Dental College and Hospital, Navi Mumbai
- Dental College and Hospital, Sangli

Ayurveda

- College of Ayurved, Pune

Homoeopathic

- Homoeopathic Medical College, Pune

Pharmacy

- Poona College of Pharmacy
- Research and Development Centre in Applied Chemistry, Pune
- College of Pharmacy, Kolhapur
- College of Pharmacy, Navi Mumbai
Engineering
- College of Engineering, Pune
- Jawaharlal Nehru Institute of Technology, Pune
- College of Engineering, New Delhi
- College of Engineering, Navi Mumbai
- Institute of Technology (Polytechnic), Navi Mumbai
- College of Engineering, Kolhapur
- Institute of Technology (Polytechnic), Palus

Social Sciences
- Yashwantrao Chavan Institute of Social science studies and Research, Pune
- Social Science centre (M.S.W.), Pune
- Abhijit Kadam Institute of Management and Social Sciences, Solapur (MSW)

Environment Science
- Institute of Environment Education and Research, Pune

Geo Informatics
- Institute of Environment Education and Research, Pune

Physical Education
- College of Physical Education, Pune

Law
- New Law College, Sangli
- New Law College, Pune
- Yashwantrao Chavan Law College, Karad

Arts, Science and Commerce
- Yashwantrao Mohite college of Arts, Science and Commerce, Pune
- Matoshree Bayabai Shreepatrao Kadam Kanya Mahavidyalaya, Kadegaon
- Dr. Patangrao Kadam Mahavidyalaya, Sangli

Bio-Technology
- Rajiv Gandhi Institute of Information technology and Biotechnology, Pune
The researcher in the study has classified the institutes into four categories namely Autonomous Institutes, University of Pune affiliated leading institutes, University of Pune affiliated Average Institutes and Benchmark Institutes in India. The names of the Institutes stated in the above category are mentioned below and a few of them have been described briefly.

3.4 CATEGORY 1 – Autonomous Institutes

Institute of Management Development and Research (IMDR)
Institute of Management Development and Research (IMDR) was established in 1974 under the aegis of Deccan education Society. Deccan education Society is one of the oldest education society established in 1885 by Bal Gangadhar Tilak, Vishnushastri Chiplunkar, Gopal Agarkar, and M. Namjoshi. This society was started with patriotic intention in mind like developing leaders for industrial development of India. IMDR is one of the oldest management Institutes in India. This institute started MBA program of the MBA center of the university of Pune since 1968. In 1974, IMDR received affiliation status from university of Pune to conduct Master of Business Administration and Post Graduate diploma in business management and Post graduate research in Management. It became recognized center of Ph.D. in management of University of
Pune in 1974.
Thereafter IMDR became autonomous in the year 1977 and delinked from university of Pune voluntarily. The reasoning behind this delinking as narrated by the Institute is to make teaching programs, method of teaching and examination more comprehensive, more flexible and more result oriented. Since then the Institute started to carry out its operations on its own without interference of university and other statutory bodies.

**Institute of Management and Entrepreneurship Development (IMED)** was established by Bharati Vidyapeeth in 1978. The Institute of Management and Entrepreneurship Development (IMED) is one of the oldest Business Schools in Western part of India. It is the first in its category among the recognized institutes of management in Pune. Till June 2000, the institute remained as permanently recognized institute under University of Pune. The Government of India on the recommendations of AICTE U/S 3 of the UGC Act brought this institute under the ambit of Bharati Vidyapeeth University, Pune w.e.f. 20th July 2000.

**Symbiosis Institute of Business Management (SIBM)**
This management institute was established in 1978 and for the last 34 years it is imparting quality management education. Symbiosis itself has created a trustworthy and sustainable brand in Indian management field. Though they have many branches of management schools using different names under the Symbiosis umbrella brand in Pune city and in different cities in India, this particular institute is flagship institute of Symbiosis and one of the leading institutes in India. When it was affiliated to university of Pune, it started lot of innovative concepts like industry sponsored candidates, summer projects, many national level seminars, seminars in hotels, etc. It started to participate in business ranking surveys and was ranked as one of the top management institutes. In 1990, it received a status of permanent affiliation of university of Pune, the first B-school to have such kind of status. During this period it concentrated on building infrastructure, facilities and branding of institute. In 2002, Symbiosis Institute of business management delinked from university of Pune and became a part of Symbiosis international university.
Other Autonomous Management Institutes of Symbiosis international university are:

