ABSTRACT

Profile of Women Entrepreneurs of the North Eastern Region of India: A Comparative Study of Manipur and Assam

In every society, women play critical roles in the family and outside. Socio-economic advancement of a country can be judged best by the status and position of women. Women constitute half of the total population in the world. Empowerment of women is a critical factor in the eradication of poverty through remunerative and non remunerative work at home, in the community and in the work place. Participation of women in income generating activities is related to increase in their status, roles and decision making power in the family and in the society. As more and more women entrepreneurs are coming up, taking active role in economic development of the nation, making women more productive and trained them in modern lines where they can excel their skills can reduce their dependency and enhance their position.

The present study was conducted with objective to draw out the information on the profile women entrepreneur of the North Eastern Region of India and to assess the impact of training towards motivating women to be self employed. The study found that North Eastern Region women entrepreneurs were hard working, determined and goal oriented even though they faced a lot of problems in managing their business. They were successfully running their enterprise with support from family. Entrepreneurial Development Program is essential to enhance self confident and motivate women to start new entrepreneurial venture.

Keyword: Women entrepreneurs