Annexure: C

Places visited to collect data and interview Distributors, Dealers and Consumers. Also to collect data and interact with CEO's and other senior executives of Bajaj Auto Ltd and T V S Motor Co Ltd.

❖ South India:

Hosur (Tamil Nadu) - TVS Motor Co Ltd factory, Bangalore, Mangalore, Hubli, Belgaum, Mysore, Cochin, Trivandrum, Madurai, Pondichery, Chennai, Hyderabad-Secunderabad and Vishakapatnam

❖ East India:

Bhubaneswar, Kolkatta, Durgapur, Assansol, Gauhati, Patna, Ranchi, Jamshedpur, Durg, Raipur-Bilaspur.

❖ North India:

Delhi, Varanasi, Allahabad Kanpur, Lucknow, Jabalpur, Chandigarh, Ambala and Ludhiana

❖ West India:

Pune-Visit to Bajaj Auto Ltd, Akurdi-Pune, Nagpur, Indore-Bhopal Ahmedabad, Baroda, Surat, Satara, Miral, Kolhapur, Panaji, Madgao and Vasco.