CHAPTER SEVENTH

NEWS AGENCY

News agency is wholesaler of News. The innovative idea of news service was derived from pigeon courier between two cities for multipurpose objectives. Newspapers all over the world depend exclusively to a large extent on news agencies for news flow. Larger media houses do not have their own abroad news network & porous news network at domestic level. It is traditional chronic dependence on international news from news wire. (News agencies circulate important national, internanews event and engaged media houses in the process of to transmission latest news updates.) (1)

Functions Of News Agency

News agency provide news reports of current events to newspapers and others who subscribe to its service. A news agency in a democratic society should provide complete, impartial, objective, accurate, countrywide and competitive news service free from slant, pressure of interference from any source or quarter. It has to guard against the danger of being dominated by any vested interests - economic, social, communal or political. In India, foreign news in the Indian English daily newspapers exclusively depended on agencies like Reuters and A.P. (2)

Indian agencies are develop domestic news from their network of news correspondents placed in all state capital, UT and major industrial, commercial, historical, tourist, religious, defense sensitive and border area for wide coverage of political, economy, social, cultural, religious news.
Indian News agency strengths:

- Accumulative corporate knowledge
- Local experience
- Local content.

Indian News agency Weaknesses:

- Not up to date with Technology and equipment
- Marketing network are not strong
- Competition from international news agencies
- Competition from local portal
- Competition from commercial agencies

History of News Agency Journalism in India

United Press of India a Indian news agency, functioned in pre-Independence years freedom. It was an unequal competition as UPI’s rival and API first time in fifties after that a multi-lingual news agency Hindustan Samachar was established and latter Hindi news agency Samachar Bharati was formed, The two agencies were merged and PTI was given responsibility of running the Hindi agency which was named —Bhasha. UNI started a Hindi agency Varta. (1)

Challenges Of News Agency

The Internet makes the media highly competitive. It makes information for free of charge. Presently the agencies are struggling to retain their subscription client. for news delivery or news exchange in following category like local, national, international, sports, business. (4)

The internet makes it easy to participate in the news making process. It has no borders, no regulations and no limitations – in a positive and a negative way. News agencies have built their reputation on breaking news, being first
with a story wherever it happens. Furthermore they can be seen as —agenda-setters as they make the first decision on how and if international stories will be covered. But currently number of news stories have been broken first by citizens armed with mobile phones and digital cameras and an internet connection if a news agency has a foreign correspondent in the country he would never be as fast as an ordinary citizen involved or seeing it happen. Following are the challenges of news agency

- Dependence on government subsidy
- No inclusion of value added services for clients
- There are lack of Separation facility of text from other sources
- ‘Monolingual’ or indigenous language text
- No confirm and rigid edit parameter
- Lack of Strong relationship with international agencies and weak Bilateral news exchanges mechanism
- Lack or deficiency of market orientation to potential clients, like government agencies and mega corporation (5)

PROFILE OF NEWS AGENCIES

The Press Trust of India

Founded in 1949, PTI has, with largest domestic newspaper clients with 450 Indian newspapers. PTI provides news coverage in both English and Hindi Language Press Trust of India disseminate news with hig tech technology end by using own satellite, to broadcast news and information Agency offering computerized operations,. The agency has news exchange arrangement with the with 100 news agencies of nation like the U.S., U.K., gulf region, European nations, Caribbean nations, African nations and also deployed agency correspondence on major international country capital,. It has tie-up with 100 news. The news agency for cost
cutting mechanism has tie up with a IT company for storage of news agency database. (7)

United News of India

UNI Established in 1961, UNI became one of the leading news agency in Indian domestic market but have distinction that first Indian agency to generate revenue from international subscriber and pan Indian presence and international foot print in for news flow its Hindi version also a very good reputation in the area of Hindi news agencies journalism

IANS

It is a leading a south Asian region news agency delivered the news from India, South Asia region. For dissemination of South Asian region news IANS has tie-up with leading news agency. News Service, in both English and Hindi, forms the heart of the IANS operation. 27 million Indian diaspora spread all over the world. IANS an internationally news content supplier platforms, an news resource on India and South Asia. IANS is an intergraded news agency with presence of publishing outsource, a multimedia content provider services.

Asian News International

ANI is has hundred news bureau in India. To deliver news content to television channels, radio stations, newspapers, websites with excellent input in form of video-audio, text and picture content. Agency also provide service to foreign and domestic channels to package their reports in India and uplink via satellite. (8)

Associated Press

American multinational agency established in the year 1846 is nonprofit news agency. Associated Press network is exists in all major international city & country around the all continental. It is Truly world
news agency without any questioning with an International Staff Located Worldwide.(11)

Reuter

The Reuters news agency has been an offshoot of Thomson Reuters. Reuters was established in 1851 & it footprints in 250 nations most of the top language of the world. Reuters' agency has built a dominant image in the news agency journalism worldwide. Reuters has very strong subscription base in all the continent in Reuter started news service initially as electric telegraphy, carrier pigeons in his network. (12)

Malaysian National News Agency (Bernama)

The agency has its offices in entire Malaysia and major cities of Africa, Asia, Europe, Caribbean, CIS nations. Malaysian National News Agency operations, it provides general and economic news services. Bernama effective credentials for a news flow. Bernama was set up in 1967 with a clear objective to achieve and deliver the latest news accurately and in impartial way (14).