- Symbiosis Institute of International Business (SIIB)
- Symbiosis Institute of Management Studies (SIMS)
- Symbiosis Institute of Telecom Management (SITM)
- Symbiosis Centre for Management & Human Resource Development (SCMHRD)
- Symbiosis Institute of Computer Studies & Research (SICSR)
- Symbiosis Centre for Information Technology (SCIT)

**Balaji Education Society’s Balaji Institute of Modern Management (BIMM)**

Balaji Institute of Modern Management is an autonomous B-School with a difference, a B-School approved by AICTE, Ministry of HRD, Govt. of India, that works 24 x 7 x 365 to create dynamic student managers who can easily adapt to the challenging industrial environment. BIMM has produced highly successful managers who are managing critical and important positions globally in large and prestigious companies. This, they ensure, not only through a comprehensive course curriculum taught by eminent faculty but also through practical exposure to the industry. The various autonomous management institutes of Balaji Education society in Pune are:

- Balaji Institute of Modern management (BIMM)
- Balaji Institute of Telecom Management (BITM)
- Balaji Institute of International Business (BIIB)
- Balaji Institute of management and Human resource Development (BIMHRD)

**International School of Business & Media (ISB&M)**

International School of Business & Media (ISB&M) has grown rapidly in last few years. It has a strong alumni base spread all over the country as well as in different parts of the world. ISB&M alumni have built high profile career in industry. They maintain a high standard of education and continuously strive to create a learning environment in order to promote successful management careers.

ISB&M, a Constituent of Peoples Empowerment Group, offers Post Graduate Diploma in Management (PGDM) in Marketing, Finance, Human Resource and Insurance & Risk Management. The programs are recognized by the All India Council for Technical
Education (AICTE). The programs are state-of-the-art and contemporary. These are supported by highly qualified faculty, academic infrastructure and patronage from industry.

ACE Business School

ACE Business School is a 100% placement oriented business school, founded with a mission of creating successful managers. The organisation accomplishes this vision by providing aspiring managers with high quality, career oriented and focused management education, all of this within their means. This is done with the aim that their students can grab every possible opportunity to climb the corporate ladder in today's dynamic environment. The B-school also concentrates on providing cohesive, contextual and a nurturing environment for learning. All of this emphasizes on development of self-motivated learning using information, experience and practice. Focus on personality honing is a regular feature at this school. The B-school also encourages students to develop strong bonding skills and creativity, channelize energies, groom minds and focus on their personal developments.

I²IT and IGNOU have jointly setup the **IGNOU – I²ITCentre of Excellence for Advanced Education and Research** to offer 2 years, full time M. Tech., M.S., MBA Programs and Integrated Ph.D. Degree Programs in Information Technology, Management, Biotechnology, Nanotechnology, and Robotics & Satellite Communications at I²IT campus in Pune.

Autonomous Management Institutes of MIT namely

- MIT School of Management (MITSOM), Management College Pune established in 1987
- MITSOM - Autonomous Management Programs, Pune established in 1987
- MIT School of Retail Management (MITSRM), Management College Pune established in 2007
- MIT School Of Telecom and Management Studies (MITSOT), Management College, Pune established in 2007
- MIT School of Business(MITSOB) - established in 1987
Autonomous Management Institutes of STES under SBS in all the five campuses

- Sinhagad school of business studies, Narhe
- Sinhagad Institute of management, Vadgaon
- Sinhagad school of business management, Ambegaon
- Sinhagad Institute of business administration and research(SIBAR), Khondwa
- Sinhagad business school, Erandwane

Autonomous Institutes of Shree Chanakya Education society’s Indira Group of Institutes’

- Indira Global Business School
- Indira school of Business studies

3.5 CATEGORY 2– Leading Management Institutes affiliated to University of Pune

The Department of Management Sciences (PUMBA), University of Pune, one of the first management institutes in India, is a pioneer by itself in the field of Management Studies. Founded in the year 1971, PUMBA has since then come a long way. Being the official department for the MBA course in the University of Pune has been an image booster for PUMBA. It has also helped to add tremendously to PUMBA's contribution in the field of management. Situated in the midst of 414 acres of lush green surroundings of the Pune University, PUMBA provides just the right atmosphere to develop a perfect manager out of an individual.

