INTERVIEW SCHEDULE FOR THE POULTRY INDUSTRIAL UNITS

1. Name of the Layers Farmer: 

2. Age:  
   a. Below 30 years  
   b. 30 - 40 years  
   c. 40 - 50 years  
   d. 50 - 60 years  
   e. above 60 years  

3. Sex:  
   a. Male  
   b. Female  

4. Educational qualification:  
   a. Illiterate  
   b. Up to 8th std  
   c. SSLC  
   d. HSC  
   e. Degree  
   f. Professional  

5. Religion:  
   a. Hindu  
   b. Christian  
   c. Muslim  

6. Community:  
   a. FC  
   b. BC  
   c. MBC  
   d. SC/ ST  

7. Monthly income of the individual:  
   a. Up to 10,000  
   b. 10,000 to 20,000  
   c. 22,000 to 50000  
   d. Above 50000  

8. Marital Status  
   a. Married  
   b. Un – Married  

9. Family type:  
   a. Nuclear  
   b. Joint  

10. House hold size – Numbers or Members  
   a. 2  
   b. 3  
   c. 4  
   d. 5  

11. Number of Earning Members  
   a. 1  
   b. 2  
   c. 3  
   d. above 3  

12. Monthly income of the Family  
   a. Up to 25,000  
   b. 25,000 to 50,000  
   c. 50,000 to 1 Lakh  
   d. Above 1 Lakh  

13. Occupation  
   a. Poultry Farming only  
   b. Poultry Farming & Agriculture  
   c. Poultry Farming & Business  
   d. Poultry Farming & Employee  

14. Size of the unit:  
   a. SSF  
   b. MSF  
   c. LSF  

15. Type of farm  
   a. own farm  
   b. contract farm  

16. No of Years of the Farm:  

17. Which Category do you belong to?  
   a. First generation  
   b. Parents a entrepreneurs (Heritage)
18. Location on the farm
   a. Rural  
   b. Semi urban
   c. Urban

19. Farm Organization
   a. Sole Trader
   b. Partnership
   c. Company

20. Do you have experience of working before?
   a. Yes
   b. No

21. If Year Period of Previous Experience
   a. Less than 1 Year
   b. 1 – 3 Years
   c. 3 – 5 Years
   d. above 5 Years

22. How much time do you spend per day to look after your farm?
   a. up to 4 hrs
   b. 4 to 8 hrs
   c. 8 to 12 hrs
   d. above 12 Years

23. Are you members of any trade association?
   a. Yes
   b. No

24. Participation in Poultry Farming training program
   a. Yes
   b. No

25. If yes, the agency of training
   a. Govt Agencies
   b. Pvt Agencies

26. Duration training course
   a. one day duration
   b. one week duration
   c. two weeks duration
   d. one month duration
27. Total installed capacity of the farm per annum: _________

28. Present level of utilized capacity per annum: _________

29. No of eggs Produced per month: _________

30. Capital invested: _________

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Rate of Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Own capital</td>
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<td>b. Loan from bank</td>
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<tr>
<td>c. Loan from friends &amp; relatives</td>
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</tr>
</tbody>
</table>

31. What is the turnover per month: 

32. What is profit per month: 

33. No of persons employed
   a. Male
   b. Female
   c. Office Staff
   d. Total

34. No of hatcheries reared per batch

35. No of batchers reared per year

36. Cost of rearing per batch

<table>
<thead>
<tr>
<th></th>
<th>Brooding stage (up to 6 weeks)</th>
<th>Growing stage (6 - 20 weeks)</th>
<th>Adult stage (20 - 78 weeks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Cost per hatchery</td>
<td></td>
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<tr>
<td>b. Cost of Feeder</td>
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<tr>
<td>c. Electricity</td>
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<tr>
<td>d. Medicines</td>
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<tr>
<td>e. Water</td>
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<tr>
<td>f. Insurance of birds</td>
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<tr>
<td>g. Insurance of sheds</td>
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</tbody>
</table>

37. Administration overhead:
   a. Office rent
   b. Repairs & Renewals – office Premise
   c. Office lighting
d. Office Premises

e. Manager’s salary

f. Employee salary

g. Office stationary

h. Telephone charges

i. Postage & Telegram

j. Bonus to staff

38. Manufacturing overheads:-

a. Wages of Labour

b. Electric Power

c. Store keeper wages

d. Oil & water

e. Repairs & Renewal – Manufacturing unit

f. Manufacturing unit – Lighting

g. Bonus to employees

39. Selling & Distributor overhead:-

a. Carriage outward

b. Salesman salaries

c. Travelling Expenses

d. Advertising

e. Warehouse charge
40. Total investment of the Farm in fixed Assets

<table>
<thead>
<tr>
<th>S. No</th>
<th>Assets</th>
<th>Cost of Purchase</th>
<th>Present value</th>
<th>Repair &amp; Maintenance</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Land</td>
<td></td>
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<tr>
<td>2.</td>
<td>Building</td>
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<td>3.</td>
<td>Shed</td>
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<tr>
<td>4.</td>
<td>Retrial vale of land</td>
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<td>5.</td>
<td>Fence</td>
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<td>6.</td>
<td>Refrigerator</td>
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<td>7.</td>
<td>Generator</td>
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<tr>
<td>8.</td>
<td>Lights</td>
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<tr>
<td>9.</td>
<td>Machinery</td>
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<td>10.</td>
<td>Equipments</td>
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<td>11.</td>
<td>Lesehold of equipments</td>
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<td>12.</td>
<td>Vechicles</td>
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<tr>
<td>13.</td>
<td>Furniture and fittings</td>
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<td>14.</td>
<td>Chick feed trays</td>
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</tbody>
</table>