Bernama plays a role as a source for the latest and reliable news for the newspapers. Bernama also provides information through various mode of the latest technology to disseminate news and information services directly to the audience using multiple formats. (13)

Antara

Antara was founded in 1937. It is the Indonesian national news agency. It is the sole news agency authorized to distribute news material generated by foreign news agencies. (15)
Interfax
Interfax news agency founded in 1989. It is top most news agency of Russia from the private sectors and counted as the top news agencies of the world.

Ria Novosti
Russia News and Information Agency (RIA Novosti) is one of the top news agency. Got its final name as RIA Novot. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. This news agency covers like 45 countries all over the world.

Europa Press
News agency is known for its true independence for news delivery. Europa Press is Madrid based news agency in Spain. It was founded in in 1957. It specializes in providing breaking news, daily images. News agency consists of strong network of international news bureau around the major destination of world. (16)

Xinhua News Agency
It is reputed and authorized news agency of china. Founded in 1931. News agency network are spreads at global level. it is very rightful source news and development of republic of china. (17)

Press Association
Agency was founded in 1868. The news agency delivered multimedia content and it can be in any form text, images, video and data. News agency has excellent track record for delivery of business news.

United Press International
It is founded in 1907 and leading news agency of USA. UPI is to deliver content in multimedia format at all major world destination. The analytical outcome of economic so much practical as policies of certain company are formulate on the news input of agency.

SABA
it is leading news agency service of Arab League nation Yemen. News agency has wide network of its Correspondents in all Arab nation capitals. It cover all mega event related to political, social, religious issue in all Arab nation Agency network are spread in all Arab nation, Gulf region and other major destination of word and major presence in all continents. Newsagency also regularly getting grant on govt media financial assistance scheme. It operates from more than 55 nations with strong deployment of correspondences in major destination of world (18)

WAM

it is UAE leading news Agency Based In Abudahbi and controlled by local government. Agency circulate news content in English and in Arabic language. WAM has tie-up with leading regional news agency as well as with other leading international news agency for exchanging news content. it is leading gulf news Agency Since Is Inception 1978. Agency network are spread in all Arab nation, Gulf region and other major destination of word and major presence in all continents. For news content exchangemechanism it is tie-up with the major news agency. . Agency has tie-up with leading regional news agency as well as with other leading international news agency for exchanging news content. Agency network are spread in all Arab nation, Gulf region and other major destination of word and major presence in all regions of word (18)

UKRAINIAN NEWS AGENCY

Working since 1993 with Russian, Ukrainian and English language version and its regional network in Ukrainian very strong and coverage from remote area quick news delivery to subscriber agency unique feature with quality content. its news content are very popular in neighboring nation as well in all the word News agency generate high tech media centre in news room multiple press functions such as for press conferences, presentations, roundtable talks, seminars, trainings etc. it is very strong network of correspondences since CIS nation concept and after it spilt also. It s media
manpower placed in other major destination of word and major presence in all continents. Agency has tie-up with leading regional news agency as well as with other leading international news agency for exchanging news content. Agency network are spread in all Arab nation, Gulf region and other major destination of word and major presence in all continents.

Central news agency
It is republic of china news agency operating from Taipei since 1973. It publishes news in Chinese, English, French, Spanish, and Japanese language. News agency also regularly getting grant on govt media financial assistance scheme. It operates from more than 40 nations with strong deployment of correspondences in major destination of world. For news content exchange mechanism it is tie-up with the major news agency.

Maghreb Arable Press
It is African Nation Moroccan leading news agency. Agency was founded in 1960. It publishes news in Multi language format Arabic, English, French, and Spanish.

It is leading news agency of African region. It news is major source of information in entire 57 nation of African nations and outside the Africa to represent news producer of African continent. It providing breaking news, daily images. News agency consists of strong network of international news bureau around the major destination of world. Agency provide professional news service on domestic, foreign, regional, human right issue, labor welfare, bilateral relation, hunger, strike, life style, poverty, women right, child right, poverty, malnutrition, ethnic clash, national hardship, economy, geographical impact on people life, wild wife issue, pollution, environment issues, terrorism issue in very impartial manner.

NOTIMEX
It is Latin American nation Mexico news agency. It was founded in 1970. It is headquartered in Mexico City and has eight regional coordinating offices.
in Mexico. Its agency has dominant presence in nine region of Mexico and strong presence of its editors, photographers reporter and correspondents in entire Latin American nation. Agency provide professional news service on domestic, foreign, regional, human right, labor welfare, bilateral relation, culture women right, child right, poverty, malnutrition, ethnic clash, sports, organized crime, entertainment, medical invention, cross border terrorism issue in very impartial manner. Agency has arrangement with word leading news agency for news dissemination. (18)

KABAR

It is the news agency of Kyrgyzstan serving the nation since 1937. It is official news agency and funded by government. Its presence in all the major region of nation and neighboring nation including all major cities of world.

