ABBREVIATIONS

WTO : World Trade Organization
WTTC : World Travel and Tourism Council
GDP : Gross Domestic Product
MICE : Meeting, Incentives, Conference/Convention and Exhibitions
FDI : Foreign Direct Investment
GATS : General Agreement on Trade in Services
UNWTO : United Nations World Tourism Organization
NGO’s : Non-Government Organization
IT : Information Technology
PEST(Analysis): Political Economical Social Technological Analysis
KSTDC : Karnataka State Tourism Development Corporation
JLR : Jungle Lodges and Resorts
KEA : Karnataka Exhibition Authorities
CSF : Critical Success Factor
KPI : Key Performance Indicator
BDA : Bangalore Development Authority
BBMP : Bruhat Bangaluru Mahanagara Palike
PPP : Public Private Partnership
KIADB : Karnataka Industrial Area Development Board
KSRTC : Karnataka State Road Transport Corporation
MCTC : Mysore City Transport Corporation
MCC : Mysore City Corporation
JNNURM : Jawaharlal Nehru National Urban Renewal Mission
MUDA : Mysore Urban Development Authority
KUWSDB : Karnataka Urban Water Supply and Drainage Board
PWD : Public Works Department