41. No of Causality in

<table>
<thead>
<tr>
<th>Stage</th>
<th>Quantity</th>
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</thead>
<tbody>
<tr>
<td>Brooding Stage I</td>
<td>________</td>
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<tr>
<td>Growing Stage II</td>
<td>________</td>
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<tr>
<td>Adult Layer Stage III</td>
<td>________</td>
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<tr>
<td>Total</td>
<td>________</td>
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</tbody>
</table>

42. Percentage of normal Mortality of bird : ________

<table>
<thead>
<tr>
<th>Quantity Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Average no. of hatcheries in stock</td>
<td>________</td>
</tr>
<tr>
<td>Average no. of eggs in stock</td>
<td>________</td>
</tr>
<tr>
<td>Average value of fodder in stock</td>
<td>________</td>
</tr>
<tr>
<td>Average value of fodder consumed</td>
<td>________</td>
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</tbody>
</table>

43. Do you face any Problems in the Production of Eggs

a. Yes [ ]
b. No [ ]
If Yes, Rank the Problems given below in the order of importance

<table>
<thead>
<tr>
<th>Rank</th>
<th>a. Shortage of water and power</th>
<th>b. Lack of non-credit of input assistance from government agency</th>
<th>c. High rate of mortality of birds</th>
<th>d. High cost of feed and shortage of feed ingredients</th>
<th>e. High cost of labour</th>
<th>f. High rate of infection diseases</th>
<th>g. High cost of chicks and frequent fluctuation in the price</th>
</tr>
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<tbody>
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44. Mode of Sales

a. Cash sales  b. Credit sales  c. Both

45. Quantity of Consumed Per bird per day : ______

46. Sales volume of Poultry manure per months : ______

47. Sales revenue of old Chicks per batch : ______

48. Reasons to venture in to poultry farm

a. Economy in maintenance

b. Availability of resource

c. Go down facilities

d. Expansion

e. Maximize the production

f. Customer satisfaction

g. Purchase of equipment

h. Cost of one day old chicks

i. Labour Cost

j. Feed cost

k. Prestige
1. Property Value
2. Business Motive
3. Profit motive

49. Cost of Litter Materials per annum : _________

50. Types of roofing used in the Poultry house : _________
   a. Thatched
   b. Tiled
   c. Metal Sheet
   d. Asbestos
   e. Light roof

51. Types of Floor used in the Poultry House
   a. Concrete
   b. Earth

52. Adoption of Practices in the constructor of Poultry House
   a. Adopted
   b. Not Adopted

53. System of rearing bird: _________
   a. All in All out
   b. Multiple rearing

54. Minimum weeks of batch intervals
   a. Up to one weeks
   b. 1-2 weeks
   c. 2-3 weeks
   d. 3-5 weeks

55. Adoption of practice in floor area
   a. Adopted
   b. Not Adopted

56. Method of brooding
   a. Electrical
   b. Charcoal/kerosene
   c. Both

57. Adoption of practice in brooding & light Management
   a. Adopted
   b. Not Adopted
58. Types of litter Material used
   a. Saw dust
   b. Groundnut shells
   c. Paddy husk
   d. Wood shaving

59. Adoption of practice in Litter Management
   a. Adopted
   b. Not Adopted

60. Source of Feed used
   a. Purchased Feed
   b. Own Feed
   c. Both

61. Types of Feeder used
   a. Linear Feeder / though
   b. Feed hoper
   c. Both

62. Type of drinker used
   a. Automatic
   b. Pan & jar
   c. Both

63. Adoption of practice of given diet supplementary
   a. Adopted
   b. Not Adopted

64. Adoption of practices in the Feeding & Watering
   a. Adopted
   b. Not Adopted

65. Adoption of practice in vaccinations & Preventive Medicine
   a. Adopted
   b. Not Adopted

66. Adoption of practice in Clearing & disinfecting
   a. Adopted
   b. Not Adopted

67. Insurance of Poultry Forming
   a. yes
   b. No

68. Practice of keeping records & Accounts
   a. yes
   b. No
69. Type of Assistance expected from Government.

<table>
<thead>
<tr>
<th></th>
<th>Highly essential</th>
<th>Essential</th>
<th>No</th>
<th>Not essential</th>
<th>Highly not essential</th>
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<tbody>
<tr>
<td>a. Layer chick sheds</td>
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<td>b. Purchase of equipment</td>
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<td>c. Cost of one day old chicks</td>
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<td>d. Medicines</td>
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<td>e. Feed</td>
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<td>f. Labour cost for the first cycle</td>
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<td>g. Cost two words</td>
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<td>h. Land development</td>
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<td>i. Fencing</td>
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<td>j. Water and electricity</td>
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<td>k. Godown facilities</td>
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<td>l. essential servant quarters</td>
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<td>m. Cold storage facilities</td>
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70. Give suggestions for improvement of the poultry industry

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