It publishes news in native language and as well as in English language. It has technical tie-up with the leading news agency of world. Its professional working approach is the key of its brand image in national level. The agency has very strong presence in regional belt. Agency has arrangement with leading news agency for news dissemination. Agency provide in-depth news service news service on domestic, foreign, regional, human right, labor welfare, bilateral relation, culture women right, child right, poverty, malnutrition, ethnic clash, sports, organized crime, entertainment, medical invention, cross border terrorism issue in very impartial manner. Agency has arrangement with word leading news agency for news dissemination.

PETRA

It is Jordan news agency disseminating quality news content since 1970. The news agency delivered multimedia content and it can be in any form text, images, video and data. News agency has excellent track record for delivery of business Agency has specialized news content delivery
mechanism at the multimedia format to its subscribers. This news agency covers like 50 countries all over the world. Agency provides quality content of news in the entire Gulf region service on national, international, regional, local issues. Agency has news delivery arrangement with world-leading news agency for news dissemination (18). The Islamic Republic News Agency (IRNA) is the official news agency of the Gulf region nation IRAN. It is a government-regulated news agency. IRNA has more than 80 offices in IRAN region and 60 offices in Iran and 30 more in various Gulf countries and other major reporting cities of the world. The news agency delivers multimedia content and it can be in any format, text, images, video, and data. News agency has an excellent track record for the delivery of quality content of news from the entire Gulf region. News agency has an excellent track record for the delivery of Gulf nation news.

MTI

It is a Hungarian news agency. It is operating more than 135 years, it is facing great competition from domestic players as well as international news agencies which have a dominant presence in the region and delivery news content in Hungarian as well as in English language. It faces competition both from independent and specialist news agencies also.

SUDAN NEWS AGENCY

It is also known as SUNA, news agency of Sudan. It delivers news content in Sudanese to its subscriber and other news agencies in English, French, and Arabic language. The agency has strong presence since 1970 in the African region. The news agency delivers multimedia content and it can be in any format, text, images, video, and data. News agency has an excellent track record for the delivery of business. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. This news agency covers like 25 countries all over the world.
Agency provide quality content of news in entire gulf region service on national, international, regional, local issue. Agency has news deliver arrangement with word leading news agency for news dissemination.

Syrian Arab News Agency

It is syranian news agency deliver news dissemination service since 1970. It delivers news content in news to its subscriber and other news agency in English, and Arabic language. The agency has strong presence since 1970 in regional news delivery services. The news agency delivered multimedia content and it can be in any form text, images, video and data. News agency has excellent track record for delivery of authentic news content. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. This news agency covers like 40 countries all over the world. Agency has news deliver arrangement with word leading news agency for news dissemination.

Agency provide analytical sand authentic news content delivery service on domestic, foreign, regional issue.

Schweizerische Depeschenagentur AG (SDA)

National press agency of Switzerland, established in 1894. It free from control of government. It is leading and one of the oldest news agency of European region and one of reliable news agency of the world. Agency has very rich experience in news delivery mechanism. It deliver news content related to domestic, foreign, regional, local issues, bilateral relation, culture, entertainment life style, luxurious brand, business tycoon, banking system of country, tax heaven story, leisure and status news women right, issue in in – depth manner. Agency has arrangement with word leading news agency for news delivery. It faces competition both from independent and specialist news agencies also. It news is major source of information in entire European nation.
outside the Europe to represent news producer of European region continent.

IDNINGARNAS TELEGRAMBYRÅ

it is Swedish news agency and very repute reliable news agency in Scandinavian region. Agency news-gathering and reporting activities, with specialist features are very popular among the Scandinavian nations. it is deliver news content in entire Scandinavian region. It free from control of government and manage by media houses and newspapers owner. it is leading and one of the oldest news agency of European region and one of reliable news agency of the word. it deliver news content related to domestic, foreign, regional, local issues, bilateral relations. it faces competition both from independent and specialist news agencies also. It news is major source of information in entire Scandinavian region and outside the entire Scandinavian region and represent Scandinavian Region news in entire word. Agency has news deliver arrangement with word leading news agency for news dissemination

SAUDI PRESS AGENCY

The agency was founded in 1970 to news gathering and distribution local and international news in Saudi Arabia and other part of word. it is the first news agency of gulf region to serve in entire gulf region with logical presence in each gulf nation and technically mediated mechanism for news delivery news agency provide news content in English and in Arabic language. The news agency delivered multimedia content and it can be in any form text, images, video and data. News agency has excellent track record for delivery of authentic news content. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. This news agency covers like 60 countries all over the world.
Agency has news deliver arrangement with word leading news agency for news dissemination
Agency provide quality news content delivery service on domestic, foreign, regional issue.

AGERPRES
It is the leading news agency of Romania. Agency is major source of news content about Romania. It was founded in 1880. The main motto of news agency is "quick and authentic news service of all general or special issues". Agency is a member of the European Alliance of News Agencies. In recent time agency has transform and adopt the online environment and Enriching the multimedia with interactive video, Citizen journalist.

