


10. Business Line (2010), *The five Ps of marketing hold true for realty as well*, dt.23.03.11, Pp.6


32. http://www.dnb.co.in/Top500_2008/Insight.asp’
34. http://www.igcar.ernet.in/
35. http://www.libsci.sc.edu/bob/class/clis724/S
36. http://www.sacon.in/


80. Westcott, Paul (2004) “Becoming information practitioners” can information professionals deliver the right prescription of content, to solve the end user information headache?”, Business Information Review, 21(1), Pp. 84-87.
