QUESTIONNAIRE
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INVESTORS’ BEHAVIOUR TOWARDS STOCK MARKET INVESTMENTS – A STUDY WITH REFERENCE TO ANANTAPUR DISTRICT

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Sri Krishna Devaraya Institute of Management
Sri Krishna Devaraya University
ANANTAPUR.

Declaration: The information provided in this questionnaire is kept confidential and is exclusively used for academic purposes. The results will be not used for any reason other than what it is meant for.

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Research Scholar – M.B.A. Dept.
Sri Krishnadevara University,
Anantapur (A.P.)

Name of the Respondent:

Sex:

1. How long have you been operating in stock market [ ]
   (a) less than 1 year    (b) 1-3 years    (c) 3-6 years    (d) above 6 years

2. How do you come to know about the stock market [ ]
   (a) media    (b) family members   (c) friends    (d) colleagues
   (e) others specify ______

3. What are your motives for investing in stock market
   (Please rank the following from 1 to 7)
   (a) safety    [ ]
   (b) liquidity  [ ]
   (c) high growth [ ]
   (d) high returns [ ]
   (e) appreciation [ ]
   (f) diversification [ ]
   (g) any other specify ______  [ ]
4. Please indicate your level of awareness towards different avenues of investment in stock market as specified
(1. Know very well  2. Know some what  3. Don’t know)
(a) Equity shares  [  ]
(b) Debentures  [  ]
(c) Mutual funds  [  ]
(d) Unit linked plans  [  ]
(e) Gold traded funds  [  ]
(f) F&O’s  [  ]
(g) Commodities  [  ]
(h) any other specify ______  [  ]

5. Please indicate your level of awareness towards different sectors of shares in stock market as specified
(1. Know very well  2. Know some what  3. Don’t know)
(a) Automobiles  [  ]
(b) Banking  [  ]
(c) Consumer Durables  [  ]
(d) FMCGs  [  ]
(e) Information Technology  [  ]
(f) Oil & Gas  [  ]
(g) Public Sector Undertakings  [  ]
(h) Reality  [  ]
(i) Health Care  [  ]
(j) Metal  [  ]
(k) Technology  [  ]
(l) Power  [  ]
(m) Consumer Goods (Electronic Appliances)  [  ]

6. In how many companies do you and your family members own shares (on an average?)
(a) 1-5  (b)5-10  (c)10 - 15  (d)15-20  (e) above 20  [  ]
7. Please indicate your investment with regard to different avenues of stock market at present as specified

<table>
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<th>Avenues</th>
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<tbody>
<tr>
<td>(a) Equity shares</td>
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<td>(b) Debentures</td>
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<td>(f) F&amp;O's</td>
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<td>(g) Commodities</td>
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<td>(h) any other specify</td>
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8. Please indicate your investment with regard to different sectors of shares in stock market at present as specified

<table>
<thead>
<tr>
<th>Sectors</th>
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<tbody>
<tr>
<td>(a) Automobilies</td>
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<tr>
<td>(m) Consumer Goods (Electronic Appliances)</td>
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**RISK TOLERANCE**

9. Please express your opinion on nature of risk associated with each type of investment in stock market as specified


(a) Equity shares [ ]
(b) Debentures [ ]
(c) Mutual funds [ ]
(d) Unit linked plans [ ]
(e) Gold traded funds [ ]
(f) F&O’s [ ]
(g) Commodities [ ]
(h) any other specify (_____ [ ]

10. Please express your opinion on the nature of risk associated to with different sectors of stock market specified


(a) Automobiles [ ]
(b) Banking [ ]
(c) Consumer Durables [ ]
(d) FMCGs [ ]
(e) Information Technology [ ]
(f) Oil & Gas [ ]
(g) Public Sector Undertakings [ ]
(h) Reality [ ]
(i) Health Care [ ]
(j) Metal [ ]
(k) Technology [ ]
(l) Power [ ]
(m) Consumer Goods (Electronic Appliances) [ ]
OPINION ON REGULATORY FRAMEWORK

11. What is your greatest worry about the Indian stock market?
Please rate the following from 1 to 4)
(a) Too much volatility and price fluctuation [ ]
(b) Corporate mismanagement and fraud [ ]
(c) Unfair practices of brokers [ ]
(d) Any other (Please specify) [ ]

12. Which of the following two do you regard as a better investment
(a) Buying IPOs (Initial Public Offers, i.e. first-time public issue of shares by a company)
(b) Buying existing shares from the stock exchanges
(c) Can't say

13. Which of the following best describes your usual policy or strategy of investing in equity shares?
(a) Mostly sell away the shares within a few days or weeks after buying
(b) Mostly hold the shares for some months, but usually not longer than one year
(c) Mostly hold the shares for some years

14. Do you look at share price movements in newspapers or TV channels?
(a) Yes, almost daily (b) Infrequently (c) Very rarely (d) Not at all

15. Please rate your overall satisfaction towards regulation of capital market in India
(a) Highly satisfied (b) Moderately satisfied (c) Dissatisfied
SOCIO ECONOMIC PROFILE

16. Age
(a) Up to 35 years (b) 36 to 55 years (c) above 55 years

17. Gender
(a) Male (b) Female

18. Marital Status
(a) Married (b) Unmarried

19. Educational Qualifications
(a) Up to SSC (b) SSC and +2 (c) Diploma
(d) Graduation (e) Post Graduation (f) Professional Qualification

20. Occupation
(a) Employee (b) Business (c) Professional
(d) Agriculture (e) Student (f) Others

21. Family Size
(a) Up to 3 (b) 3 and up to 5 (c) above 5

22. Family monthly income
(a) Up to Rs. 10,000-00
(b) Above Rs. 10,000-00 and up to Rs. 20,000-00
(c) Above Rs. 20,000-00 and up to Rs. 30,000-00
(d) Above Rs. 30,000-00

THANK YOU