The news agency delivered multimedia content and it can be in any form text, images, video and data. News agency has excellent track record for delivery of authentic news content Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. This news agency covers like 40 countries all over the world. Agency has news deliver arrangement with word leading news agency for news dissemination
Agency provide authentic news content delivery service on domestic, foreign, regional issue.

QATAR NEWS AGENCY
It is government own news agency operating since 1975 and provide news content in Arabic and English. It is leading news agency service of Arab League nation Qatar. It covers all mega event related to political, social, religious issue in all Arab nation. Agency network are spread in all Arab nation, Gulf region and other major destination of word and major presence in all continents for effective news coverage for its subscriber. Agency has very strong subscription base in gulf region. News agency also regularly getting grant on govt media financial assistance scheme. It operates from
more than 50 nations with strong deployment of correspondences in major destination of world. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. Agency has news deliver arrangement with word leading news agency for news dissemination. Agency provide analytical and authentic news content delivery service on domestic, foreign, regional issues.

Oman News Agency (ONA)

Agency was founded in 1997. Agency is the official media of the nation for transmitting and distribution of local, regional, and international news and development news in the Gulf, Arab region. Agency delivers news content with clear and honest value and public interest. It transmits content in both Arabic and English languages news agency to exchange news and photographs with other leading news agencies. ONA is a member of the Organization of Arab News Agencies. Wide and strong network of correspondents in several Gulf, Arab, and foreign capitals are enable to news gathering, transmission, and distribution of news. News agency also regularly getting grant from different government agencies. It operates from more than 58 nations with strong deployment of correspondences in major destination of world. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. Agency has news deliver arrangement with word leading news agency for news dissemination. Agency provide analytical and authentic news content delivery service on domestic, foreign, regional issues.

Khaama Press (KP)

It was founded in 2010 after government nod. It is a private news agency. Khaama Press (KP) is one of the most reputed agencies in the region in terms of an authentic source of news from Afghanistan. Agency is the leading media of the nation for transmitting and distribution of local, regional, and international news and development news in the south Asian region. Agency delivers news content with clear and honest value and public interest.
interest. It transmits content in both indigenous and English languages. News agency to exchange news and photographs with other leading news agencies. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. Agency has news delivery arrangement with word leading news agency for news dissemination. Agency provide.

Bahraini News Agency (BNA)

It is govt regulated agency was established in 1967. Agency is reliable source to local, regional and international news of political, economic or cultural activities in the region. Agency distributing local and international news in both Arabic and English languages. The agency signed news exchange agreements with a number of Arab and foreign agencies. It is the first news agency of gulf region to serve in entire gulf region with logical presence in each gulf nation and technically mediated mechanism for news delivery. News agency provide news content in English and in Arabic language. The news agency delivered multimedia content and it can be in any form text, images, video and data. News agency has excellent track record for delivery of authentic news content. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. This news agency covers like 45 countries all over the world. Agency has news delivery arrangement with word leading news agency for news dissemination. Agency provide quality news content delivery service on domestic, foreign, regional issue.

Jewish Telegraphic Agency (JTA)

It is an Israel news agency serving Jewish newspapers and general newspapers. The JTA was founded on 1917, for collecting and disseminating news among the Jewish communities settled worldwide. It is controlled by private media houses. It has correspondents in 40 other international cities.
It is only news agency between Jewish newspapers and media to connect with other regional, international news agencies. Media community depend on JTA on Israel news content. The news agency delivered multimedia content and it can be in any form text, images, video and data. News agency has excellent track record for delivery of authentic news content. Agency has specialized news content delivery mechanism at the multimedia format to its subscribers. Agency has news deliver arrangement with word leading news agency for news dissemination. Agency provide quality news content delivery service on domestic, foreign, regional issue.

ASSOCIATE PRESS OF PAKISTAN

It is leading news agency of Pakistan partly funded by government. Agency collects and disseminates domestic and international news to 175 newspapers of Pakistan and foreign media. APP’s subscription rates are much costly due to its clean policy and reputation in Pakistan. The agency has tie-up with foreign news agencies, local and foreign newspapers and other media houses. It is transmitted services in English and Urdu. Agency is reliable source to local, regional and international news of political, economic or cultural event in the region. The agency signed news exchange agreements with a number of Arab and foreign agencies. The news agency delivered multimedia content and it can be in any form text, images, video and data. News agency has excellent track record for delivery of authentic news content.

Agency has specialized news content delivery mechanism at the multimedia format. It deliver news content related to domestic, foreign, regional, local issues, bilateral relations. It faces competition both from independent and specialist news agencies also. It news is major source of information in entire south Asian region and outside the entire south Asian region. Region and represent Pakistan news Region news in entire world. Agency has news deliver arrangement with word leading news agency for news dissemination.
The Bangladesh Sangbad Sangstha (BSS)

It is National News Agency of Bangladesh working since 1971, has a very effective and dominant news network in major locations as well as in remote areas. The Agency regularly obtains grants from government agencies. The Bangladesh Sangbad Sangstha distributes news in English and Bangla languages. The Bangla service has gained popularity among subscribers. The Agency collects and distributes news of political, diplomatic, social, corporate, lifestyle, and entertainment issues. The Agency has a very strong information technology facility for news gathering and publication, distribution of news content. The Agency has specialized news content delivery mechanisms at the multimedia format. It faces competition both from independent and specialist news agencies. Its news is a major source of information in the entire South Asian region and represents Bangladesh region news throughout the world. The Agency has a news delivery arrangement with world-leading news agencies for news dissemination.

