APPENDIX INTERVIEW SCHEDULE

1. Name : 
2. Age : 
3. Education : 
4. Occupation : 
5. Monthly Income : 
6. Marital Status : 
   1. Married
   2. Unmarried
   3. Widow
   4. Single women
7. Caste : ST
   SC
   OBC
   OC
   Any other
8. Do u have electricity?
9. Do u have Radio?
   Yes     No

10. Do u have T.V?
    Yes     No

11. Religion:
    1. Hindu
    2. Muslim
    3. Christian
    4. Others

12. Village:

13. Have the habit of reading News Papers
    Yes     No

14. Are You Facing any Difficulties in Reading Newspapers?
    1. Illiterate
    2. Lack of Time
    3. Unavailability of News papers
    4. Unable to buy newspapers
15. Which newspaper do you follow?
   1. Sakshi
   2. Eenadu
   3. Andhra Jyothi
   4. Praja Shakti
   5. Vaartha
   6. Andhra Bhoomi
   7. Vishalandra
   8. Surya
   9. Others

16. How many days do you read newspapers in a Week?
   1. Every Day
   2. Alternative Day
   3. Once in 3 Days
   4. Once in 5 Days
   5. Others

17. How much time do you spend in Reading Newspaper Each Day?
1. 5-15 Min
2. 20-30 Min
3. 35-45 Min
4. 50-One Hour
5. Above One Hour

18. Which column do you follow in news papers?

1. News
2. Serials
3. Women page
4. Health Issues
5. Agriculture
6. Law topic
7. Crime News
8. Films
9. Advertisements
10. Others________

19. Which column is useful to you and how?

1. News
2. Serials

3. Women page

4. Health Issues

5. Agriculture

6. Law topic

7. Crime News

8. Films

9. Advertisements

10. Others__________

20. Do you read weekly magazine:

   Yes  No

21. Which weekly do you read?

   1. Swathi

   2. Andhra Bhoomi

   3. Andhra Prabha

   4. India Today

   5. Velugu (Community Magazine)

   6. Others____________

22. Are you satisfied with Navodayam Magazine?
Yes     No

23. In weekly which magazine, which column is useful to you?

1. News
2. Serials
3. Women page
4. Health Issues
5. Agriculture
6. Law topic
7. Crime News
8. Films
9. Advertisements
10. Others__________

24. Do you listen Radio?

Yes     No

25. How Much Time do you Spend in Listening Radio on a Day?

1. ½ Hour
2. 1-2 Hours
3. 4-5 Hours
4. 5 Hours and Above
26. Which program do you follow in Radio?

1. News

2. Songs

3. Agriculture Issues

4. Women Programme

5. Drama

6. Health Issues

7. Education

8. Law Issued

9. Advertisements

10. Others___________

27. Which programme is useful to you in Radio and how?

1. News

2. Songs

3. Agriculture Issues

4. Women Programme

5. Drama

6. Health Issues

7. Education
8. Law

9. Advertisements

10. Others___________

28. Do you watch T.V.?

   Yes       No

29. If no, Where do you watch T.V.?

   1. Neighbours House
   2. Friends House
   3. Community Center
   4. Any Other

30. How much do you spent in watching T.V. in a Day?

   1. ½ Hour
   2. 1-2 Hours
   3. 3-4 Hours
   4. 5-6 Hours
   5. 6 Hours and Above.

31. Which time do you watch T.V.?

   1. Morning
   2. Afternoon
3. Evening

4. Night

32. In watching T.V., which channel do you give preference?

1. Door Darshan
2. TV9
3. Sakshi
4. Gemini TV
5. Maa TV
6. ETV
7. Zee TeluguTV
8. NTV
9. TV5
10. Teja
11. Local Channel

33. Which Programme do you watch more in TV?

1. News
2. Songs
3. Films
4. Women Programme
5. Serials
6. Health Issues
7. Education
8. Agriculture
9. Law Issues
10. Advertisements
11. Others

