Chapter 2.

The concept of sufficiency economy of Majesty King Bhumibol Adulyadej The King Rama 9 of the House of Chakri, The Kingdom of Thailand.

1. The important of the sufficiency economy philosophy. Majesty King Bhumibol Adulyadej was a great important king because he had work hard. His Majesty uttered the promise of Accession: “I am reign with righteousness for the benefit and happiness of the Siamese people” in 1950 onwards since present, lasting more than 60 years. He had works hard to improve the living conditions and quality of life. He saw that their conduct living by the philosophy of sufficiency economy of paramount importance, will remain independent.

His Majesty had said, “Sufficiency economy as the foundation of life. The solid foundation of the earth. Like a pile of houses, the building was nailed up tasks. Construction is solid, it was at stake, but most people do not seen the piles and piles even forgot to ...”. This was a major personality of each edge, making it possible to live properly. Set in the economy, in society, and was happy. Is the foundation of society. The society was normal, not hurting each other, caring for each other with kindness, no conflict and disunity. The foundation of the nation. Made government more transparent free from corruption, abuse power was wrong. For the common good. Nation’s prosperity. Balanced and sustainable development.  

47 Dr.Somporn Tepsitdra, Life is sufficiency, community, concept of sufficiency economy, philosophy of Sufficiency Economy in the context of religion and culture, (Bangkok: Somchai Printing, 2003), P23.
Intellectual and the study said, Sufficiency economy philosophy that the existence and behavior of people at all levels as well. In the development and administration. Proceed to a moderation in economic development. To keep peace with the global corporate criminal check.48

“Developing countries need to follow the steps. Is enough to create a basic need. Some of the public at large. The first initial. The methods and equipment used for. It is theoretically on a fairly steady basis and then perform an economic boom and the next step up. If you are dedicated to the economic growth, but there is a quick one. Without an action plan related to the state of the country. And the public corresponding to more imbalance issues. It may become difficult to fail in the end.”

The king speech is important to point out that the economic growth. Of secondary importance. It is enough to eat. And basic. Then gradually to economic growth.49

Sufficiency Economy Philosophy as a Way of life. The king applied the principles of religious harmony. The life of every individual is smartly. Major religions, such as the middle way or middle path worldly level.50

Appropriate to the life and culture of people of all levels. Can lead to a living, acting and gained a career. Do, say, think, what to create and maintain this culture, there is a generosity, not negligence.

48Dr. Pipat Youd-vudhikan, What is Sufficiency Economy, (Bangkok: Thailand Institute of issues, 2007), P15.
49The same book, P18.
50Manu Mookpradit, “the study of the philosophy of sufficiency economy due to the principle works in Buddhism”, Thesis of doctorate, (Graduate College: Chulalongkornrajavidya-laya University, 2005 ), P53.
The goal is a balanced and sustainable population, live in peace, society has a strong, stable, unified nation, and globalization.

Mental values: The emergence of sufficient economic philosophy whose goal is to develop the public happiness. This consistent with the practices of Buddhism, as practiced by Samak nature, a growing body, speech, mind.\textsuperscript{51}

2. The concept of sufficiency economy philosophy.

The king of work experience to people with difficulties, including the time, place or person, to be screened. “Sufficiency economy”. Represents the concept of sufficiency economy. Containing concepts. Management over a period longer than 60 years. “For the benefit and happiness of the Siamese people”. Interpretation of the concept of sufficiency economy accurate is the rhetoric of the idea. The Royal maintained. In different periods of time. And expand the possibilities for computing a comparative analysis of the interpretation.\textsuperscript{52}

The comprehensive plan for the project and the development of several branches. Such as the development of water resources and irrigation, in agriculture, and to promote the profession, the environment and conservation of natural resources, land development, and development. Project due to the initiative. The main purpose is to focus the public. Project due to the initiative. The main purpose is to focus the public. “Enough to live - enough to eat”. with a better quality of life, the ability to sustain life, self, family and society properly. That is the basis of the stability of a sustainable life.

\textsuperscript{51} PhradhammaVisudhigavee (Dr.Pichit Dhitawano), \textit{Buddism and life only}, (Bangkok: Chuanprinting 40 Co.,2007), P31.

\textsuperscript{52} Chai Pattana Foundation,The essence and the basic information you should know about as a result of the works and philosophy of sufficiency economy as a result of the initiative, (Bangkok: Chai Pattana Foundation, 2007), P3.
His focus is on rural comparison. “Taproot” of the nation, and agriculture, the mainstay of the country, which is lean. The existence of the earth, holding that the heart of the nation, because of the country's revenue comes mainly from the agricultural sector. Prosperity of the country depends on the development of agriculture.

Concepts used in planning and development of sufficiency economy important for example.

“Enough is enough, it just fits” his fundamental basis of life is self-development to help themselves in the first stage. “That just means that the Resolution… Broadly to mean not having enough for their own use only. I mean that. Enough - enough to eat…Should have enough - enough to eat. The economy is just that. I have one - it is enough. Even if it is good enough to country…” said The king.

The basic idea is to perform the task to the population's quality of life better. Life is not too bad. Product: to have a lot left. Selling, not greed, not persecuted. Among both humans and nature. The lifestyle is quiet, humble conventionally. A basic, fundamental to the development of a prosperous community, according to Buddhist theology, with the principles and ideology, leading to “the good life” to achieve a higher level of wealth and the benefits of utility-oriented and interpreted to determine the amount and value of the object that is the success and happiness in life. Its maximum utility, the concept of Western economics, is not anything more than a “passion” of the Buddhist Dharma. And the Western concept is a passion for many.

Many projects and many professional disciplines, the success of the operation is “Value rather than cost.”, Or look at “Cost - Effectiveness” more than “Cost - Benefit radio”. Considering the

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55 Chai Pattana Foundation, ibid, P70-71.
final success of the benefits projects will send to citizen. Farmers and the poor majority of the country's success over the numbers as the interests of minority groups. This word The king called “Our loss is our gain” because the result of the investment for the benefit of the majority or the well-being of the people not the monetary value. If we consider the economic investment is not worth the cost or loss. “...Suppose that this year will be even more expensive to do in the next 4-5 years, but that is not a long time. It is a profit. (Financial loss, but gain time.) said The king.\textsuperscript{56}

Another important principle is “slow but sure” according to the hierarchy of plans. All projects need not to fast or save time. But he was sure he does not mean that the conservative extremists. But the weight of all the factors and conditions that are just, balanced, prudent and consistent with the nature of society and social landscape all the factors involved. Development that aims to strengthen community self-reliance, and self-determination. The king used the word “explode from the inside” is to give the villages and communities are strengthened, prepared before then expand outward development, did not accelerate the growth of the community who are caught by guard but be ready to get the friction of different situations.

