Chapter-5

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The World Wide Web has affected people across the world as there is a revolution in social communication. Web 2.0 is the outcome of the advances in communication this development is going to increase, as Web 2.0 provides the facility to communicate in a convenient way.

Due to growth in information, the social tools of Web 2.0 offers libraries a great and many opportunities to interact with their patrons and vice versa. These new Web applications provide the means to quickly and easily create valuable resources, discover new ones, collaborate, keep current, build relationships, and promote programs. Through these social applications, libraries are able to go reach their users and enable them to create, contribute, and connect to the global community.

Towards the end of this study it was realized that personal and professional uses of Web 2.0 applications and tools is the need of the hour. The libraries are using Web 2.0 applications on a large scale, they want to provide more and easy accessible services, more close to the patrons and promote their resources.

The libraries and librarians also pay attention towards Library 2.0 it can be better described as follows- Library 2.0 is orientated towards web 2.0. The Web 2.0 is the technique that enables us to present a new quality of library service. Library 2.0 is based on techniques and concepts of the Web 2.0. First we have to take a look at the Web 2.0 and what are the key concepts, the key techniques and take a look at a few services that librarians have to know to get a better idea about Web 2.0.

Similarly the concept of web 3.0 is emerging very rapidly with new features. It is also called the semantic web. But nowadays Web 2.0 is prevalently in use. We gear ourselves to enter into future realms of Web 3.0. For the present, although the teaching fraternity is charged with the responsibility of training the future librarians in Information technology such that they can distinguish between the technology to be known about, technology to be skilled in and technology to be implemented for enhancing library services. We can never overlook the basic fact that the libraries are service institutions and all activities library professionals undertake are meant to
satisfy the users, hence whether Web 2.0 or anything beyond it, technology will always be a means to that end called user satisfaction.

The tools of Web 2.0 such as Blogs, RSS (Really Simple Syndication), Social Networking Sites, Instant Messaging, Wikis and Podcasting has great implementation in teaching, learning and in communication.

However it was seen during this study that Web 2.0 is yet to catch up in Indian libraries. It is possible for Indian libraries to apply the tools and techniques of Web 2.0 to enhance their services, uses and for the distance approach.

Thus, it is clear that the Web 2.0 "movement" demands of libraries simply cannot be ignored. The response to these challenges is not straightforward. Web 2.0 developments are compelling and necessarily a leap forward. However, all libraries now need to evolve a Web 2.0 strategy, and follow that strategy skilfully but thoughtfully. Overall we can say that the web 2.0 play an important role for the development of libraries as well as for user development. It makes easy use of library services with the help of www or internet.