Shree Chanka\ya Education Society's Indira Institute of Management, Pune (IIMP)

Apart from managerial skills an individual is expected to possess an entrepreneurial attitude. This attitude leads to wealth creation. Any civilized society, for its constant enrichment, needs individuals with sound health and value based thinking and behavior. Such citizens make the nation strong, independent, progressive and sustainable. This is what Indira Institute of Management, Pune (IIMP) stands for. IIMP believes in value based education creating good human beings who will acquire the requisite skills to be successful managers. IIMP is the flagship institute of indira Group of Institutes (IGI) offering MBA, program of University of Pune (UOP) and AICTE approved PGDM
Course. IIMP is the very first Management Institute in Pune and the third in Maharashtra to be accredited by National Board of Accreditation of All India Council of Technical Education (AICTE), New Delhi.

Indira Institute of Management focuses on bridging the gap between Campus, Corporate and beyond. The faculty members at IIMP are truly dedicated to its mission and leave no stone unturned in the making of a manager, entrepreneur and a good human being. The institute is affiliated to University of Pune and offers the University MBA program.

**MAEER’s MIT School of Management, Pune**

MIT School of Management (MITSOM) was established in 1987 to impart value based education in the field of Management Science with the aim of creating global leaders and entrepreneurs for the nation. MITSOM was conceptualized by Prof. Ganesh Rao which then grew from strength to strength. MITSOM has witnessed a phenomenal growth in terms of quality and quantity, and has set itself a mission to be amongst the top ten management institutes in India.

MITSOM boasts of association with reputed professionals like Hon'bleShri. T. N. Seshan, Padmabhushan Dr Raghunath Mashelkar, Padmabhushan Dr. Vijay Bhatkar, Prof. (Dr.) V. D. Karad, Prof. Rooshikumar Pandya, Mr J. F. Riberio and many other distinguished personalities and has been receiving directions and guidance from them. MITSOM conducts two years full time post graduate courses affiliated to University of Pune namely Master’s in Business Administration (MBA), Master’s in Marketing Management(MMM), and Master’s in Personnel Management(MPM). MITSOM also conducts part time Post Graduate Diploma in Business Management (PGDBM), Post Graduate Diploma in Import Export Management (PGDIEM). MITSOM has conducted number of Management Development Programs (MDP) for working professionals and corporate clients.

**Sinhagad Technical Education Society’s Sinhagad Institute of Management, Vadgaon, Pune (SIOM)**

Sinhagad Institute of Management (SIOM) has set precedence with its excellent academic track record and unique teaching learning process. SIOM was established in the year 1994 for conducting MBA program. Now it has added six more courses affiliated to University of Pune.
3.6 CATEGORY 3 – University of Pune affiliated Average Institutes

