ANNEXURE I

QUESTIONNAIRE - I

(to be answered by the rearers at the Cocoon Market)

1. Name of the Farmer : 

2. Village : 

3. Age : Average
   - 20 - 30 :
   - 31 - 45 :
   - 46 - 60 :
   - 61 - above :

4. EDUCATION
   a) Illiterate :
   b) Up to Primary School :
   c) Secondary :
   d) S.S.C. :
   e) Intermediate :
   f) Graduate :

5. Size of the land holding in Acres (Mulberry)
   - Up to 0.5
   - 0.6 - 1.5
   - 1.6 - 2.5
   - 2.6 - above :

6. Annual Income
   a) Upto Rs.45,000 /-
   b) Rs.46,000/- to 90,000/-
   c) Rs.81,000/- to 1,25,000/-

7. Social Participation
   a) Are you a member of any : Yes/No
      following organisations

...
b) Indicate your extent of Participation in these organisations:

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Office held if any</th>
<th>Participation in meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service</td>
<td></td>
<td>Regular</td>
</tr>
<tr>
<td>Co-operative Society</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mandal Panchayat</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SCFSCS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PCARDB</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cocoon regulated market</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

8. **Mass media participation**

Indicate the extent to which you participated in the following mass media.

a. Reads newspaper : Regular / Occasional / Never
b. Listens to Radio : Regular / Occasional / Never
c. Listens to rural radio programmes : Regular / Occasional / Never
d. Do you read farm magazines, leaflets and other related : Regular / Occasional / Never

Agriculture / Sericulture

9. **Extension Participation**

Extension activity : Regular | Occasionally | Never
(when conducted)

a. Training Programme
b. Extension group meeting
c. Exhibition / Krishimela
d. Demonstrations
e. Field days and field visits
10. Extension contact
Indicate the extent of contact you had with the cocoon marketing administrative administration during the last one year.

<table>
<thead>
<tr>
<th>Marketing Officers</th>
<th>Name</th>
<th>How many times you contacted him or he contacted you</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Don't know</td>
<td>Nil</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

i. Assistant
   Director

ii. Market Officer

iii. Supervisor

11. Economic motivator
Indicate whether you agree or disagree with following statements

<table>
<thead>
<tr>
<th>Statements</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Agree</td>
</tr>
</tbody>
</table>

a. A farmer should work towards larger yield and economic benefits?

b. The most successful farmer is one who makes the most profit?

c. A farmer should try any new farming ideas which may earn him more money?

d. A farmer should grow cash crop to increase monetary profits in comparison to growing of foods crops for own consumption

e. It is difficult for the farmer's children to make good standard unless he provides him with economic assistance
12. Marketing problems

A. Transportation

1. What is the mode of transport you have?
   i. Specify the mode of transport of your agriculture produce;
      a) Lorry  b) Tractor  c) Bullock cart
      d) Head loads  e) other

2. Specify the distance covered in selling the products
   a) 0-20 Kms  b) 20-40 Kms  c) Bullock cart
   d) Head loads  e) other

B. Grading

1. Do you grade the cocoons?
   i. Separating bud cocoons
   ii. Separating Uzi attacked cocoons?

C. Accommodation for cocoons

Did you get sufficient place for cocoons in the market yard? Yes / No

D. Auction and prices

1. Is there any delay in auction? Yes / No
2. Is there any understanding among the buyers while auctioning? Yes / No
3. Is it a regulated price? Yes / No
4. How is it fixed? Open / Auction
5. Are you satisfied with the prices? Yes / No
6. Are the buyers taking away cocoons? Yes / No

E. Weighing

1. Did you weigh the cocoon at your home? Yes / No
2. Did you experience delay in weighing after auction? Yes / No
3. Did you experience any cheating in weight? Yes / No

F. Payment

1. Do they pay the amount immediately? Yes / No

Problems

Specify the nature of problems encountered while marketing the produce

a. Negative attitude of the commission agents and traders?
b. Ignorance of rules and regulations?
c. No common forum for cultivators?
d. Unsympathetic attitude of officials?
14. Given your opinion on the facilities in Market Yard?
   a. Is market yard sufficient? Yes / No
   b. Are storage facilities adequate
   c. Are you satisfied with information displayed at Market yard? Yes / No
   d. Are working staff sufficient? Yes / No
   e. Are official staff sufficient? Yes / No
   f. Are you satisfied with drinking water facilities? Yes / No

Market charges and payment procedures
   a. Are the market charges fixed in regulated markets? Yes / No
   b. If no, mention reasons
   c. In your opinion who should bear market charges
      i. Farmers
      ii. Traders
      iii. Farmers and Traders
   d. Normally when do you get your payment?
   e. Do you sign and take a copy of ‘Take patti’ on the same day? Yes / No
   f. If payment is delayed what do you do?