ROLE OF COMMUNICATION IN FCV TOBACCO PRODUCTION MANAGEMENT IN KARNATAKA -AN EVALUATION

A thesis
submitted to University of Mysore
for award of Degree of
DOCTOR OF PHILOSOPHY
in Communication and Journalism

By

C. MAHADEVA, M. Sc., (Agri).

Guide
Dr. C. K. Puttaswamy, MA. Ph.D

Department of studies in communication and Journalism
University of Mysore, Manasagangotri,
Mysore,
Karnataka (India)

2008
ROLE OF COMMUNICATION IN FCV TOBACCO PRODUCTION MANAGEMENT IN KARNATAKA - AN EVALUATION

A thesis submitted to University of Mysore for award of Degree of DOCTOR OF PHILOSOPHY in Communication and Journalism

By
C. MAHADEVA, M. Sc., (Agri).

Guide
Dr. C. K. Puttaswamy, MA. Ph.D Senior Lecturer

Department of studies in communication and Journalism
University of Mysore, Manasagangothri, Mysore-6 Karnataka (India) 2008