Australian Associated Press (AAP)

It is an Australian news agency. Working since, the Agency has a very strong network of reporters in all states and regions, as well as remote, far-flung areas of the nation. It also deploys a chain of correspondence in major cities like London, Auckland, New Delhi, Moscow, Paris, Singapore, and Berlin for effective news delivery. The Agency has technical tie-ups with leading regional and international news agencies. It is managed by a group of leading newspapers. The news agency delivers multimedia content and it can be in any form: text, images, video, and data.

Its news content is very popular in neighboring nations as well as in all the world. News agencies generate high tech media centres in news rooms, multiple press functions such as press conferences, presentations, roundtable talks, seminars, and trainings.
Agence France Presse
AFP is France based leading news agencies of the world founded in 1835. It is the largest and leading news agency based in France. It covers almost 180 countries under its news content delivery network in multilingual mode. (18, 19)

United Press International

It is founded in 1907 and leading news agency of USA United Press International is one of the leading news agencies of the world and deliver quality news content in multimedia format at all major world destination. The analytical outcome of economic so much practical as policies of certain company are formulate on the news input of agency. UPI is integrated news agency as it have its newspapers, radio and news websites. (15)

Internet Challenge To News Agencies

The Internet is significant area as agencies adopting a competitive, digital and multimedia era. The internet has no borders, no Regulations and no limitations but the news agencies still trust in their own Strengths Consistency, standards, reliability. News agencies are still a undeclared leader for confirming important information. The citizen journalism highlighted those topics which are underrepresented in mainstream media and it is highlighted by citizen journalist. (3)

Citizen journalist are generate Competition in healthy way and motivate news agencies to upgrade their service. Citizen journalism are rich full sources for breaking news. Their impact as agenda setters in news delivery system. An explosion of participation created by technological tool like micro blogging, weblogs, social networks. Participation is one of the positive principal of citizen journalism. News stories have been broken first by citizens equipped with mobile phones and digital Cameras and an internet connection.
Citizen journalists are actually the audience, nowadays the audience taking part in the news-making process due to digital revolution. The concept of wire service was taken from courier pigeon service. The wire services have to rely on the government subsidy because the subscription tariff is very low. Prime's function of a news agency is to deliver up-to-date, impartial news content. News agency has its own network of journalist for reporting local and foreign based correspondents. News room performs the selection and editing process. The effective presence of electronic media lead to the increasing scope of news agencies. The print and electronic media is increasing their reporters in domestic operations but highly handicapped on international news they are purely rely on news agencies. News agencies are under compulsions to increasing their network to explore the foreign news.

News agencies act as corporations that sell news or agencies tie-up with other media houses and generate their news centrally and sharing local news content with the major news agencies. Governments also control the news agencies like China, Russia have government funded news agencies. Leading news agencies gather the hard news and feature that can be used by other media houses by slight changes. They provide these articles in bulk to subscriber the news agencies are the first source of news but the print and electronic media is growing in present scenario. The news agencies are working on quantitative model, they have agreement with the newspaper's management against the each news or bulk news. The news agencies plays a backbone role for gathering of news content.(1)

India is a multilingual, multiethnic and multi religious nation no role. Print media and radio served as the main force of information flow information to masses. Mass media received a revolution in 1959 by the induction of television to urban India population. The government controlled national television network was dominate mass media till its decentralization and
launching of pvt channel after economic liberalization The new interactive multimedia are boundary less and unrestricted . The global newswire services remain the reliable source of international news to the media these wire services collect, produce and distribute news around the world have been facing barriers like new economic, political and, technological changes. The changes are positive, some are negative.

Their changes the dimensions of distribute pattern of news content of the international news . it is not possible to an agency to gather and distribute of coverage of all events, the international news market has, in fact, been dominated by —the AFP, AP, Reuters and UPI .The demand for international news has affected by economic, political, societal and technological changes. the international news produced by the global newswires been the newspapers the print media have The Internet presents a challenge to news agencies. The Internet is significant area as agencies adopting a competitive, digital and multimedia era. It offers a reduction in telecommunications costs, it gives instant access to a wide diversity of news sources, eases the possibility of reaching a different institutional audience, ease of interactivity between media and sources, agency and clients, ease of connectivity to archival sources.(3)

The Internet is multi-media format that deliver the word, voice, still and moving image etc to audience. Most agencies have established strong names and identities, that attracts The internet has no borders, no Regulations and no limitations but the news agencies still trust in their own Strengths Consistency, standards, reliability. News agencies are still a undeclared leader for confirming important information. The citizen journalism highlighted those topics which are underrepresented in mainstream media and it is highlighted by citizen journalist. citizen journalist are generate Competition in healthy way and motivate news agencies to upgrade their service. Citizen journalism are rich full sources for breaking news. Their impact as agenda setters in news delivery system.
An explosion of participation created by technological tools like microblogging, weblogs, social networks. Participation is one of the positive principles of citizen journalism. News stories have been broken first by citizens equipped with mobile phones and digital cameras and an internet connection. Citizen journalists are actually the audience, nowadays the audience taking part in the news-making process due to digital revolution.