“...Developing countries need to follow a sequence of steps, the foundation is. There is enough, enough skill, some, most of the people. Using methods and equipment in accordance with the theory. On a solid foundation, and then build a viable civilization. Economic status and higher order. If the aim is to be devoted to the economic prosperity of a single feature. Without a plan in accordance with state,

local and national. The imbalance in matters which may become difficult to fail eventually. The problem is that many countries are experiencing at this time…”

His Majesty the King had seen as critical to the development of a prudent and gradual development. Establish a baseline prior to the development of a stable before level up to. Not cause damage of country, or damage to the public interest and not free grant. But must try to help them. Because of participation of the beneficiaries, and lose the advantage. Generosity and unity in a context appropriate to the terrain. Appropriate investments and do not cause social and environmental impacts.

“Self-reliance” for the adequacy and fit. A preliminary before you move to a higher level of development, and development is gained. This is also important, he said, “To understand the situation of those who are the most important we can help. To help him get what he deserves as necessary to fit. To help get the best results.

Thus, the length of each individual case, to consider the wants and needs first. And to understand who we help, how to understand that he was in a position. Ineligible to receive assistance, however, is just one. The key principles that should help, help him so that he can continue to help themselves.”

So, the program focuses on the four factors can be self-sufficient and living with conventionally in the power or not to rely on others, to develop self-help along the way and understand the situation, to be useful.

“Do not be a book” said The king. Concepts and theories to consider, as appropriate for the state and the realities of the country.

57 Majesty King Bhumibol Adulyadej, The father taught, Ibid, P125.
58 Chai Pattana Foundation, ibid, P23.
“...I would suggest it is recommended to do a poor, poor management, not to be a book too... make with unity, there will be kind to each other forever...”

His Majesty pointed out that this should not be taken out of high theory or theory without consideration for others with wisdom and knowledge, as appropriate and consistent with the state of the environment in any way. Scholars have advanced the study of the West. Often the concepts and theories used in Thailand without compromise and consider the different aspects carefully. Often fail or do not fruitful.

The development works have come to terms, and shall be conform to the way of life, nature, psychological, environmental and social conditions of the community. “Do not be a book.” A commitment to academic theory and technology that does not fit the real conditions of life and well-being of the people of Thailand and society. Examples of projects due to the initiative. The principles of self-reliance. The rice bank project.

Projects cattle - buffaloes.

“Make it easy-Simplicity” Another important principle of development projects due to the initiative. Programs to regularly be simple, not complicated. In terms of concepts, techniques, tea and “simplicity and simplify” the program will feature a simple, reasonable, fast, and solve problems for real people. The farmers can be an example to solve their own problems at all. Moving towards the path of sustainable development.

59 The same book, P97.
60 The same book, P24.
61 Manu Mookpradit, the study of the philosophy of sufficiency economy due to the principle works in Buddhism, Ibid, P4.
“Fact of nature” A real natural, with the advice and used to guide the implementation of effective, simple way. To solve problems and improve the conditions are not normal. Using water or a diluted loss of hydration water, and return the water to the rhythm of the natural fluctuations of the water.

Wastewater treatment using water hyacinth. It is natural to absorb dirt and contaminants in the water. As the king saying that. “Subdue the wicked”. The main fact natural apparently, is “the wild without cultivation” his Majesty's flow. “…Forest, leaving them there. No need to do anything to grow a forest wilderness without even beginning to grow well...”

This principle has been established that, as a means of depriving, economical and efficient. The reforestation project without transplantation performed for the project and clearly how to restructure the area degradation Cha-ngm, Ratchaburi province due to the initiative. In addition to the forest without planting it to bring out the natural principles by providing those with seeds to grow trees on top of a hill on a separate species do not develop produce. The seeds will fall into it and the natural species. The Center for the Study of the Huai Hong Krai save both energy and money in planting etc.

To solve the troubles of these lands.

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62 Chai Pattana Foundation, ibid, P25.
63 The same page.
This is a fundamental part of the philosophy of sufficiency economy. The king was one of the solutions to the rational. Suitable for the environment sustainability. The guidance for operators and public authorities involved. The reason can be considered.

Because of the empirical problems for the country as a result of government policy to increase the population of the latter one. To believe that if Thailand has a population of a nation be prosperous because of its labor force to help to make a living referred to this period as the “Baby Boom”. This policy was highly successful. Cumulative incidence increased year by year. Result in a population at a later time. Incidence as high as 3.6 percent\(^6^4\) in 1980 before beginning to decline on the promotion of family planning and birth rates have dropped in 1990 28.2 percent rate in 2000 dropped to a hundred. at 1.82 and dropped to 1.61 percent in 2005, the balance goes into the year 2021.\(^6^5\) Result of the increase and decrease of the citizens it quickly, as a result, service providers must accelerate infrastructure construction, the basic infrastructure to keep up. For example, the building requires not many, many teachers are not sufficient to produce short-term courses. The teachers and teaching assistants. This volume is the result of the pioneers who made it, become invasive forest logging, deforestation, resource depletion in quick time. But in 2000, the opposite occurs. Thailand on the success rate can be controlled. Birth rates continue to decline rapidly.

\(^6^4\)\text{Doctor Narongsak Angkasuwapone, Chairman of Department of Health, Thailand Newspaper (Bangkok: Pimthai Newspaper, March 18, 2009), P4.}
\(^6^5\)\text{Institute for Population and Social Research. University, National Chemical, Volume 18, January 2009.}
Noticeable. Utilities that are to be abandoned, because none come to the present.

Another problem since 1961. Thailand’s National Economic and Social Development Plan to guide the country. Plan No. 1-8 2001, 40 years on the “economic development” as well. At the end of the evaluation the National Economic and Social Development Plan 7-8 have been found.

“Economic development, social issues, and sustainable development”.  

Problems “are not ready” for the nation. Because “object oriented development (economic) development, not people”. This is important because the people must come first. To improve the quality, to develop the material. However, the economic growth of the state “accelerated”. And has contributed to the success of the economic theory of the GDP of the Internet for several years as more motivation. Send results to accelerate the degradation, resource depletion, ecological balance is broken, the culture - a way of life. To change rapidly. The strength of the economy. Some ethics are ignored because of greed.  

As a result of the national economic and social development that is both good and bad trades. Clearly demonstrated in several ways. Such as natural resources, forestry, animal species have gone extinct. Serious ecological problems, some way. Water shortages occur. The migration of labor from rural to urban. Town of

66 Phra Dhamma-pitaka (Prayuth Payutto), Sustainable development, (Bangkok: Komolkeemtong Foundation, 2006), P6.
wastewater. Pollution and the greenhouse effect. Savings and reserve decreases, more wasteful spending, effort less tolerance, etc.68

3. Meaningful philosophy of the sufficiency economy.

“Sufficiency as the foundation of life. Of the underlying security is like driving a nail up houses, building tasks. Construction is solid, it is at stake. But most people do not see piles and piles forget it even…”69

Foundations that make every day life, the occupation, the economic life is sufficiency. But deep in that. Way of life that will lead to less suffering or in other words, a life of happiness increased. The Sufficiency Economy is the method and approach to life. In terms of the way; occupation, the focus of the preview is to have sufficient immunity because of the immunity that will allow the business to survive.

