LIST OF ABBREVIATIONS

WTTC - World Travel and Tourism Council

UNWTO - United Nations World Tourism Organization

DoT - Department of Tourism

KTDC - Kerala Tourism Development Corporation

BRDC - Bakel Resorts Development Corporation

TRKL - Tourist Resort (Kerala) Limited

DTPC - District Tourism Promotion Council

KITTS - Kerala Institute of Travel and Tourism Management Studies

KIHMS - Kerala Institute of Hospitality Management Studies

TETDA - Thenmala Eco-tourism Development Agency

LAC - Limits of Acceptable Change

REAL - Rewarding, Enriching, Adventuresome and Learning experience

TTDC - Tamil Nadu Tourism Development Corporation