- Audyogik Shikshan Mandal's Institute of Business Management & Research, Pune
- Dr. D. Y. Patil Institute of Management & Research, Pimpri
- Dr. Vikhe Patil Foundation's, Pravara Centre for Management Research & Development, Pune
- Institute of Science's Institute of Business Management & Research, Pune
- Poona District Education Association's, Mahatma Phule Institute of Management & Computer Studies, Pune
- Marathwada Mitra Mandal's Institute of Management Education Research & Training, Pune
- Modern Education Society's Neville Wadia Institute of Management Studies & Research, Pune
- Progressive Education Society's Institute of Management & Career Development, Nigdi, Pune
- Shivnagar Vidyaprasarak Mandal's Institute of Management, Baramati
- Maharshi Karve Sreeshikshan Sanstha's Smt. Hiraben Nanavati Institute of Management & Research for Women, Pune
- Maharashtra Cosmopolitan Education Society's Allana Institute of Management Sciences, Pune
- Bansilal Ramnath Agarawal Charitable Trust's Vishwakarma Institute of Management, Pune
- Shri Shivaji Maratha Societys Institute of Management & Research, Pune
- All India Shri Shivaji Memorial Society, Institute of Management, Pune
- Shri. Jagdamba Sanstha's Tirupati Institute of Management, Bhor, Pune
- Shri. Khanderai Pratishthans Dnyansagar Institute of Management and Research, Balewadi, Pune
- Rajigad Dnyanpeeths Raigad Institute of Management Development Research, Pune
- The Shetkari Shikshan Mandal Sangli's Pd. Vasantdada Patil Institute of Technology, Pune
- Mahtma Jyotiba Phule Education Trust's S.N.G. Institute of Management & Research, Pune
- Kasturi Shikshan Sansta's Institute of Management, Shikhrapur
- Shrinath Shikshan Prasarak Mandal, Sinhgad Management School, Pune
- Kalyani Charitable Trust, Kalyani Ravindra Sapkal College of Management Studies, Nashik
- Jayawant Institute of Management Studies, Pune
- Sinhgad Institute of Business Administration and Computer Application, Lonavala
- Sinhgad Institute of Management and Computer Applications, Pune
- Sinhgad Institute of Business Administration and Research, Pune
- Padmashree Dr. D. Y. Patil Institute of Management Studies, Pune
- Siddhant Institute Of Business Management, Pune
- Alard Institute of Management Sciences, Pune
- Sinhgad Technical Education Society, Sinhgad Business School, Erandwane, Pune
- Vidya Pratishthan Institute of Information Technology, Baramati, Pune
- GenbaSopanraoMoze Trust ParvatibaiGenbaMoze College of Engineering, Pune
- Progressive Education Society's Modern College of Engineering, Pune
- Dnyan Kala Krida & Krishi Prathishtan's Maharashtra Institute of Management, Pune
- Jaywant Shikshan Prasarak Mandal's, Rajarshi Shahu College of Engineering, Pune
- Shivneri Foundation's Shivneri Institute of Business Management, Junnar, Pune
- JSPM's Jayawantrao Sawant Institute of Management & Research, Hadapsar, Pune
- Genba Sopanrao Moze College of Engineering, Haveli, Pune
- Jaywantrao Sawant College of Engineering, Pune
- MAEER's Maharashtra Academy of Engineering, Alandi, Pune
- JSPM's Kautilya Institute of Management & Research, Wagholi, Pune
- MAEER's M.I.T. College of Engineering, Kothrud, Pune
- Choudhary Attar Singh Yadav Memorial Trust, Siddhant College of Engineering, Pune
- Sharad Chandra Pawar Institute of Management, Otur, Pune
- Maharashtra Institute of Technology, Kothrud, Pune
- Zeal Education Society's Dnyanganga Institute of Career Empowerment & Research, Pune
- Mula Education Society, Sahayadri Institute of Management, Tathawade, Pune
- Institute of Industrial & Computer Management & Research, Nigdi, Pune
- G. H. Raisoni College of Engineering & Management, Wagholi, Pune
- Marathwada Mitra Mandal's College of Engineering, Karvenagar, Pune
- Rajarambapu Institute of Business Management, Ambegaon (bk), Pune
- Rajmata Jijau Shikshan Prasarak Mandal's Institute of Computer and Management Research, Dudulgaon, Pune
- New Era Education Society's Apex Institute of Management, Undri, Pune
- JSPM's Imperial College of Engineering and Research, Wagholi, Pune
- JSPM's Jayawant Institute of Computer Application, Tathawade, Pune
- G. H. Raisoni Edu & Medical Foundation's G. H. Raisoni Institute of Management & Research, Pune
- Novel Institute of Management & Research Studies, Chinchwad, Pune
- Pandit Shivdatta Shastri Education Foundation's Asma Institute of Management, Pune
- NavSahyadri Charitable Trust's Institute of Business Management & Research, Pune
