PREFACE

Leadership and Motivation is an art rather than a science related to human resources employed by any productive organization in order to have the best results. Proper management of the human being engaged in a particular concern, includes planning, organizing, directing and controlling the function of procuring, developing, maintaining and utilizing a human forces, so that the objectives for which the organization functions, may be achieved in a better way. So to say, it is related to the process of development and utilization of human resources.

It will be clear from the research design introduced that the study covers economic, financial, social, psychological and managerial aspects in evaluating the critical organizational factors in Textile Mills Management. The approach is interdisciplinary. An attempt was made in seeing through management literature and research material to find out if the sociological-psychological and economic-financial approach could be reconciled to make possible the use of a composite criterion for evaluating the critical organisation factors. No such criterion was yet available. Hence in the absence of a composite measuring tool, which could measure the behavioural phenomena in business terms, we has to employ independent measuring tools for each approach and present the data over a prolonged – though essentially the same – period for dependable broad comparison and analyses.

In modern times, during the Great Economic Depression, the American people needed someone to restore their confidence and to provide a method of combating the economic crises they were facing; Franklin D. Roosevelt became a leader to accomplish these tasks. In a like manner Adolf Hitler provided leadership in Germany, Mussolini in Italy, and Stalin in the USSR. In India, Mahatma Gandhi provided the much-needed leadership to get India out of the clutches of the British regime. These leaders motivated their followers to achieve a common goal. The textile industry is passing through the recession period and how leaders lead their followers is the main objective of the research. Textile industry is the biggest employment generating and foreign-exchange-earner industry.

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