Papers published in ISSN-Numbered Journals


Research Papers Presented in National and International Conferences

- "Study on the attitude of rural women towards implementation of eco-friendly feminine products" - Paper presented for the International Conference & Workshop organised by Amrita University, India & Deakin University, Australia on 12th - 14th December, 2012.


- "Green Marketing in Corporate Social Responsibility" - Paper presented for the UGC sponsored National Seminar organized by Department of Commerce, St. Gregorios College Kottarakara and Indian Accounting association, Kerala Branch on August 2010.