Appendix - I

GENERAL INFORMATION

1. NAME OF STUDENT  
2. SEX/GENDER – M/F  
3. AGE:-  
4. QUALIFICATION
   | GRADUATE | POST GRADUATE | ANY OTHER |
5. DISTRICT  
6. COLLEGE NAME  
7. PARENTS OCCUPATION  
8. WORKING / NON WORKING  
9. NUMBER OF MEMBERS IN THE FAMILY

1. DO YOU HAVE A MOBILE PHONE:-
   | ONE HENSET | MORE THAN ONE |

| MAKE: |   |   |   |
| MODEL: |   |   |   |
| NETWORK: |   |   |   |
| PRICE: |   |   |   |

2. WHICH PLAN YOU ARE USING :-

| PRE-PAID | POSTPAID / BILLING |
3. METHOD OF PAYING THE BILLS:-

| PRE-PAID USER | REFILL AMOUNT CHARGES=
|----------------|-----------------------|
| a. DO YOU FILL THE CARD
b. MONTHLY
c. EVERY TWO MONTHS
d. EVERY THREE MONTHS
e. EVERY SIX MONTH
f. YEARLY
g. ANY OTHERS

4. AVERAGE MONTHLY CHARGES:-
   a. LESS THAN Rs. 500.00   b. BETWEEN Rs. 500.00 TO 700.00
c. BETWEEN Rs. 700.00 TO 1000.00   d. BETWEEN Rs. 1000.00 TO 1500.00
e. BETWEEN Rs. 1500.00 TO 2000.00   f. MORE THAN Rs. 2000.00

5. YOUR MONTHLY CHARGE REMAIN :-
   a. CONSTANT
   b. SLIGHTLY FLUCTUATING
   c. HIGHLY FLUCTUATING

6. WHO PROVIDED YOU THE MOBILE?
   a. FATHER
   b. ELDER BROTHER
   c. SISTER
   d. SELF
   e. COMPANY
   f. ANY OTHER

7. WHAT IS THE REASON OF KEEPING THE MOBILE?
   a. EVERYBODY AROUND YOU ALREADY HAD ONE WITH THEM
   b. YOU WANTED TO BUY IT
   c. SOMEBODY ASKED YOU TO GET ONE FOR YOUR SELF
   d. CAN'T SAY

315
8. WHAT IS THE FELLING OF THE KEEPING THE MOBILE?
   a. GIVES YOU THE CONVENIENCE
   b. IT MAKES YOU EASILY ACCESSIBLE
   c. MASSAGES TRANSFER
   d. IT IS EASY TO COMMUNICATE WITH FRENDS
   e. NO LAND LINE, SO PREFERRED A MOBILE
   f. ANY OTHER

9. WHAT ACCESSORIES HAVE YOU BROUGHT WITH YOUR MOBILE?
   a. BATTERY
   b. MEMORY CARD
   c. MOBILE POUCH
   d. BATTERY CHARGER
   e. HEAD PHONE
   f. ALL OF THESE ITEMS FROM THE ABOVE
   g. ANY OTHERS ____________ ____________

10. AT WHAT AGE DID YOU START USING A MOBILE PHONE? YEARS________

11. DO YOU KEEP THE MOBILE PHONE ALWAYS ON?
   a. YES           b. NO

12. HOW DO YOU ANSWER THE PHONE?
   a. ALL THE CALL   b. ONLY SELECTIVE CALL

13. WHAT IS THE PURPOSE OF YOUR KEEPING THE MOBILE PHONE?
   a. CALLING YOUR FRIENDS
   b. CALLING HOME WHENEVER YOU ARE OUT
   c. BUSINESS / OFFICE RELATED WORK

14. WHAT % OF YOUR TIME IS USED FOR FAMILY CAUSE?
   a. ONE IN EVERY TWO CALLS (50%)   b. ONE IN EVERY THREE CALLS (33% / 1/3rd)
   c. ONE IN EVERY FIVE CALLS (20%)   d. ONE IN EVERY TEN CALLS (10%)

15. *MOST COMMON PLACES WHERE YOU USE YOUR MOBILE ARE?
   a. AT HOME       b. IN PUBLIC TRANSPORT   c. AT PLACE OF WORSHIP
   d. IN STORE WHILE SHOPPING   e. ON THE BUS STAND   f. AT WORK (COLLEGE / CAMPUS / OFFICE.)
16. *WHEN YOU RECEIVE THE MOBILE PHONE, DO YOU ?–
   a. STAND AT ONE PLACE AND COMPLETE THE CONVERSATION.
   b. GO ON MOVING AROUND.