34. Which Programme is useful to you in TV?
   1. News
   2. Songs
   3. Films
   4. Women Programme
   5. Serials
   6. Health Issues
   7. Education
   8. Agriculture
   9. Law Issues
35. Do you have cell phone?
   Yes   No

36. How came you know about SHG (Self help group)?
   1. Neighbours
   2. Gram Sevak
   3. Pamphlets
   4. Advertisements
   5. Grama Sabha
   6. Govt. Programmes
   7. Radio
   8. News Papers
   9. TV Channels
   10. Others____________

37. How did you join in SHG?
   1. Neighbours
   2. Gram Sevak
   3. Pamphlets
4. Advertisements

5. Grama Sabha

6. Govt. Programmes

7. Radio

8. News Papers

9. TV Channels

10. Others______________

38. From which media can you get information about SHG Scheme?

1. Neighbours

2. Gram Sevak

3. Pamphlets

4. Advertisements

5. Grama Sabha

6. Govt. Programmes

7. Radio

8. News Papers

9. TV Channels

10. Others______________

39. Year of respondent First Membership in the Group?
40. Type of Group?
   1. SHG
   2. NGO Initiated SHG
   3. Private SHG
   4. Other Group (Specify) __________

41. Status of Group?
   1. Registered
   2. Un registered
   3. Any other ______

42. Size of the group?

43. Perceived reasons for joining the group?
   1. Saving & credit
   2. Common Economic activity
   3. Group support
   4. Subsidy / Revolving fund
   5. Social Status
   6. Other Reasons (Specify) ____________.
44. Frequency of Group meetings?
   1. Weekly
   2. Fortnightly
   3. Monthly
   4. Others_______

45. Respondent’s regularity in attending meeting?
   1. Very regular (all meetings)
   2. Regular
   3. Average
   4. Not regular (Attend Now & then)
   5. Important Situations
   6. Attend rarely?

46. Nature of issues discussed in group meetings,
   1. Saving & Credit
   2. Economic activity
   3. Govt. Programme benefits
   4. General issues related to women
   5. Issue related health, Education

7. Others_____

47. Are you satisfied with discussion in the meetings?

Yes  No

48. Are you satisfied One to One mode of communication through community coordinator

Yes  No

49. How do you exchange information with other SHGs?

1. By meeting frequently
2. Meeting at training camp
3. Through community Odinator
4. Through other means

50. After joining in SHG which Business started?

1. Milk Product
2. Running of Petty Shops
3. Agriculture
4. Poultry,
5. Food Products

6. Vegetable Vender

7. Tailoring

8. Handicrafts,

9. Cloth Merchant

10. others_________________

51. Are you satisfaction in this business?

Yes       No

52. Are you paying Bank Loans Regularly?

Yes       No

53. After Joining the SHG any change in yourself?

Yes       No

54. What type of change in yourself?

1. Social Responsibility

2. Awareness

3. Discipline

4. Decision making

5. Improve self confident

6. Communicate others
7. Help others

8. Any other___________

55. Any Problems in Your group?

__________________________________________________

56. Weather satisfied with the help provided the project official?

Yes    No

57. Which communication is useful to you particularly?

1. Neighbours

2. Gram Sevak

3. Pamphlets

4. Advertisements

5. Grama Sabha

6. Govt. Programmes

7. Radio

8. News Papers

9. TV Channels

10. Others____________
58. Sources which can be easily understandable for information?

1. Books
2. Phamplets
3. Posters
4. Gram Sabha
5. Radio
6. T.V.
7. Songs
8. Skits
9. Folk Tales
10. Other Sources

59. In which communication tool you have trust?

1. Neighbours
2. Gram Sevak
3. Pamphlets
4. Advertisements
5. Grama Sabha
6. Govt. Programmes
7. Radio
8. News Papers

9. TV Channels

10. Others____________________

60. Do you want any change in communication tools?

____________________________________________________________________

____________________________________________________________________

61. How to use communication tools for rural women?

____________________________________________________________________

____________________________________________________________________

62. Which role play communication tools for rural women development?

____________________________________________________________________