CORPORATE SOCIAL RESPONSIBILITIES: A STUDY OF SELECTED ORGANIZATIONS

QUESTIONNAIRE

I. Introduction: Sample No:

1. Name of the respondent :

2. Sex: Male [ ] Female [ ]

3. Age: [ ] Yrs.

4. Occupation of Respondent

5. Educational Qualifications :

6. Type of Organization : Public Sector [ ] Private Sector [ ]

7. Type of Stake holder : Employee [ ] Beneficiary [ ]

8. If Employee, working in: [ ] / If Beneficiary, from which company: [ ]

II. Community Policies:

From Q. 9 – 14: Please respond to the following questions by putting [✔]:

(a) Yes (b) No (c) In part (d) Don’t know (e) Not Applicable

<table>
<thead>
<tr>
<th>Q. No</th>
<th>Does the organization having a CSR structure?</th>
<th>a</th>
<th>b</th>
<th>c</th>
<th>d</th>
<th>e</th>
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<td>9</td>
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<td>10</td>
<td>Does your employees encouraged to participate in local community activities (e.g. providing employee time and expertise, or other practical help)?</td>
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<td>11</td>
<td>Does your enterprise give regular financial support to local community activities and projects (e.g. charitable donations or sponsorships)?</td>
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<td>12</td>
<td>Do you communicate your enterprise’s values to customers, business partners, suppliers and other interested parties (e.g. in sales presentations, marketing material or informal communication)?</td>
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<td>13</td>
<td>Does your Company make an assessment of impact of its business on the stake holders</td>
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14. Does your Company study the impact of its CSR activities on the stakeholders

III. Perceptions of CSR:

From Q. 15 – 22: Please respond to the following questions by putting [ ✔ ]:

(a) Strongly agree   (b) Agree   (c) Neutral   (d) Disagree

<table>
<thead>
<tr>
<th>Q. No</th>
<th>Question</th>
<th>a</th>
<th>b</th>
<th>c</th>
<th>d</th>
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<tbody>
<tr>
<td>15</td>
<td>Based on your experience, would you agree the corporation is an instrument for wealth creation with CSR conceived as a strategic tool to promote economic objectives?</td>
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<td>16</td>
<td>Do you agree: CSR is an unconditionally acceptance obligation of Business</td>
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<td>17</td>
<td>Do you agree: implementing CSR should be the responsibility of every company</td>
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<td>18</td>
<td>Do you agree: Government should provide training to companies to help them to implement CSR</td>
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<td>19</td>
<td>There should be more public recognition given to companies doing well in the area of CSR</td>
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<td>20</td>
<td>State whether you agree with CSR budgets allocated by your company.</td>
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<td>21</td>
<td>Do you agree with the geographical area of CSR interventions</td>
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<td>22</td>
<td>Do you agree with the nature of CSR activities undertaken by Your Company</td>
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23. Please state any two tools through which CSR is popularized?

a) News bulletins   b) Reports   c) Weekly News Video Magazine   
d) News papers   e) Websites   f) Others (Pl. specify)
24. Please state CSR activities of your organization relating to the following by putting [✓]:

(a) Environmental Care [ ] (b) Education [ ]
(c) Healthcare [ ] (d) Peripheral Development [ ]
(e) Housing [ ] (f) Village adoption [ ]
(g) Community Involvement [ ] (h) Employment & Employability [ ]
(i) Rural Sports [ ] (j) Welfare [ ]
(k) Any Others (Pl. specify):

___________________________________________

From Q. 25 – 63 : Please Rate on a scale from 1 to 9 which of the below described activities taken up and implementing by your company or nearby company to the society encompassing all stakeholders viz. Suppliers, customers, employees, people living in the environment on account of CSR:

(1) Very poor (2) Poor (3) Not bad
(4) Satisfactory (5) Good (6) Very Good
(7) Commendable (8) Excellent (9) Outstanding

IV. Environmental Care:

25. Environmental Care – Pollution control [ ]
26. Environmental Care – Solid waste Management [ ]
27. Environmental Care – Development of Green belt [ ]
28. Environmental Care – Energy Saving [ ]
29. Environmental Care – Rain water harvesting [ ]
30. Safety and Environment initiatives taken by the company has improved awareness among the people towards Safety and Environment [ ]
31. Does your company has grown trees which improved greenery, water levels and general Environment [ ]

V. Education:

32. Education – Support to Primary / Secondary Education [ ]
33. Education – Scholarships to students [ ]
34. Education – Infrastructure to Schools/Colleges [ ]
35. Education – Furniture, Play equipment etc. to schools / Colleges[ ]
36. Education – Trainings to students
37. Education – Provide Hostel Buildings to students
38. Education – Spl. School buildings to Physically Challenged Persons

VI. Health Care:
39. Health care – Health checkup camps
40. Health care – Treated water supply
41. Health care – Provide Hospital buildings
42. Health care – Provide Blood Banks
43. Health care – Mobile clinics
44. Health care – Support & Associate to Special Care hospitals

VI. Community Involvement:
45. Community Involvement – Safety / Quality
46. Community Involvement – Interaction with people
47. Community Involvement – Community Welfare Centers
48. Community Involvement – Multipurpose Halls
49. Community Involvement – Tech. improvements
50. Community Involvement – Placement linked trainings
51. Do you find any Socio-Cultural development nearby area of your company?
52. Does your company encourages persons to be self-employed by giving them important and support in developing by themselves?
53. Does your company encourages sports among nearby people by encouraging and sponsoring sports programmes / events?
54. Does your company providing training programmes for men and women like Computers, tailoring or making paper bags etc?

VII. Peripheral Development:
55. Peripheral Development – Roads
56. Peripheral Development – Water Tanks
57. Peripheral Development – Bridges
58. Peripheral Development – Drainages
59. Overall your company presence made a positive difference to the society
VIII. Special Focus on CSR activities:

Any Spl. Focus on development of deprived / down trodden sections of society like SC/ST etc

60. Spl. Focus on Function Halls to perform Social functions [ ]

61. Spl. Focus on Water Supply schemes in Tribal areas [ ]

62. Spl. Focus on Skill development training to tribal youth [ ]

63. Spl. Focus on Hostel accommodation to promote education [ ]

64. Please feel free to provide any other related information:

65. Say ‘Yes’ or ‘No’: Would you be willing to dedicate specific working hours of staff to CSR related activities?
   Yes [ ] No [ ] No Answer [ ]

66. If ‘Yes’: how many Hours / Day roughly [ ]

67. Anything else you wish to state about Corporate Social Responsibility (CSR):