ARTICLES AND PAPERS


Karmali, Nazneen, “It’s a Cameleon’s World”, Business India, April 17–30, 2000, PP.94.


“Creativity and Edge” (SHARP), The Financial Express, November 13, 1998.


“Panasonic’s foray into white goods sector”, The Hindu, December 1, 1999.


“Panasonic to Revamp India Operation’s”, The Times of India, New Delhi, November 5, 1999.

“National Panasonic eyes 5% of flat–television pie”. The Financial Express, November 5, 199.

“Panasonic girds up, gets new sales head”, The Economic Times, November 5, 1999.


324


Treacy, Michael and Wiersema, Fred, The Discipline of Market Leaders (Reading, MA Addison Wensley, 1995).


"Business India Super 100", Business India, August 1999, PP. 62–63.


"India's most valuable companies", Business Today, August 1998, PP. 46.


REPORTS


DOE Directory, Department of Electronics, Government of India, P.1.1–1.4.

Francis Kanoi Market Research reports.
ORG–MARG Survey Reports.

BOOKS

328


**WEBSITES**

Secretariat for Industrial assistance (SIA) – www.nic.in/indmin

Ministry of information technology (MIT) – www.mit.gov.in
Tata consultancy services – www.tcs.com
Wipro Ltd. – www.wipro.com
Satyam computer services – www.satam.com
National institute of Information Technology (NIIT) – www.niit.com
Infosys Ltd. – www.itinfosys.com
HCL Technologies Ltd., – www.hcltechnologies.com
Microsoft India Ltd. – www.microsoft.com
Oracle Software India Ltd. – www.ti.com/india
IBM Global services – www.ibm.com
Hewlett Packard India Software Operations – www.hp.com
BPL Ltd. – www.digitalbpl.com
Videocon International Ltd. – www.videocongroup.com
Salora International Ltd. – www.salora.com
Sony India Ltd. – www.sonyworld.com
Akai India Ltd. – www.akai.com
www.equitymaster.com (industry data)
www.northernlight.com (search engine)
www.indiainfoline.com (industry data)
Indian Investment Centre (IIC) – www.nic.in/iic
FICCI – www.bisnetindia.com
American Business Council (ABC) – www.ita.doc.gov
NASSCOM – www.nasscom.org
Software Technology Park of India (STPI) – www.stpi.soft.net
Export Promotion Council for Electronics and Software – www.indiansources.com
Director General Foreign Trade (DGFT) – www.nic.in/eximpol
Electronics for You (Magazine) – www.electronicsforu.com
Indian Institute of Foreign trade (IIFT) – www.iift.com
Electronics Industry Association of Japan (EIAJ) – www.eiaj.or.jp