The concept of wire service was taken from courier pigeon service. The wire services have to rely on the government subsidy because the subscription tariff is very low. Primes function of a news agency is to deliver up-to-date, impartial news content. News agency has its own network of journalist for reporting local and foreign based correspondents.

News room performs the selection and editing process. The effective presence of electronic media lead to the increasing scope of news agencies. The print and electronic media is increasing their reporters in domestic operations but highly handicapped on international news they are purely rely on news agencies. News agencies are under compulsions to increasing their network to explore the foreign news.(5)

News agencies act as corporations that sell news or agencies tie-up with other media houses and generate their news centrally and sharing local news content with the major news agencies. Governments also control the news agencies like China, Russia have government funded news agencies. Leading news agencies gather the hard news and feature that can be used by other media houses by slight changes. They provide these articles in bulk to subscriber the news agencies are the first source of news but the print and electronic media is growing in present scenario. The news agencies are working on quantitative model, they have agreement with the newspaper's management against the each news or bulk news. The news agencies plays a backbone role for collecting the transnational news. India is a multilingual, multiethnic and multi religious nation no role. Print media and radio served as the main
force of information flow information to masses. Mass media received a revolution in 1959 by the induction of television to urban India population. The government controlled national television network was dominate mass media till its decentralization and launching of pvt channel after economic liberalization. The new interactive multimedia are boundary less and unrestricted. The global newswire services remain the reliable source of international news to the media these wire services.

The evolution of new media, the new style of the functioning of traditional media, the negative growth of print media, professional competition by bloggers compels news agencies are adopt the Internet as basic tool for collection and disseminate information. There are now Internet-agencies ignore the intermediaries for the distribution of news content. The focusing on core component broadcasting, speed because news became obsolete in 3-4 hours. News agencies now well equipped by text materials, photographs, videos, graphics. The Earning of reduced revenues from print advertising are forced to agencies attention toward online users. Website of news agencies are becoming more multi-functional, with social networks adds up. The Imbalance in the flow of news internationally, has still exists but The emergence of social media via online and digital platforms are focusing news on burins issues like chronic poverty, political instability, lethal diseases, internal displacement, disasters along with national and regional news agencies. Face book, social networks has been reported to be the most using social networking site.

News Agency role in photo journalism
These are the area where role of news agencies are very important, agency are involved in highlighting the following burning issues, social cause in photo journalism

- Human Right Violations
- Terrorism
• Natural Calamity
• Democratic Protest
• Medical Sciences
• Health & Fitness
• Sports
• Wild Life
• Culture
• Life Style
• Entertainment
• Environment
• Heritage preservation coverage
• Poverty,
• Unequality
• Disrespect of human dignity,
• sex – violence
• child labour,
• sanitation problem
• chemical industry labour picture,
• election coverage, related violence.
• Education reform.
• Mountaineering and adventure tourism.
• War photo
• Polio eradication photo. Social cause and custom photo

Poverty\Child Labor Related Issues In News Agency Photo Journalism
NEWS AGENCY COVERAGE-

NEWS AGENCY

PTI
IANS
ANI
UNI
AFP
RIEUTERS
AP
INTER PRES
DPA

NEWSPAPER

TIMES OF INDIA,
HINDUSTHAN TIMES
THE HINDU
INDIAN EXPRESS
TRIBUNE
ASIAN AGE
DECCAN HERALD
ECONOMIC TIMES
MINT

NEWS CONTENT COVERAGE

POLITICAL , TERRORISM , HEALTHCARE , CORPORATE SECTOR ,
SCIENCE AND TECHNOLOGY , SOCIAL ISSUES , SPORTS ,
EDUCATION , ENTERTAINMENT , SPORT
Nigeria's Boko Haram threatens to sell schoolgirls

In a development that raises further fears of human trafficking, Boko Haram leader Abubakar Shekau has threatened to sell schoolgirls captured in the recent attacks in Nigeria. In a video released via social media, Shekau stated that the girls captured in the latest attack would be sold to raise funds for the group's operations. The video showed images of the girls being marched through the streets, with Shekau promising that they would be sold to raise money for the group's activities.

Yet another knife attack at Chinese train station: 6 hurt

A knife attack occurred at a Chinese train station in Beijing, injuring six people. The attacker, a man said to be from the Uighur ethnic group, entered the train station and began stabbing passengers. The attack was swiftly contained by police, who arrested the suspect. The motive for the attack is not yet known, but it is being investigated.