In a manner not too much risk, is not affected by the change can not be predicted.

If they are affected, it can be managed or controlled or most have their own capital, such as human capital, the wit, the personal, social and cultural capital is to support one another and work together, capital, natural resources and the environment, Physical capital, human capital is created tools. Technology to produce and market conditions can be managed by even if the more self-reliant more immune to high. Regardless of the changes that will occur with much intensity, it can be managed.

68 Dr.pyrus Leardviriyanamol, Thailand social problems in the era of globalization in the administration and management in the era of globalization, (Bangkok: Department of Religion, 1996), P131.
The problem is most of all the ability to manage it himself. But it will itself need to be a moderate, doing everything they can handle. Do not exceed the capacity or greedy.

His Majesty the King said that was not “big eyes”. But at the same time it must not be lax or prolonged immobility. The result was not able to help themselves. So moderation is the key, to bolster the ability of self-reliance to be more clear and effective. The fundamental importance of the immunity and with good immunity. There is no need to exploit others. Can do everything with integrity, have attained, have patience, have compassion for others and be reasonable “as the foundation of life” within the meaning of sufficiency economy.\(^\text{70}\)

The king, his hard work in the development and that the development will be the “grown apart”. Sparkling like a balloon. The development of academic and mental objects, but lacks a moral base, and control knowledge. Eventually become a problem.

Nation is not possible. The prototype implementation of the project through. To do it for everyone to see, as an example, a sustainable approach. Everyone does not talk “cannot do”. The number of Suited to local conditions developing people, “Self-reliance”. The king warned to be a failure before achieving a reasonable balance. Because intelligence is clouded by anger, hatred. Such as:

“..Others are not so sure how old he was in Thailand, Thailand's old-fashioned,

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\(^\text{70}\) Professor Dr. Apichai Panthasen, *Sufficient economy Learn more about building a network extension*, (Bangkok: Amarin Printing, 2006), P18-20.
no modern stuff. But enough - enough to eat... had be peace, Compared to other countries. Enough is enough, if we keep this up, we will balance it...”71

“...To be a tiger (NIC) is not important. Important to be able to support our own. There is just to myself. Does not mean that every family will have to produce their own food. ...Weaving your own...That is too bad. But in the village or district need to be self-sufficient...”72

“...You are like a modern economy may not be satisfied. But it would be retrograde. Be careful and have to do a simple business. What is a tool, not a luxury? Nonetheless, when necessary, it must be back in order to progress further...”73

His Majesty said in the various periods. Sometimes a warning to be careful, sometimes indicating the work, or the essence of King’s philosophy. May be encourage and promote the right of all people. 74

Office of National Economic and Social Development Board invited experts in economic and other fields. The common features and screen processing His Majesty's sufficiency. The king allowed to publish, the approach treats all parties, November 21, 1999.

“Sufficiency Economy is a philosophy that points to the existence and conduct of individuals at all levels from the family, community, the state, both in development and administration of the country, to continue in the medium, particularly economic development, to keep pace with globalization. Sufficiency means moderation, reasonableness including the need to have a reasonably

71 Chai Pattana Foundation, Ibid, P103.
72 The same book, P75.
74 The same book, P19.
good immune system, to have any impact arising from changes in both external and internal. It requires knowledge, diligence and extreme caution. In the various academic, to be used in the planning and implementation process. And the need to strengthen the hearts of the people, especially government officials. Theorists and business at all levels. A sense of integrity, honesty and knowledge that, life with patience and perseverance, wisdom, and prudence. In order to have balance and to accommodate change quickly and widely. The material, social, and cultural environment of the outside world as well”.

The meaning is speech.

Sufficiency, personal level means the ability to live without suffering, are conventionally. Freedom, the self is not sensitive to the material. The middle path is the way of life, including moral knowledge as a conscious, deliberate, careful, not careless in life.

A wide level means the ability of the community, city, state, country or region.

In the production, consumption, exchange, distribution, classification, allocation, returns to ownership of the means of production. The life of that society without the need to rely on external factors or dependence to a minimum. A learning society and trained as a courtesy to its moral foundation of the Kingdom.

Described by the stakeholders.

Scholars, educators, who knows had come to interpret “sufficiency economy”.

The extension to deploy various jobs.

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75 The same book, P1.
Professor Dr. Sumet Tantivastcool the Secretary Chai Pattana Foundation talk that “Sufficient economy means Relative Self – Sufficiency without trouble. Must form the basis of economic self-interest first. People used to have a set, but it will not dedicated to the growth, the economy rapidly only. Because an occupation and autonomous can create prosperity and economic status by his own estimation must know, do not exceed their capabilities. Such a business will need to borrow money, to consider whether any recovery, not compared to others that are more to do without.

Reasoning in the course of life. Do not be greedy, but intelligence as a guide. The landscape is to protect himself to call Risk Management, risk everything under the conditions and merits. Three major approaches are developed. For one; used in the management of the organization for a reason, not the passions as a guide, not only by current society. Do not just flow, must be brave enough to choose that path. Thailand does not need to be developed to meet the needs of the world. For two; “Made” modest: to examine the potential of self-restraint is that the quality of their own. Because of the need to develop the potential of the first. For three; to made everything will be have all the antibodies. You do not know what will happen tomorrow. The current situation has changed dramatically. Makes planning difficult, there are always risks. It must have a vision. For example, the price of oil: the need to look to the future. If the use of bio-diesel fuel to reduce the risk or not. And important: the people
must have ethical and moral principles. The king put it very well but
the problem is trying to understand...”76

Professor Dr. Prawet Vasee had comment that Only the money
is not the goal, but focus on the development of all aspects of the
economy such as Moderation perseverance, Reasonableness, Self-
immunity. or through moderation to the knowledge, consciousness -
intelligence. Conclusions: the accuracy of all spect, even the word
Economics. But the economy is not the only one. This is a life of self-
sufficiency, Fairly popular economy. The cultural economy, A moral
lifestyle, This leads to a healthy, balanced, fair and peaceful.77

Life just is not enough money ahead. However, the use of
artificial intelligence in a way that is light must not be lost, sequences,
not a solution. But they know what that destination is. And able to
reach the destination, understand how to do it correctly. make
reasonably , step by step, the system, The economy, society, the
activities related to a “cluster”. It is network or a set of interrelated
activities, complementary. It is a synergy.78

Mr.Santisook Sophonsiri, committee foundation Satiangosaid -
Nagaprateep had written in “Life as a doctor Kasem Wattanachai” : The principle of sufficiency economy is The development is located
on the middle path and not negligent with regard to the negligence
sufficiently, the realistic, the better the immune system. And use of
knowledge prudence and morality, business planning, decision
making, doing.