17. *HOW PRIVATE DO YOU CONSIDER THE USAGE, INFORMATION STORED IN YOUR MOBILE PHONE ?
   a. VERY PRIVATE
   b. SOME WHAT PRIVATE
   c. NOT PRIVATE

18. FOR WHAT PURPOSE YOU USE YOUR MOBILE PHONE FOR ?
   a. SENDING TEXT MESSAGES-
      | ALWAYS | OFTEN | SOMETIMES | SELDOM | RARELY | NEVER |
   b. SENDING PICTURE MESSAGES
      | ALWAYS | OFTEN | SOMETIMES | SELDOM | RARELY | NEVER |
   c. DOWNLOADING OR FORWARDING RING TONES PLAYING GAMES
      | ALWAYS | OFTEN | SOMETIMES | SELDOM | RARELY | NEVER |
   d. GETTING NEWS UPDATES SPORTS OTHERS
      | ALWAYS | OFTEN | SOMETIMES | SELDOM | RARELY | NEVER |
   e. STD CALLING
      | ALWAYS | OFTEN | SOMETIMES | SELDOM | RARELY | NEVER |

19. WHILE YOU ARE TALKING OVER THE MOBILE, DOES IT BOTHER YOU WHEN OTHERS AROUND YOU TALK ON THEIR PHONES TOO ?
   | ALWAYS | OFTEN | SOMETIMES | SELDOM | RARELY | NEVER |

20. HOW OFTEN DO YOU PLACE YOUR PHONE ON “SILENT” OR “VIBRATE” MODE?
   | ALWAYS | OFTEN | SOMETIMES | SELDOM | RARELY | NEVER |

21. DO YOU USE YOUR MOBILE WHILE DRIVING
   | ALWAYS | OFTEN | SOMETIMES | SELDOM | RARELY | NEVER | DON'T HAVE A VEHICLE |

22. DO YOU KNOW ABOUT A LATEST MODELS AVAILABLE IN THE MARKET?
   | YES | NO |

23. ACCORDING TO YOU, THE BEST PART OF HAVING A MOBILE IS-
   a. IT IS STYLISH
   b. IT MAKES YOUR LIFE EASIER I.E. IT IS ‘CONVENIENT’
   c. YOU FEEL ‘SAFER’
   d. CAN’T SAY
24. THE MOBILE PHONE HAS BECOME A NECESSARY?
   a. TOTALLY AGREE   b. SOMEWHAT AGREE   c. NEITHER AGREE/NOR DISAGREE
   d. SOMEWHAT DISAGREE  e. TOTALLY DISAGREE

25. DO YOU THINK THAT MODEL YOU OWN IS A FASHION SYMBOL?
   a. TOTALLY AGREE   b. SOMEWHAT AGREE   c. NEITHER AGREE/NOR DISAGREE
   d. SOMEWHAT DISAGREE  e. TOTALLY DISAGREE

26. DO YOU THINK THAT LENGTHY CONVERSATIONS SHOULD BE DONE ON MOBILE?
   a. TOTALLY AGREE   b. SOMEWHAT AGREE   c. NEITHER AGREE/NOR DISAGREE
   d. SOMEWHAT DISAGREE  e. TOTALLY DISAGREE

28. DO YOU THINK THAT THERE IS NO PROBLEM IN TALKING ON PHONE WHILE DRIVING?
   a. TOTALLY AGREE   b. SOMEWHAT AGREE   c. NEITHER AGREE/NOR DISAGREE
   d. SOMEWHAT DISAGREE  e. TOTALLY DISAGREE

29. DO YOU THINK THERE ARE HARMFUL SIDE EFFECTS OF USING MOBILE PHONES?

   YES NO

30. WHICH OF THE FOLLOWING SERVICES YOU LIKE TO USE?

<table>
<thead>
<tr>
<th></th>
<th></th>
<th>8</th>
<th></th>
<th>9</th>
<th></th>
<th>10</th>
<th></th>
<th>11</th>
<th></th>
<th>12</th>
<th></th>
<th>13</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CLOCK</td>
<td></td>
<td></td>
<td></td>
<td>CAMER A</td>
<td></td>
<td></td>
<td></td>
<td>EMAIL</td>
<td></td>
<td></td>
<td>HEADSET</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>CALENDAR</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>MP3 PLAYER</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>TEXT MESSAGING</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>FM RADIO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>CALCULATOR</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>OTHERS</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>APPOINTMENT REMINDER</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>INTERNET</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>GAMES</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

318