A) Research Paper Published


8. Verma, Naresh Chandra and Dr. J. Dominic (2011) “Relationship marketing and library 2.0: Successful prospective partnership” National seminar on contemporary issues for the information professionals in a digital Era, INMANTEC Institute, Ghaziabad (U.P.), India. p.523-528.


B) Abstract Published


* Verma, Naresh Chandra and Dr. J. Dominic (2011) “Marketing of library and information products and services in academic libraries of Uttarakhand” in National Institute of Science Communication and Information Resources (NISCAIR), New Delhi (Vol.47, No.7) p.3 (006506)

C) Seminar Attended


D) Workshop Attended

- “SAU/DAU/ICAR Librarians’ workshop on Digitization of Indian Agricultural Doctoral Dissertations” hosted by Nehru Library, Chaudhary Charan Singh Haryana Agricultural University, Hisar (India) on 24 & 25 February, 2009.