76Professor Dr.Sumet Tantivastcool, lectures: “with the blessings of heaven enough”, the wild
77Professor Dr. Prawet Vasee, sufficiency practice: the development of an integrated whole
province. (Bangkok: National Health Foundation, 2006), P20.
78Professor Dr. Seree Pongpit, Sufficiency (for lecturer) Power point (Bangkok: Klung-panya,
2000), P12.
The core of the philosophy of sufficiency economy is forms of life, according to the Middle Way, include moderation appropriately fit their needs conventionally enough, no more, no less. Reasonable accurate technical, legal, moral. Social rules and traditions, the cultural necessity of life. Immunity material social, environmental and cultural. The immune system is a good culture. Thailand is the sense of the nation to understand the culture of Thailand, tight hard not changes despite the current globalization. As Chinese Movies, Indian Films, Korea Video was fascinated by other cultures and their effects. The rapid changes of society. Immune system of the Financial Material Realistic Immunity: society is divided on the risks, gambling, vice Social Immunity strong, family orientated, have compassion for each other. It is the power of unity. Individual level is a variation of yourself. Both within the party and outside the party. In the family, head of family illness, death any collateral. Or the Company operates through three generations. In the four companies will fail or not. They also have a national consciousness. Transformation rules, everything be change, must accept and be self-reliant. Changes caused by external and internal factors. The warden and the warden is not an impact on decision-making at both the consumer and lifestyle. Environmental Immunity find a way to bring awareness to the immune system. Immune to the disease, such as health care and health promotion and prevention of disease an appropriate plan.79

Professor Dr. Apichai Panthesan had commented that, Sufficiency was both a means and a way of life that is immune.

79 Mr. Santisook Sophonesiri, Life as a doctor Kasem Wattanachai, (Bangkok: Mor chaout ban 2008), P559-576.
Helping businesses to survive be self-reliant, not too much risk. Sufficiency economy was same like to the Buddhist Economics emphasizing modesty, not persecuted, lange, walking along the middle way. Everyone can be applying this concept to all professional applications. This will have a positive effect on their physical strength, power and intellectual property. Can be cherish themselves without difficulty, people were progress happily living. They have the middle path for the key to life. “Comfortable – appropriately; not uneconomical too or not slack too”, quite a bit made himself to troublesome. Development of a “middle path” is available to perform at all levels. Contribute to the stability and prosperity in life is national security. The result was the reduce redundancy, work with integrity, exploitation on the basis of ethics, behave in a way and not stop to even more prosperity. “Sufficiency Economy” is a philosophy of the approach to life. The King mainly used in the project due to the initiative. To help the poor farmers in land “is enough - enough to eat”, as long as several decades. And at a time when Thailand faced economic crisis 1988. He guided the sufficiency economy philosophy to his subjects, attention to fit. In the life and warn the conscious views. The reality and illusion of economic literacy in the country.

The king's guide to life by a central core of morality, decrease and control cravings. In order to live was a peaceful life in the land of peace and peaceful. The offer was “alternative” in Subsistence. Philosophy of “sufficiency economy” despite the word “economy” but also a “way of life”. The king wants all the population in Thailand had taken primarily living in crisis and in the future. It’s not about economics alone, but rather a way of life, culture and well-being of people can not even though it was “enough - enough to eat” right to
self-thinking environment, culture, religion, which was linked, using the word “economy” was a name to excite the interest broader. \textsuperscript{80}

Sufficiency Economy Philosophy has 2 conditions.

1. knowledge conditions (intellectual, thoughtful, careful) is technical knowledge related to the surrounding areas. Carefully in order to take into account that those linked to the plan. And be careful with the use of that knowledge to the “correct” operation. Under the principle focus to do or work is “pretty good” or “Summa” need to strengthen the mind of the nation to government officials, theorists and a businessman. Which has a sense of morality honesty and integrity the knowledge that the patient has attained consciousness in the academic use.

2. Moral principle conditions. Need to strengthen integrity, behave like, to say or doing, Integrity, faith - do not cheat, do not cheat, and do not take advantage of the self and others, to have patience, perseverance, steadfast and unflinching caution. To avoid the occurrence of errors must strengthen and balance the main ideas, methods, and goals. They need to develop a good behavior (sila) is the basis of ethics, be honest and knowledge appropriate.

4. The Principle of Sufficiency Economy.

More than six decades of development activities, the world has witnessed both the intended and unintended consequences of development efforts, with results varying from country to country and even within national boundaries. While the benefits and positive results of development are shared and enjoyed by many, a large portion of the world population remains excluded from the fruits of

\textsuperscript{80}Professor Dr. Apichai Pantasen, \textit{Only way: Only build a learning network extension,} (Bangkok: Office of Research, 2006), P18-20.
development. Other problems such as income disparity, poverty, social and political exclusion and marginalization, human rights violations, armed conflicts, terrorism and social justice have in fact not been reduced but may have intensified in many cases. 

Indeed, the principle of sufficiency economy is not limited to the economic sphere. It covers every aspect of the lives of people in society as Professor Privet revealed that “sufficiency economy” the money is not set. It focus on all aspects of development, such as self-reliance, frugality and realistic enough to be at a middle way. Requires knowledge of the conscious mind, the conclusion must be accurate in all aspects of the use of the word economy. Sufficiency is not an economic only one but a way of life is the cultural economy. A moral lifestyle. Leading to health balance equitable and peace. And That is “moderation” in Sufficiency economy.

The king summarized the results of the hard work, he has done for over 50 years as a way of life among the highly flexible and durable. The sufficiency economy to meet the challenges of globalization and other changes.

“Sufficiency Economy” is a philosophy that stresses the middle path as an overriding principle for appropriate conduct by the population at all levels. This applies to conduct at the level of the family and community, as well as at the level of the nation in terms of development and administration in order to modernize in line with the forces of globalization.

Dr. Sompong Thepsithar, *Life is sufficiency, community and economic sufficiency economy concept in the context of religion and culture*, (Bangkok: Somchai Printing, 2006), P38.

Phra promkunapron(Prayuth Payutto), *Sustainable development*, (Bangkok: FoundationKomolkeemtong, 2006), P.93
Sufficiency Economy stresses a middle path, especially in developing the economy to keep up with the world in the era of globalization.

“Sufficiency has three components: moderation; reasonableness; and the need for built-in resilience against the risks which arise from internal or external change. In addition, the application of theories in planning and implementation requires great care and good judgment at every step.

The concept of the middle path. In other words, we should try to avoid extreme thoughts, behaviors, and actions. This philosophy specifically urges the acceptance of the forces of globalization and using knowledge to harness the good forces and mitigate the bad forces.

