APPENDIX

QUESTIONNAIRE

Women, News Media, Politics & Gender-Issue Affinity

Demographics:

Age

What was your age as on your last birthday? ____________

Educational Qualification

1. Illiterate
2. Up-to primary education
3. Up-to higher secondary education
4. Graduate

Occupational Status

1. Business/Professional
2. Supervisor
3. House-Wife
4. Labourer
5. Student

Monthly Family Income (in Rs.)

1. Below Rs.10,000
2. Rs.10,000-Rs.50,000
3. Above Rs.50,000
Social Class

People often describe themselves as belonging to a particular social class. Which one of the classes mentioned below do you belong to?

1. Lower Class
2. Middle Class
3. Upper Class

Gender-Issue Affinity

Did you try to persuade/try to show someone why they should vote for a particular woman candidate?

Yes 1
No 2

Did you give/spent personal money for a particular Women’s Association/Women Self-Help-Groups?

Yes 1
No 2

Did you watch or read news on Radio/TV/Newspapers to pay attention to women’s issues?

Yes 1
No 2

Did you try to persuade your family members to support a particular women’s cause?

Yes 1
No 2
Did you do any voluntary or paid work for a particular woman candidate?

Yes 1

No 2

Did you attend any political meeting in support of a particular party/woman candidate?

Yes 1

No 2

**Media Importance**

How important is Media to your daily life?

Not at all important 1

Less important 2

Important 3

Very important 4

**News Media Use**

People use various sources to know what is going on around them. For each of the following sources, please indicate whether you used it last week or did not use it last week to obtain political news.

<table>
<thead>
<tr>
<th>Source of News</th>
<th>Used</th>
<th>Did not use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily Newspaper</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>News broadcasts on TV/Radio</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Chatting about news Friends/Colleagues</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Online News Websites</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Magazines</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Smartphones/Mobile Phones/Tablets</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>In-depth reports on Radio or TV</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>
Political News Interest

How interested would you say are you in Political News?

Not at all interested 1
Less interested 2
Interested 3
Very interested 4

News Satisfaction

Taking into account all the information (political news) you receive from all kinds of media, i.e. newspapers, TV, radio, internet, mobile and so on, would you say you are:

Highly dissatisfied with the News 1
Dissatisfied with the News 2
Satisfied with the News 3
Highly Satisfied with the News 4

Interpersonal Trust

By and large, do you feel that you can trust most of the people or that you must be very careful in moving with people?

Need to be very careful 1
Most people can be trusted 2
**Locus of Control**

A few people have a feeling that they have a complete freedom of choice and control over their lives, whereas, a few others have a feeling that whatever they do does not have any real impact on what happens to their lives. In the below options, choose the level of choice and control you feel that you have over the happenings in your life:

- No choice 1
- Less choice 2
- More choice 3

**Mean World Syndrome**

On the whole, do you feel that most of the people would take advantage of you, provided they get an opportunity, or would they behave fairly?

- Take advantage 1
- Behave fairly 2

**Voting Behaviour**

Did you vote in the last elections?

- Yes 1
- No 2

**Political Party Affiliation**

What is your status of membership of any political party?

- Active Member 1
- Inactive Member 2
- Not a Member 3
Non-Conventional Political Activity

Can you tell me, for each one form of the non-conventional political activity, whether you have done any of these things, whether you might do it or would never under any circumstances do it?

<table>
<thead>
<tr>
<th>Political activity</th>
<th>Never</th>
<th>Might</th>
<th>Done</th>
</tr>
</thead>
<tbody>
<tr>
<td>Involved in debates/dischussions on women issues</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Attended a political meeting by or in support of a woman candidate</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Participated in peaceful demonstrations for women issues</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Joining boycotts</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Occupying buildings</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Appeal to politicians in support of women issues</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Signing a petition for women cause</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>