- Audyogik Shikshan Mandal's Institute of Professional Studies, Pimpri Waghere, Pune
- Kamla Education Society's Pratibha Institute of Business Management, Chinchwad, Pune
- Shikshan Maharshi Dr. D.Y. Patil Centre for Management & Research, Chikhali, Pune
- Swargeeya Sanjibhai Rupjibhai Memorial Trust, Institute of Management & Research, Silvassa
- Abhinav Education Society's Institute of Management and Research, Haveli, Pune
- MERC Institute of Management, Bhukum, Pune
- Dr. D. Y. Patil Educational Academy's Dr. D.Y. Patil Institute of Management, Pune
- Namdeorao Mohol Vidya Va Krida Pratishthan, Mamasheb Mohol College of Business Administration, Pune
- K. J.'s Educational Institute, Trinity Institute of Management and Research, Pune
- Pimpri-Chinchwad Education Trust, Pimpri-Chinchwad College of Engineering, Pune
- G. H.Raisoni Institute of Engineering and Technology, Wagholi, Pune
- Sinhgad College of Engineering, Vadgaon (BK), Pune
- STES Smt. KashibaiNavale College of Engineering, Vadgaon, Pune
- Chanakya Education Society's Indira College of Engineering & Management, Pune
- Jayawant Shikshan Prasarak Mandal, ENIAC Institute of Computer Application, Pune
- Jayawant Shikshan Prasarak Mandal, Abacus Institute of Computer Application, Pune
- Sinhgad Technical Education Society, Sinhgad Institute of Technology and Science, Nahre
- Al-Ameen Educational and Medical Foundation, College of Engineering, Koregaon, Bhima
- K. J.'s Educational Institute Trinity College of Engineering and Research, Pisoli, Haveli
- Sinhgad Technical Education Soceity, Sinhgad Institute of Technology, Lonavala
- Sinhgad Academy of Engineering, Kondhwa (BK), Pune
- Eagle Education Society's Unique Institute of Management, Pune
- Abhinav Education Society's Institute of Management & Business Administration, Akole
- Sukhdev& Kamal Sharma educational Trust's Lexicon Institute of Management, Pune
- Shri Bhairavnath Shikshan Prasarak Mandal's Adhalrao Patil Institute of Management and Research, Landewadi
• Pimpri-Chinchwad Education Trust's S.B. Patil Institute of Management, Pune
• Ozar Vikas Sanstha's Vishwasatty College of MBA, Ozar
• Impulse Education society's Moment Institute of Business Management, Ambegaon
• Zeal Education Society's, Zeal Institute of Management and Computer Application, Pune
• Gramodaya Trust's Rajeev Business School, Tathawade, Pune
• Aditya Education Foundation's Aditya Institute of Management, Nhare, Pune
• Shree Gurudatta Shikshan Sanstha's Shri Dhondu Baliram Pawar College of Management, Kalwan
• Poona Institute of Management Studies &Entrepreneurship, Pune - 411001
• Nav-Sahayadri Charitable Trust's Institute of Management Science, Pimpri BK, Khed
• Shri Dattakrupa Shaikshnik & Krushi Gram Vikas Pratisthan's SaiKrupa Institute of Management Science, Ghargaon
• Hon Shri Babanrao Pachpute Vichardhara Trust, Group of Institutions(Integrated Campus)
• Marathwada Mitra Mandal's Institute of Technology, Lohgaon, Pune
• Research Institute of Health Science and Management, Pune
• Sinhgad Institute of Business Administration and Computer Application, Lonavala
• Poona District Education Association's Late Annasaheb Gopalrao Awate College of Engineering, Pune
• Dr. D. Y. Patil Pratishthan's Padmashree Dr .D. Y. Patil Institute of Engineering & Technology, Pimpri
• Brahma Valley College of Engineering & Research, Trimbakeshwar, Nashik
• Dr. D. Y. Patil Pratishthan's Pad. Dr. D. Y. Patil Institute of Master of Computer Applications, Akurdi, Pune
• Zeal Education Society's Dyanganga College of Engineering &Research, Narhe Ambegaon
• Dhole Patil Education Society, Dhole Patil College of Engineering, Wagholi, Taluka Haveli
3.7 CATEGORY 4– The benchmark Institutes in India:

The benchmark Institutes in India:

- Indian Institute of management, Ahmedabad
- Indian Institute of management, Calcutta
- Indian Institute of management, Bangalore
- Indian Institute of management, Kozhikode
- Indian Institute of management, Lucknow
- Indian Institute of management, Indore
- Xavier Labour Relations Institute, Jamshedpur
- Faculty of Management Studies, Delhi
- Management Development Institute, Gurgaon
- Jamnalal Bajaj Institute of Management Studies, Mumbai
- Narsee Monjee Institute of Management Studies, Mumbai
- S. P. Jain Institute of Management, Mumbai
- Indian School of Business, Hyderabad
- Indian Business School (IBS), Hyderabad
- Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai