ACKNOWLEDGEMENT

I express my deep sense of indebtedness to my research guide **Dr. D. Anand**, Reader, B.N.Bahaddur Institute of Management Sciences, University of Mysore, Mysore under whose constructive guidance and valuable suggestions the present study has been completed.

I am grateful to **Prof. B.Shivraj**, Chairman, B.N. Bahaddur Institute of Management Sciences, Mysore University, Mysore for his constant encouragement and co-operation.

It is pleasure to express my gratitude to **Prof. B.R. Ananthan** and **Prof. Aisha M Sheriff**, B.N. Bahaddur Institute of Management Sciences, University of Mysore, Mysore for the interaction and valuable suggestion. I am thankful to **Sri R. Mahesh** and **Smt M. Amulya** faculty of B.N.Bahadur Institute of Management Sciences.

I would like to thank **Mr.P.S.Prasad**, Liaison Officer, **Mr. Jagadish Bahadur**, Placement Officer, my fellow research scholars **Mr T.P.Mohankumar** and **Miss B.N. Kavitha** and all employees, Staff Members of B.N.Bahadur Institute of Management, University of Mysore for their help.

I owe my special thanks to Prof. A **Balsubramanian**, central University, Pondicherry for the encouragement during this study. I am overwhelmed with sincere feeling of indebtedness to **Dr. K.V.A.Balaji**. It is my pleasure to acknowledge my gratitude to **Prof. Ranganath** for his valuable suggestions.

I would like to sincerely thank **Dr R. Girija Bai**. Scientist (Retd) CFTRI, Mysore for inspiring me for my research work. I take this opportunity to express my sincere gratitude to **Sri. Pradeep. R. Pandit Bangalor**e, for encouraging me during the study. I am grateful to my friends, **Dr T.P. Renukamurthy**, **Sri Giridhar Deshpande**, who helped me to make this Ph.D. Program a successful one.
It gives me immense sense of gratification to place on records my profound gratitude and sincere thanks to each and every one of those who have helped me in this endeavor. I would like to apologize to those I do not mention by name here; I highly value their kind support.

I would like to thank my Mother, Father, Wife, father-in-law and mother-in-law for their constant encouragement during my research work.

VIVEK M BALSE