The three elements Sufficiency Economy Philosophy is moderation, reasonableness and built-in resilience in the face of changes.

At the same time, all members of the nation – especially public officials, academics, and business people – need to develop their commitment to the importance of knowledge integrity, and honesty, and to conduct their lives with perseverance, tolerance, wisdom, and insight, so that the country has the strength and balance to respond to the rapid and widespread changes in economy, society, environment, and culture in the world.

Emphasizes the two conditions under which the Philosophy will work best:

1. It is based on the application of appropriate knowledge.
2. It is enhanced by genuine values, namely honesty, perseverance, tolerance, and the desire to share with others – especially those less privileged than ourselves.83

The essence of sufficiency economy:

This is a philosophy that is a valuable innovation. There is a profound advancement and the social optimum. The five major aspects of the philosophy of sufficiency economy.

1. Moderation is fitted, not too much, not too little. Does not grow too fast, not too slow.

2. Reason must be, because everything is linked together in the promotion of good consistent with morality. The reason is - because this is the cause of all things, everything happens by reason of factors.

3. Immunity must be protected, Not a risk, should not be like the risks because there is too much greed.

4. The knowledge to be careful. Carefully consider the impact of time and knowledge is a good thing to carefully complete a full round in every dimension.

5. The moral good is the basis of stability. This includes intellectual honesty, patience and effort in life.

And the need for built-in resilience against the risks which arise from internal or external change. In addition, the application of theories in planning and implementation requires great care and good judgment at every step.

83 Dr. Chaiyawat Wibulswasdi, Dr. Priyanut Piboolsravut, Dr. Kobsak Pootrakool. **Sufficiency Economy Philosophy and Development**, (Bangkok: Sufficiency Economy Research, 2010), P14.
Summary of Sufficiency Economy

“Sufficiency” can be expressed graphically, featuring the three interlocking core elements.

Sufficiency has three components:-

1. Moderation
2. Reasonableness
3. Self-immunity

with the two conditions

1. Knowledge conditions

Terms of knowledge was included knowledgeable about the technical aspects involved. Users put their knowledge to use. Considered to be linked with a round neck. To the plan. Carefully follow the instructions.

2. Moral conditions

Terms of moral was included the moral and ethical issues such as honesty, perseverance, patience, and moderation to be wisdom in life.

The goal of the sufficiency economy philosophy.
“The balance and ready to support the rapid and extensive changes in both the social and cultural environment of the well”.

The balance (equilibrium) not hard to one side or either side. A lack of decent, but not connected with one unity. Resulting forces and changing to meet the social, cultural and natural. The balance of the physical, mental or physical health, social, mind or soul will be ready to fight the disease, both inside and outside the body and mind. Family, community, state, too, if there is a balance in all sectors. Resource people, social stature, wisdom and enlightenment are ready to fight with every possible variation. Inside or outside of an object is known as an innovative technology that runs it. The occurrence of a Borderless World. The opening of free trade and so on.

Such as mobile phones, games etc: Because of the social patterns of thought and behavior is a relationship between human beings and human beings, between male and female, age, group, organization, will be driven from the society, community, family, etc.. If no preventive care, screening is the danger easily. The relationship between teacher and pupil, parents and children, employers and employees. Or the environment of underdeveloped countries or developing countries as a means of expanding the industrial base of manufacturing test. Claims cost, the product is bad, but there are also hidden. It was a piece of industrial waste industry. The result is a huge danger to the local people. What must be, must not have thought it. Culture, way of thinking and practice in the daily life of humans varies, with high - low as well. When opening the border areas. Trade, tourism Culture of each group will bring together the best and the worst of it with so much care must be taken not to underestimate the cultural change of the world.
The two conditions, that is. 1. Would be to strengthen the spirit of the nation, especially government officials, businessmen and theorists. A sense of integrity, honesty and knowledge appropriate. 2. Life with patience, have patience, be sensible and cautious. 3. It requires knowledge, diligence and careful consideration in the various academic. Used in the planning and implementation process. To achieve a balance and with the principles and objectives shall comply with the conditions or measures. The development of knowledge (wisdom) well, development of the concept (attention) well, development and behavior (Canon) well.⁸⁴

5. Success of the sufficiency economy philosophy.

Following the success of the economy is just enough. Lead to the “sustainable balance” of economic, social, environmental, lifestyle and culture of Thailand. The development will continue to be a valuable, cost-effective only if the individual is an independent and creative life on the line to the core of life of civilized people.

“Buddhahat Bhigku” commented that the culture of Thailand to conduct suitable to promote the philosophy of sufficiency economy “functions” of human culture and promote Thailand’s appropriate way to start a family, community, culture, environment and politics for the better.

While Phra promkunapron (Prayuth Payutto) Philosopher of morality, said to be second only to the economy.

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⁸⁴Dr.Chaiyawat Wibulswasdi, Dr.Priyanut Piboolsravut, Dr.Kobsak Pootrakool. Sufficiency Economy Philosophy and Development. (Bangkok : Sufficiency Economy Research Project, 2010), P4-7.
1. The subjective meaning or the spirit within, not enough people feel the same. Some people have a million is not enough. Some are small enough. Sufficient by mental.

2. To the objective or Viewed from the outside, need to eat, have to, have enough factor 4 (Food, clothing, medicine, housing) that says enough about conventionally. Which is close to the self-reliant economy? Results of the subjective.

   “Sufficiency economy philosophy” the idea is that the practices of the people living in the present and lifestyle factors, economic, social, cultural, environmental balance, sustainable effectiveness. Which was crystallized from experience with knowledge at more than six decades of the reign of His Majesty King Bhumibol Adulyadej, The king of Thailand? Thus, the concept of sufficiency economy philosophy is “essentially equivalent” depth, the knowledge base has led to a new theory in the future. The practice is the Middle Way, concise, concrete, the anchorage.

To solve the problems of the formation of the former, And the present results to the next times. Person to act as a guideline (and concretely abstract) today, for with future planning. For example, in a moral sense, simplicity, faithfulness, patience. Persistence of consciousness discretion, to assist the disadvantaged or facing hardship. The guidelines are intended to instill moral and continuing with the example of young adults to be used in everyday life.

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85 Phra promkunapron (Prayuth Payutto), Buddhadhamma, (Bangkok: Mahachula Printing: 2009), P733.
Considering the householder with the subjective nature of these requirements is the moral basis of Sammadhitti in the Middle way.

**Achievement of the Sufficiency Economy Philosophy permission to use.**

Individuals, community groups, industry and brings to the sufficiency economy philosophy. Applied in everyday life with patience and effort, even a successful career in a different context is briefly discussed.

1. Individual level.

HRH Princess Maha Chakri Sirindhorn visited a lot of job by The king's idea at border area, a police patrol and mother of King Srisangwan was found at the border by hilltribe villages and along the border with the children who live in school age were not attending school because the school can not be responsible for the establishment of a school. Because backcountry areas, forest areas are a terrorist. A major drawback of the ground, he can not communicate with each other. Because of language and cultural differences police. Wayne border (Gerrymandering) that if you let it. Would not be good for the nation, it is up to the school he learned the language of Thailand. Will contribute to the stability.

The Princess brings a sufficiency economy and performance management solutions for the education for the disadvantaged. Most of the problems faced by young people in rural massacres nutrition, and health issues. Which is linked to the issue of education on young people’s health because they can not learn well? The project works to
agriculture, food and the quality of education in schools by the Border Patrol. The Princess later commented that the students who graduate from top schools and police patrol. The students do not have the opportunity to be educated to a higher level because the family is poor, and financial support as well as support for remote students to come to school to study in the schools of the district or provinces where these children are faced with the problem of housing. For those who can not get to the next, as well as those who have no nationality, is a professional who works in the local area. She tried to solve the problem of shortage of adequate and sustainable results, such as the Karen village bordering Myanmar to Thailand was not the one speaking adults and children. Location educational services outside the regular school when they find a solution by creating a learning center, a grass thatched shed, one-story flats on the ground, it is divided into three rooms. For middle school, room, storage room ends right for adults to learn a new language Thailand. The evening or at a meeting room for the kids before school to learn to speak vernacular language and Thai language. The request to open a center for education, teachers are not in the public system because the system is not in the center like the Ministry of Education. The princess employed the grade3 or grade6 residents in the area. Burmese language teaching and learning if teachers are able to have the opportunity and funding to promote. The Princess saw that the majority of students graduating Grade 6 students (but if brains can have the funds for higher education) is a cooperative learning school. The children will be responsible to work together. Be responsible for co-president, director, administrator, administrative order, democracy
and learning all have equal shares for each one share is known as accounting, revenue recognition, expense take it.  

Malnutrition of children's school lunch program, growing vegetables, raising animals, fish cooking students, with women in the village to put together a science. If there is any area of the forest conservation project is a museum of plants, some of the plants, animals or plants to make dyes, etc.. Health; Many of the salt iodine is seafood, the IQ is lower provided drinking water laced iodine supplement protein, the students are responsible for the care measure height, weight, health record, not less than the standard,. Monitoring indicators. Dengue is caused by some teachers, learn how to test (because health officials) and as prescribed, to teach and mentor students. Common practice, students of all races to learn, share and have regulations that require professional skills (and not learning) process, a solution of Princess brings a sufficiency economy is mainly used as normal. Beneficial and sustainable benefits to all people throughout the day.

Mr. Wiboon Kemchaler Panomsarakham district, Chachoengsao province, former entrepreneur, small modern farming crops on land they are more than two hundred acres and a middleman, but a loss, the bank debt. Be sold to repay the debt of two hundred acres, leaving approximately 4.2 acres. But back to the way the land 4.2 acers “sustainable debt, as well, is sufficient, as the myth of the modern fighters with intelligence, 4.2 acers of land with more than 600 species of plants. When the Food and Agriculture Organization (FAO) to survey several years ago with abundant

86 Mr. Santisook Sophonesiri, Life as a doctor Kasem Wattanachai, Ibid, P607.
biodiversity, birds, rats, snakes, animals, insects, bacteria, and all coexist in nature, allowing the emergence and co-created the “emulate” natural confidence that is stable, secure and self-sufficient nature with his intellectual in a speech celebrating the “lily cutters gold” of the year 1985 as the Thammasat University, Thailand. People like things that are on the conveyor belt, which runs west to the various industries. According to the factory, he can not, can not decide, select No, not freedom, not independence. “Self is the state independence” Means the ability of people to help themselves as much as possible without the burden was too much of a balance, balance in life, as a condition of a corresponding mental state is the satisfaction in life. There are four important factors as the availability of sufficient life, both physically and mentally.

“Self-reliance means to live according to what is appropriate for people, society and nature around them.”

“Self-reliance is the welfare and security of life in the present to the future welfare and our immediate response was that we do not have to call anyone to provide welfare or anyone to help.”

People mistakenly believe that self-reliance means to live like Neanderthal back to the cave. Leaves Mr.Wiboon wear something like that fail to reject the manufacturer to sell, market or business has not declined. But agroforestry to start the chill that is not bound to a market system, the market is determined by us to do so, because the farm to the market does not have it on the requirement. Life in the agroforestry farming systems that are fundamental to doing business in the future is to create the four factors set before doing business there. The basic activity is very important in the foundation of the moral mind leads to a system of ideas, intellectual. This is an old
topic but reworked, with a new and easy way. I will not have to spend a lot of knowledge, but must be patient and diligent efforts, which it clearly shows that the more the land and the forest became more abundant.

“Agroforestry is a new way of thinking, a new way of life is difficult to decide on a new way to seriously. People are urged to be taught by society to want me, want, want it, want to have the people accept. Agroforestry decision making so as to lose”.

Life was not as easy as many people think. People who drive to eat, but one day I had to bike to eat vegetables grown in the village Chapman. If the mind is not strong enough to kill himself but since then life will go on in this way, however, devoid of dignity. But there is a lesson to make him stronger because agroforestry cropping him back to himself again. “Agroforestry make people believe in themselves first believe that we will find ourselves not believe that we have freedom of thought, freedom of thought, we are not afraid to be who refused, daring. this, I decided, on their own, even more, what a life of its own that should be more aware of what is wrong” . He said that agriculture is the formula for success, but the principles and practices of learning, of actions, the formation of ideas, a collection of four factors. If no one reaches the point it does not fit and insisting that “agroforestry as an approach to agriculture is fundamental to self-build a foundation for life”. The main idea of life as a modern philosophical inquiry in real life but only gradually. Learn and develop a plan to deal with the “formula 3-5-3”: 3 know is aware of itself, issues, knowledge management resource 5 is rice, food, herbs,
the use of fertilizers. 3 is a plan, life plan, community plan, resource plan. The most important learning and learning from the experiences of best practice manual. He graduated fourth grade and graduated divine ordination, which is a major priority in your life today. Especially during the crisis, he said that if there is no such fixed base, then killed himself. Because of this “formula” so he began to learn it, know the issues, know the resources. First, he said that the most difficult because people are fascinated with what society says and teaches in various ways. I rarely break out between the need to see what is required, to seek and obtain. People generally think about their own problems, but do not know their own revenues - costs how much per month, per year, it is a debt, this will increase revenue to reduce costs, do not do it to yourself, but to make money. I buy everything that is not always enough, did not know about the resources, overlook the importance of near the plants, vegetables, herbs, and do not attempt to learn. To access the value of these things do not value. Mr.Wiboon has been learned about herbs from my father when I was young but now I want to do and learn at the farm itself, and herbs used in these products are essential to them and their families are not sufficient. It's not that it is lacking. I have to learn to deal with at least 5, which is the basis of life in the rural rice, food, herbs, the use of fertilizers. How to better manage rice crop is then sold to buy rice bags from the market to eat. How to Cook Rice provides more than just eating. In Thailand, rice is traditionally done well over 100. How to transform into something else again. And cultivation of herbs that can be used to create items such as shampoo,
soap, dishwashing liquid, with simple herbs and local materials, including bio-organic fertilizer is easy to cut as many expenses. This is the management of their new life, not a life with another person, not a hunger for access, education is not a school, not a sale of the product to the dealer, do not leave the forest officials. Everyone had paid money to buy one, they have a life, do not let the randomness. This is why the plan of life (family) plans, and resource plans, a map has a dream come true with the way people set up on the information and knowledge they have learned and research on their own, make. people change, community change, lives change. There it is the basics, a benefit when old, has a similar nature to create a community enterprise, which is not just about planting trees, but the process of regaining the relationship between man and nature and dependence, and alive enough, planted in prior to planting, soil consciousness and sustainable. “Sufficiency economy” as a concept, as a guide to help people walk in the direction that they desire to help people, communities and social survival, and peace and happiness. When philosophy becomes a way of life, a “breath out”, the “soul” (spirit), the “intelligence” (wisdom), is the art and science of life, is that I have an adequate and stable. sustainability, a concept, a moral practice. They understand the complexity of the system and to understand the potential of the rose (the Broad-survive) steady (sustained-sustain) and can survive in globalization. Must learn the social knowledge and wisdom is power and money, have the courage to develop sufficient economy seriously at all levels, in all sectors, as
himself, stands by its commitment to see equality not only in law but in fact.  

**Commercial and industrial level.**

The first case (1997, 2000) is that of Siam Cement, one of the oldest and largest firms in Thailand. During the crisis, Siam Cement came under great pressure. As a consequence, the firm decided to adopt Sufficiency Economy Philosophy (moderation, reasonableness and self-immunity with knowledge and moral conditions) as its guiding principle. It restructured and refocused its activities on its core business, where it has strong competitiveness, and put more emphasis on risk management to build greater resiliency.

The second case concerns companies that escaped bankruptcy. During the 1997 crisis, many firms went bankrupt and were taken over, but others such as Hana Electronics, Nippon Pack were able to withstand the crisis well. One of the reasons that enabled these firms to survive was that they had been building up their self-immunity by cautiously investing only if they had enough cash flow on their own, resisting the temptation to over-expand by excessive borrowing from external sources.

An interesting example of this is the grocery store chain called “Golden Place”, owned by His Majesty. It has been quite successful but there are only five stores around the country. There was one occasion when a businessman spoke to His Majesty during his audience and said that he would like to offer his help to expand the business of Golden Place rapidly. The reply was that there was no

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87 Professor Dr. Seree Pongpit, *Sufficient economy Sustainable development*, Ibid, P45.
need, since the business of Golden Place would be expanded cautiously and at an appropriate pace.

In the third case, we find examples of firms whose business practice is to give priority to the interests of others, especially their personnel and customers. One company decides to resist the temptation to maximize the short-run profit and to keep charging moderate prices to its customers, thereby being content with a reasonable profit for its operation. This is because it knows that with the prices not being too high, the customers will enjoy a better margin and later will be able to expand their operation. With its customers having more business, the firm itself will have more business as well. So what is not good for profit in the short run will help strengthen the firm and lead to sustainable business and profits in the long run.88

The occupation by the desire to achieve prominence in the work. Business more sustainable and live happily. The foundation of personal and corporate success is the quality of personnel operations. If a person lives with integrity and work ethic of the gospel, and a way to live. Would bring happiness to the person performing it. Environmental benefit under Sufficiency Economy “is a virtue”. 89

National Economic and Social Development Plan No. 9,10 (2007-2011) was the conceptual framework for the development of its economic growth to be geared towards the development of

88 Dr.Chaiyawat Wibulswasdi, Dr.Priyanut Piboolsravut, Dr.Kobsak Poottrakool. Sufficiency Economy Philosophy and Development. Ibid, P39-40
89 Board of Trade of Thailand, Economic Sufficiency Philosophy in the Age of Globalization, (Bangkok: Thai Chamber of Commerce, 2550), P24-38.
sustainable and balanced development of the immune system, as a social virtue, and called “sustainable or Green Society”.90

Treated with “adequate” to provide the infrastructure to create a “sustainable balance” in the economic, social cultural environment. Because of the insufficiency or imbalance, not fit for it to happen, people have to face and solve the problems do not go indefatigable. A good example of the problem and the only solution with wisdom and patience to try is “the thankless continue the works” that aims to bring knowledge gained from the initiative precious King and Education Center. Including the experience. I gained the ability to work towards. The self-organization of social benefits, but also progress towards developing a sustainable growth. ‘The gold background Buddha statue” sequel to The king said, the only way is to turn off the front of the golden Buddha. Please do not complete the magnificent ... Do a thankless job If it is, then it will overflow back to the front of the self “may be interpreted to mean that. Try to be good and not good to show off to other people.”

New problems caused by the changes of the world, people have to face a lot. As the King's speech to the Center for the Study of the nest. Due to the initiative and development centers in the other as a living museum that we can continue to learn. Interminably o find ways to fight the new issue to arrive. Such as climate change, energy issues. This twill affect the economic and social Thailand severely. The problem is that we need to prepare in advance for the solution. Before the problem more difficult to solve. Works projects must integrate all of the

coordinate. Because of the past. Not fully shared by the three aspects of the operation is “understand access develop”.

To understand is to establish a basic understanding of all aspects of the research community. Find the root of the problem and gather knowledge works projects across the country.

Access to the communication and participation by its communication and understanding. Reassure the community, sharing and analysis needs of the community. Participation in the community. Development process as possible.

Development of a learning community development, team building, mentoring, curriculum design and menu development, study visits, exchange of knowledge and practice of the community. The mentor will guide the team in the community and to support the evaluation of community ownership. Contribute to the sustainability of the development.

The structure of a thankless job. Associated with the primary number. The intelligence gathered from a wide range of knowledge from the study due to the development of his thought. Divided into six dimensions of the water, soil, forests, agriculture, renewable energy, the environment, the project started. Have knowledge of each dimension as follows.

Water is to prevent and resolve water from upstream to downstream.

Soil is to prevent and resolve problems with the condition of the soil, which is an important factor in farming.

Agriculture and the new theory is used to optimize the area.

Renewable energy is the energy in the region. The discovery and development of a self-reliant community.
Forest is to reduce deforestation and encourage reforestation in different ways by mental cultivation. To the community realizes the importance of the forest.

