LIST OF ABBREVIATIONS

ANOVA    Analysis of Variance
ANP      Analytic Network Process
AUM      Assets under Management
BI       Business Intelligence
BRP      Business Process Reengineering
CA       Competitive Advantage
CAGR     Compound Annual Growth Rate
CSO      Central Statistics Organization
DCF      Dynamic Capability Framework
DSS      Decision Support System
ERP      Enterprise Resource Processing
ET       Environment Turbulence
GDP      Gross Domestic Product
HR       Human Resource
IIP      Index of Industrial Production
IRDA     Insurance Regulation & Development Authority
IMC      Information Management Extracted
IS       Information System
IT       Information Technology
NBP      New Business Premium
OA       Organizational Agility
OLAP     Online Analytical Processing
RBI      Reserve Bank of India
RBV      Resource Based View
SPSS     Statistical Package for Social Science
SRS      Simple Random Sampling
SWOT     Strength, Weakness, Opportunity, Treat
VRIN     Valuable, Rare, Inimitable, No substitutable
ULIPs    Unit Linked Insurance Plans
ULPP     Unit Linked Pension Plan