Declaration

I, Mrs. Srilatha Tushar Palekar, hereby declare that this thesis entitled “Marketing of Welfare Programmes By NGOs for Improving The Social and Economic Conditions of Women” is a bona fide work carried out by me, under the Guidance of Dr. D. D. Balsaraf.

All the facts and figures included in the thesis is a result of my own research and investigations including formal analysis, has not been previously formed the basis of award of any degree, diplomas, associate ship or other similar degrees or diplomas and the same has not been previously submitted to any examination of this University or any other University.

The material borrowed from other source and incorporated in the Thesis has been duly acknowledged and/or referenced.

I understand that I myself could be held responsible and accountable for plagiarism, if any, detected later on.

This declaration will hold good and in my wise belief with full Consciousness.

Signature

(Mrs. Srilatha Tushar Palekar)

Date: 26th December 2014
Place: Pune-411 033