Afghanistan: Pre-election violence

Pre-election violence continued in Afghanistan, with reports of at least 10 people killed in a series of attacks in the capital, Kabul. The attacks were carried out by armed groups, and the security situation remains volatile. The country is preparing for the presidential election, scheduled for September 28, but the security situation poses a significant challenge for the authorities.
Apple advances iPhone 6 launch

“Our team has worked tirelessly to perfect the iPhone 6, and we are confident that it will be a game-changer in the market,” said Apple CEO Tim Cook.

Apple is expected to unveil the iPhone 6 at an event in September, ahead of its launch in October. The phone is rumored to come in two sizes, 4.7 inches and 5.5 inches, and feature a new design with a curved display and a thicker body compared to the current iPhone 5s.

The iPhone 6 is expected to compete with other high-end smartphones such as the Samsung Galaxy S6 and the HTC One M9. Apple is also expected to release a cheaper model, the iPhone 6c, later this year.

‘NO TO PAY’ WITH GLASS’S NEW APP

Google’s latest app, ‘Pay Glass’, allows users to make payments using their Google Glass devices. The app, which is currently available in a limited beta test, allows users to make payments by simply looking at a payment terminal and saying “Pay Glass”.

The app is expected to be released to the general public later this year. Google is also working on a new app that will allow users to make payments using their voice, similar to Apple’s Siri-powered payments app.

CHINA CARS SPACE DEBRIS RECOVERED NEAR RUSSIA BORDER

Chinese scientists have recovered a fragment of a car from the Russia-China border. The fragment was found near the border town of Elista, where a Russian spacecraft crashed in 2015.

The fragment is believed to be part of a car that was launched into space by a Russian rocket. The car was designed to study the effects of space travel on human health.

The discovery is significant as it provides new insights into the potential dangers of space debris. The car was launched in 2013 and is believed to have disintegrated in the Earth’s atmosphere.

DIGITAL DATABASE OF WW1 LAUNCHED

A new digital database has been launched to commemorate the 100th anniversary of the end of World War I. The database contains millions of records from the war, including letters, diaries, and photographs.

The database is expected to be a valuable resource for researchers and historians, providing new insights into the experiences of soldiers and civilians during the war. The database is available online and is free to access.

NASA to grow plants on space station for year-end

NASA is planning to grow plants on the International Space Station (ISS) from January 2016 to December 2016. The plants will be grown in a rotating pod, which will be supplied with water and nutrients from the ISS.

The experiment is part of a larger project to study the effects of space travel on plant growth. The results of the experiment will be used to improve agriculture on Earth and to support future space missions.

The data from the experiment will be available online for researchers and the public to study.
**NEW YORK** The former of an Indian dentist was convicted in the US after he attempted to extract 20 teeth from the mouth of a 68-year-old woman, causing her to fall to the ground.

**NEW DELHI** A 32-year-old woman was arrested for attempting to extract 20 teeth from the mouth of a 68-year-old woman, causing her to fall to the ground. The dentist, Dr. Bimal Patel, was performing the procedure on July 11 when the patient and hospital staff alerted police.

**UK** A 28-year-old woman was arrested for attempting to extract 20 teeth from the mouth of a 68-year-old woman, causing her to fall to the ground. The dentist, Dr. Bimal Patel, was performing the procedure on July 11 when the patient and hospital staff alerted police.

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TERRORISM NEWS

2 Boko Haram attacks in Nigeria's Borno kill 30

NEW YORK (AP) — Two attacks by Boko Haram gunners killed 30 people near Chibok, the northeastern Nigerian town where the Islamic extremists were blamed for kidnapping schoolgirls last month. The first attack on Monday morning killed 10 in a village of Chibok, and President Goodluck Jonathan warned the nearby villages ofProgessives Wangu and Dura to remain vigilant. The second attack, which killed 20, took place at an army checkpoint.

Contents, Russianlink gas deal

SINGAPORE (AP) — Russia President Vladimir Putin on Wednesday began a second gas deal with China to boost sales of energy exports to Europe and its neighbors from Western countries. The agreement would help China's economy in a year of depressed growth. By Tuesday at a summit when its geopolitical concentration, paralleling the takeover of Crimea, has been further criticized by the West.

5 killed in Pak suicide blast

PESHAWAR, Pakistan
At least five people were killed and 24 others injured today when a suicide bomber blew himself up near a government building near the university in this northeastern city of Pakistan, the official said.

The incident occurred when the bomber entered the university campus at the university's main entrance in Peshawar High area and fled on foot.

Witnesses said security personnel opened fire upon which the bomber detonated his explosives near a mosque inside the stadium where a government-run camp was set up for internally displaced people.

The blast blast caused one of the two unexploded bombs that were also damaged.

Security officials confirmed this explosion.

The bomber was believed to have been targeting a group of internally displaced persons (IDPs) from Swat Valley off the main capital region who had gone to the camp to get food and other essentials for themselves on the first day of the Ramadan festival.

The bomber killed three people and injured 24 at the university.

Shabaab militiam attack Somali parliament, seven dead

MOGADISHU, Somalia
At least 10 militants attacked a Somali government compound during a funeral, killing at least seven people as they engaged in a gun attack, the official said.

