ACKNOWLEDGEMENT

I acknowledge my deep sense of gratitude to Dr. A. Mohamed Siddique, Associate Professor & Research Advisor, Department of Business Administration, Khadir Mohideen College, Adirampattinam and my research supervisor and guide, for his meticulous guidance, inspiring comments, fruitful discussions, encouragement and suggestions throughout my research work. It has been a rewarding experience to work under his supervision and I find no words to express my gratitude adequately for all the trouble he has under taken in the direction and preparation of this thesis. He has been a constant source of inspiration and encouragement to me. With out which, I would not have completed this thesis work successfully.

I would like to place on record my indebtedness to Janab. S. Mohamed Aslam, Secretary and Correspondent, Khadir Mohideen College, Adirampattinam for granting permission to do Ph.D., in this esteemed institution. The inspiration and undaunted help received from Dr. A. Mohamed Abdul Khader, Principal, Khadir Mohideen College, Adirampattinam is well acknowledgement with gratitude.

I thanks are due to Dr. S. Nazeerdeen, Associate Professor & Head, Department of History & Vice Principal, Khadir Mohideen College, Adirampattinam for his constant encouragement and support during the course of study.

I feel indebted to Dr. S. Mayilvaganam, Associate Professor of Commerce, AVC College (Autonomous), Manamandhal, Mayiladuthurai who served as member of the Doctoral Committee and offered valuable suggestions on the research design, pilot study, schedules, scales and scheme of analysis. I express I heartfelt thanks to them.

I am highly indebted to Dr. O. M. Haja Mohideen, HOD of Business Administration, Khadir Mohideen College, Adirampattinam for his valuable suggestions and encouragement throughout the study. I am very much grateful to Dr. M. Nazer, Associate Professor of Commerce, Khadir Mohideen College, Adirampattinam who has rendered a great help in carrying out my research work in the right perspective. Without his inspiring comments and valuable suggestions in selecting and applying statistical tools in this research work, the thesis would not have been completed.
I owe immense gratitude to Dr. S. Shahul Hameed, Dr. N. Abdul Jaleel, Dr. A. Mohamed Nazar, Associate Professors & Ph.D Research Advisors, Department of Business Administration, Khadir Mohideen College, Adirampattinam for their insightful guidance and constant encouragement in carrying out this work.

Dr. C. Balasubramaniyan, Head of the Management Studies, Anna University for Technology, Tiruchirappalli had always been a source of inspiration to me and allowed me to disturb him many times. His encouragement for research was unforgettable.

I also thank the library authorities of the Indian institute of Management, Bangalore, Jamal Institute of Management, Tiruchirappalli, Bharathidasan University, United States Information Service, Chennai, Center for Development Studies, Trivandrum, British Library, Trivandrum, Pondicherry University and Connemara Library Chennai who have permitted me to avail of their resources and their facilities.

The Study is based on Primary data collected from innumerable Bharathidasan University affiliated College Teachers. The patience and willful cooperation extended by the teacher respondents and their friends enabled me to complete the data collection in time. I express my gratitude to all these college teachers. I take this opportunity to thank Dr. M. Sikkandar Basha of English Department of Khadir Mohideen College for his timely help.

I take this opportunity of expressing my personal thanks to the authors of various books, reports and research Papers whose contributions helped me in preparation of this research study. I am indebted to a great extend to my beloved father Prof. N. Ganesan, Professor & Head (retd.), Department of History, AVVM Sri Pushpam College, Poondi for his assistance in handling the statistical tools.

I express my whole hearted appreciation and gratitude to my family members, Parents, friends, well wishers and teachers for their sustained motivation helped me immensely to complete this project work in time.

My worm appreciations to Mr. G. Jivek, Adirampattinam for his patient, careful, neat typing and for the execution of printing work of this thesis in time.

G. Balamurugan