Bibliography:

A. Books:

• Hasan and L. N. Blythe - Foreign Banking System, Banking in India - Mo donald and Ivans.
• Lall Nigam (1988) - Banking Law and Practice - Delhi, Konark Publisher Pvt. Ltd.
• Munjal Satish (1990) - Banking Operation - Jaipur, Printwell Publishers, Pune.
B. Journals:

- Bhattacharyay & Ghose B.K. (1989) –Marketing of Banking Services in the 90s Problems and Perspectives – Economic and Political Weekly, Feb.25,
- Chowdhury & Neel - Privatizing in India: Bank's Thorny Path - International Herald Tribune.


• India’s Best Banks (2002) - A Survey Business India.


• Mohi-ud-Din Sangmi - Analyzing Financial Performance of Commercial Banks in India: Application of CAMEL Model - Dean
Faculty of Commerce and Management Studies University of Kashmir, Srinagar.

• Ranjan Das & Raveendra C. - Choosing Strategies that Matter Lessons for Indian Public Sector Banks- Professor of Strategic & International Management, IIM Calcutta.
• Sarkar P. C. and Das. A. (1997) - Development of Composite Index of Banking Efficiency: The Indian Case. Reserve Bank of India Occasional Papers
• Saxena K.K. (1985) – Evolution of Bank Marketing In India – State Bank of India monthly review,
• SBI’s Technology Blueprint (2003.) - India Business Insight, November.


• Verma Virenda (2004)- SBI Stays a Star Performer, Business Line


C. Websites:

- http://finance.indiamart.com
- http://www.globalindia.com
- http://business.mapsofindia.com
- http://www.tradechakra.com
- http://www.banknetindia.com
- http://www.statebankofindia.com
- http://www.statebankofindia.com/user.htm
- http://www.icmrindia.org
- http://www.icmrindia.org
- http://www.etstrategicmarketing.com