Al-Shabab fighters opened fire at the gate of the parliament building, said a witness, adding that the building was under attack.

The parliamentarians and the other members were present inside the building, said the witness.

Eight dead, over 70 injured in Nairobi blasts

KARATUMBU, Kenya
Eight people have been killed and over 70 injured in a suicide bombing in a busy market area in the capital city of Nairobi, the official said.

National Disaster Control Center said the first blast occurred at a funeral service, saying it had been targeted at the market. The second attack occurred outside the market, said an official.

7 dead in US college shooting: police

DIEGO MIGUER: Seven more killed and seven wounded in a shooting at a college in southern California, authorities said Saturday.

Indian gets jail, caning for rioting in Singapore

SINGAPORE: An Indian construction worker was sentenced to 50 minutes in jail and three strokes of the cane on Thursday for rioting in a nearby Indian hostel.

Narendranath, 24, was the first to be sentenced for his role in the violence that erupted last month. The court heard that the prisoner had been involved in the violence after he made comments about Indian culture and laws. It was one of the very few cases in Singapore since 1863.

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AS Team in Kabul to verify Buddha’s bowl

A team of officials from the Archaeological Survey of India is in Afghanistan to examine the Buddha’s bowl, which is being displayed in Kabul Museum.

The team, led by Chandan, includes a professor, a director, a curator, and a conservationist, the official said.

They are studying the bowl, which was discovered in 1931 in the Buddhist site of Bamiyan, and the team is scheduled to leave Afghanistan in a few weeks.

This is the first visit of an ASI team to Afghanistan since 1999, the official said.
44 Indians shortlisted for one-way trip to Mars

44 Indians, including 22 women, have been shortlisted for the Mangalyaan programme's one-way trip to Mars by 2024. The selection process will be held over 2 days, with 20000000 applicants and 100000000 residents from 126 countries competing.

New galaxy discovered in Leo constellation

Researchers at the Silesian University in Poland have discovered a new galaxy in the constellation Leo. The galaxy is located about 80 million light-years away and is estimated to be 100 billion light-years away. The researchers believe that the galaxy is a distant galaxy and may be the source of some of the mysterious radio emissions.

Indian scientists claim human hearing breakthrough

Scientists at the Indian Institute of Technology, Roorkee, have discovered a new method of measuring the intensity of sound waves. The scientists claim that their method is more accurate and sensitive than existing methods, which rely on the use of microphones and other devices.
CAMBRIDGE TRUMPS OXFORD TO BEGIN NAMED BEST UK VARSITY

EDUCATIONAL NEWS

WASHINGTON: An Indian-American expert in constitutional law has been named 

Indian-American expert in constitutional law has been named an associate professor at the University of California, Berkeley. School of Law will

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BUSINESS NEWS

Fiscal deficit for 2013-14 unlikely to be 5.2%:

New Delhi: The fiscal deficit for the 2013-14 fiscal year is expected to be 5.2% of GDP, the Planning Commission said on Tuesday. The revised fiscal deficit is 5.3% of GDP for 2012-13, as per the revised Economic Survey presented in Parliament. The increase in deficit for 2013-14 was due to a 25% rise in expenditure and a 3% increase in revenue, the commission said.

G20 meeting in New Delhi:

New Delhi: The G20 meeting in New Delhi will focus on issues like economic growth, debt sustainability, and financial stability. The meeting will be attended by finance ministers and central bank governors from 20 countries.

SEBI multi-vehicle plan:

New Delhi: The Securities and Exchange Board of India (SEBI) on Tuesday announced a multi-vehicle plan to strengthen the regulatory framework. The plan includes measures to enhance transparency, increase accountability, and improve the effectiveness of SEBI.

Astrazeneca rejects Pfizer’s final offer:

London: Astrazeneca has rejected Pfizer’s offer of $110 billion, saying the offer was too low. Astrazeneca’s board has decided to continue with its strategic transformation and focus on developing its own pipeline of drugs.

Tatas sell Nestle stake to S African firm:

Mumbai: The Tata Group has sold its 6.5% stake in Nestle India to a South African firm for Rs 9,950 crore. The deal is expected to strengthen Tata’s balance sheet and provide funds for future investments.

BSEB to introduce e-mail service:

Hyderabad: The BSEB is planning to introduce an e-mail service to its members and stakeholders. The service will be available on the BSEB’s website and will include features like online payment of fees, online registration, and access to market data.

"The Macedonians, known for their warrior spirit, fought bravely against the Greek forces. However, the battle was ultimately won by the Greeks, who were led by King Philip II." - Ancient History

Tata Communications to lay off 2,000 employees:

Mumbai: Tata Communications, a leading telecommunications company, announced plans to lay off 2,000 employees as part of a restructuring plan. The company said the layoffs were necessary to improve efficiency and reduce costs.

"The Battle of the Teutoburg Forest, also known as the Battle of the Teutoburg Forest, was a military defeat suffered by the Roman Empire in AD 9. The battle was fought between the Romans and the Germanic tribes led by Arminius." - Ancient History

The final offer is due to expire on February 15, 2014.

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