RECOMMENDATIONS

1. The marketing committee must be strengthened on the lines of democratic election of the members to its body from all sections. There is a need to authorize the officials and committee members of the market, to utilize a percentage of its income for the development of market infrastructure and for miscellaneous expenses. It would enhance the necessary infrastructure in the market and can avoid procedural delay.

2. The delay in payment to the rearers is an important problem in the Government cocoon markets. This problem arises due to insufficient income capacity of purchasers, hence the reeler should be provided with silk pledge centre, for loans on interest basis.

3. Rearers expect more (high) rates. It is found the unscientific grading results in low price. So, the rearers should follow the scientific grading method, the rearers must be educated. It is found that there is less number of reelers in the Rayalaseema cocoon markets. Hence, the author suggests the increase in the reelers number in the market to purchasers all the available cocoons, this can be done providing some incentives and encouragement to the reelers as in the case of rearers. Since, raring sector and reeling sector are inter dependent for the sericulture, as it is known that reeling sector is lagging behind in Andhra Pradesh, the Government should identify the ideal reelers and provide subsidies which results in the development of reeling sector also in Rayalaseema, Andhra Pradesh.
4. Since, the organization and administration plays a key role in the development of sericulture, there is an urgent need to revitalize the organization and administrative structure. Though there is adequate structure of organization and administration structure in Rayalaseema cocoon markets, it is to be required further improvement. Cocoon markets in Rayalaseema is required the personal skills in management. This can be done by the sending the staff of cocoon markets on deputation to the reputed National Institutes in marketing management.

5. Since the staff working in units like Marketing, Grainage and reeling are exposed to occupational health hazards such as fuel smell, exposure to dust allergens, they should be given medical allowances etc.

6. As an emergency department the employees are working without holidays, they may be given some monetary benefits to satisfy the staff as a part of the welfare measures in the administrative setup.

The above measures can certainly improve the conditions of the rearer and the marketing administration, on the whole sericulture industry.