Green is the way to get rid of waste and waste water treatment used effectively to live a more environmentally friendly in the long run.91

The first area Nan projects: The six-dimensional space is inserted into the target within five years. This will improve the development of sustainable national income rises. When tangible results and there are enough to expand its operations to other areas in order to develop sustainable solutions to solve the imbalance and the risk of poverty of the people. Be an extension of the King's sufficiency economy through projects such as the philosophy of sufficiency economy driving schools across the country. Which is the foundation for long-term sustainability, awareness among the youth. To see that school administrators and teachers of the courses are developed both in and outside the classroom. To young people with good knowledge and good morals. Including projects that can appeal to a wider society through the individual master. Moderation Society program projects sustained by the philosophy of sufficiency economy. That can inspire a living based on the sufficiency of the younger generation through the Demonstration Effect. Behavior following the creative and knowledge, both old and new of the project due to the initiative of various other sources of knowledge to solve

91 Professor Dr. Jirayu Isarangkul Na Ayuthaya, His Majesty the King with the increase in the unequal development, (Bangkok: Dao-eark Communications, 2009), P23-50.
problems is essential to the public and young people in Thailand and to continue on the path that will bring lasting happiness forever.\textsuperscript{92}

Sufficient economy Philosophy of life that emphasizes moderation, reasonableness and immunity. Basic psychological development. The theory of life. Focus on self-reliance, honesty, and diligence, without hurting yourself and others. The main idea is that every country can apply for the benefit of themselves and humanity. Both the development and the national good, bad, happy. The friendly relations between the countries are good. Therefore, many countries in the study have sufficient economic benefits will be extended in many countries and regions of the country through the cooperation of the Ministry of Foreign Affairs. Individuals and the country is considered the sufficiency economy philosophy. The ability to solve problems humanity is limitless. Application philosophy led to the development of the country. Thailand is a hub for exchange through the International Development Cooperation Agency is responsible for coordination assistance, transfer knowledge to other countries. Transmitted not less than 10 years, and coordination with the Office of the Special Coordinator for the project due to the initiative and Sufficiency Economy Subcommittee. Each country has to apply the sufficiency economy philosophy is different depending on the culture, geography of each country. And representatives from the countries that I work in a multi-level policy and operational staff officer to the Secretary of State and Minister of variety.
“The United Nations agreed on the sufficiency and quality of life were measured by using the growth rate of GDP for each country. Which refer to the economic prosperity”.

Academic environment, the importance of Germany. Prof. Dr. Wolfgang Zach's interested in the application of the philosophy of sufficiency economy is very likely to be seen as an alternative for every state in this period. Pushing the concept of sufficiency economy as well as in Germany.

Prof. Amartya Sen, an Indian professor, Nobel Prize Laureate in Economics 1998, that the use of any of the sufficiency economy philosophy. Necessary and sufficient for living a good life. This does not mean I do not want to make a good life, do not focus on matters of income and wealth, but to look at the value of human life.

Mr. Jicmy Dhinley, the Prime Minister of Bhutan, said that if the country pursued economic sufficiently serious “to create a new world of philosophy of sufficiency economy, creating a lasting and final not only in the country but the principles and guidelines. If successful, the world’s leader in Thailand is”.

The United Nations Development Program (UN Development Program), which is responsible for the global Human Development Report on Poverty, wealth, education, inequality So just try to push the economy into a world-class international. The main idea is that the people who benefit mankind. UN wants the country to solve the problems in the world economy and the pace of globalization. UN Secretary-General Kofi Annan. Said graciously offered to honor the life and the achievement of the highest human development, His Majesty the King.

“Life time achievement award on human development”.

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On 26th May 2006.

And he had panegritical:

“If the people. Refers to the importance of the first. Nothing else is even bigger than the people. The development of the concept of majesty has devoted the body to work without feeling tired, not a race, caste and religion. He is the king be coveted by developers to think of him as a group under the concept of sufficiency economy, living a “middle path” Achievement of this maximum. The spark line developing new ideas to the world”.

Abstract:

**Sufficiency Economy Philosophy**

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<table>
<thead>
<tr>
<th>Knowledge Condition</th>
<th>Moral Condition</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Prudence, Careful)</td>
<td>(Integrity, Diligence, Patience, Sharing)</td>
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Moderation

Reasonableness

Self-immunity

The Middle path

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93 Miss Supawadee Komandratad, 80 years 80 Projects, Commemoration. (Bangkok: National Geographic Thailand, 2007), P26.
Sufficiency economy philosophy.

Keywords is Sufficiency.

Sufficiency means three components and two conditions. The three components:

1. Moderation
2. Reasonableness
3. Self-immunity

Two conditions: apply to the application of the above three principles.

1. Knowledge: Prudence learning, careful for seek, nurture and create knowledge with caution, correct and appropriate.

2. Moral: The knowledge and habits of life, Integrity, Diligence, Patience, Sharing, appropriate to the time, place, people, community.

The Goal

Humanity: Relieving the suffering of nutritive basis. The "benefits" of religion, culture, tradition, local society is linked.

Conditions bordered display: Sustainable restoration of the natural environment (with an action in the present tense).

Over the lifetime of the operation of the business of international trade. Even the government to build economic security for the nation with principles.

The middle path is the way of life in the not too slow, and precipitate a fit.

Only individuals are able to live without suffering. Life is about the merits of their position by not adhering to the materialistic
freedom is not free of any restraints on what forms the foundation for self-confidence.

Sufficiency Economy is a national, community, city, region, country. In the production of goods and services to the farming community, to avoid dependence on factors that are not owned, featured a “modest and reasonable” So, the decision is based on vigilance, reasoning, and intelligence. I do not object to the stream which leads to spending more than itself. Or is not cost effective and the performance is strengthening me in the right creates a sense of morality, ethics, integrity and honesty of the people in the country to understand the word “enough” to eliminate greed to a minimum peace, both physically and mentally wood and took it himself and not hurting others does not create a disturbance to society.

Of these principles is that the only purpose is to make people self-sufficient as possible know how to help one another and to the various.

Psychological principles “they relied on their own” without a good attitude toward their own and the nation's compassion, generosity benefits the community is located about unity, the community support one another, linked to a network of strong community, can income distribution improved by solving problems in all areas, a factor to the overall economic growth of the country's stability and security.

Natural resources and the environment: Taking into account the use and management of resources wisely and find a way to add value to the principles of sustainability.

Technology: The combination of modern technology with traditional knowledge to the business of small and medium
enterprises, in line with the needs of the people and environment of the country.

Economy: Economy is an important economical cut costs is to reduce wasteful overspending, stick to it in the ends, avoiding debt with no return value and to reduce risks in areas such as investment-related investments for speculative gambling.

See that: Only the King’s works did not focus on the development side, but has a particular focus and emphasis on the development of all aspects related to the development of economy, society, technology, and conservation and preservation. natural resources contributes to sustainable development by giving priority to improving the quality of life.\[94\]