LIST OF PUBLICATIONS

JOURNALS


Books and Articles


2. Neeraja B, Sridevi, J, & Radhikaa Shree, M., Authored a Book titled “Research Methodology” – proposal was accepted by Scitech Publications [India] Pvt.Ltd. The same was scheduled to be released by the end of December 2013.


International Conference

1. Radhikaa Shree, M., “Quality Concepts’ Of Blended Learning” at Dr.M.G.R University, Department of Management Studies, on 12/10/2011 to 14/10/2011, and Conference titled “Quality Management System”.


4. Radhikaa Shree, M., “Work Motivation Across Borders And Cultures” at Dr.M.G.R University, Department of Management Studies, Conference titled “Transnational Business” on 03/04/2009 to 04 /04/ 2009.
National Conference

1. Radhikaa Shree, M., “Women in Industry” at Dr.M.G.R University, Department of Management Studies, with the conference titled “Women Empowerment 360°” March 2012.

2. Radhikaa Shree, M., “Performance Management Techniques” at Vels University, School of Management Studies, with the conference titled “Emerging Trends In Business Management” March 2011.

