A STUDY ON EXPORT PERFORMANCE OF TEXTILES UNITS IN KARUR DISTRICT

Researcher:  

Guide:

QUESTIONNAIRE TO THE EXPORTER (Tick the correct Box)

1. Name and address of the exporter:

2. Your standing in export trade:
   (i) Less than 5 years [ ]  
   (ii) 5 to 10 years [ ]  
   (iii) More than 10 years [ ]

3. State the category to which you belong to
   (i) Exporter (Export below 1 crore p.a.) [ ]
   (ii) Registered export house (Export more than 1 crore but less than 10 crores p.a.) [ ]
   (iii) Trade houses (Export above 10 crores p.a.) [ ]

4. State the source of your export
   (i) Own manufacturing [ ]  
   (ii) Trading [ ]
   (iii) Manufacturing & Trading [ ]

5. The organization to which you are a registered member
   (i) Handloom export promotion council [ ]
   (ii) Apparel export promotion council [ ]
   (iii) India export promotion council [ ]

6. State your capital investment
   (i) Less than 75 lakhs [ ]  
   (ii) Above 75 lakhs [ ]

7. Number of permanent employees in your concern:
   (i) Less than 50 employees [ ]  
   (ii) 50 to 100 employees [ ]
   (iii) Above 100 employees [ ]
I. Advance Licensing

8. State your opinion on the procedure for advance license
   (i) Fully satisfied [ ]
   (ii) Satisfied [ ]
   (iii) Moderate [ ]
   (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

9. Do you accept the delay in the process of advance license application are
   Mainly affect the profitability
   (i) Fully accept [ ]
   (ii) Accept [ ]
   (iii) Moderate [ ]
   (iv) Do not accept [ ]
   (v) Fully do not accept [ ]

10. State your opinion about expenses for advance license
    (i) Very high [ ]
    (ii) High [ ]
    (iii) Moderate [ ]
    (iv) Not high [ ]
    (v) Not very high [ ]

11. State your overall opinion about advance license
    (i) Fully satisfied [ ]
    (ii) Satisfied [ ]
    (iii) Moderate [ ]
    (iv) Dissatisfied [ ]
    (v) Fully dissatisfied [ ]

12. State your opinion about duty drawback
    (i) Very high [ ]
    (ii) High [ ]
    (iii) Moderate [ ]
    (iv) Not high [ ]
    (v) Not very high [ ]

II. Profitability

13. State your opinion about your profit margin
    (i) Fully satisfied [ ]
    (ii) Satisfied [ ]
    (iii) Moderate [ ]
    (iv) Dissatisfied [ ]
    (v) Fully dissatisfied [ ]
14. State your opinion about the chance to improve your profit margin
   (i) Highly possible [ ] (ii) Possible [ ]
   (iii) Moderate [ ] (iv) Impossible [ ]
   (v) Highly impossible [ ]

15. Do you agree at present your business benefit derived only from inceptive alone?
   (i) Strongly agree [ ] (ii) Agree [ ]
   (iii) Moderate [ ] (iv) Disagree [ ]
   (v) Strongly disagree [ ]

III. Technology upgradation

16. How do you feel about the cost expenditure for technology upgradation?
   (i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

17. State your opinion about the financial support as a part of technology upgradation
   (i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

18. Do you agree that technology upgradation is inevitable to meet the competition at the global level?
   (i) Strongly agree [ ] (ii) Agree [ ]
   (iii) Moderate [ ] (iv) Disagree [ ]
   (v) Strongly disagree [ ]

19. Do you satisfy about the technology upgradation in your industry?
   (i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]
IV. Capital Investment

20. Do you satisfy units your capital investment?
   (i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

21. State your opinion on more return on your additional capital investment
   (i) Strongly agree [ ] (ii) Agree [ ]
   (iii) Moderate [ ] (iv) Disagree [ ]
   (v) Strongly disagree [ ]

22. What do you feel about the availability of debt to capital?
   (i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

23. What do you think about the rate of interest on loan available?
   (i) Very high [ ] (ii) High [ ]
   (iii) Moderate [ ] (iv) Not high [ ]
   (v) Not very high [ ]

24. Do you agree the sources of foreign capital investment is the cheapest source of finance?
   (i) Strongly agree [ ] (ii) Agree [ ]
   (iii) Moderate [ ] (iv) Disagree [ ]
   (v) Strongly disagree [ ]

25. How do you feel about the competence with foreign capital investment?
   (i) Highly considerable [ ] (ii) Considerable
   (iii) Moderate [ ] (iv) Somewhat difficult [ ]
   (v) Highly difficult [ ]
26. How do you satisfy about the subsidies provided by Government?
   (i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

27. State your opinion on the foreign exchange clearance procedures adopted by RBI?
   (i) Very strict [ ] (ii) Strict [ ]
   (iii) Moderate [ ] (iv) Liberal [ ]
   (iv) Very liberal [ ]

28. Do you agree the lack of financial management leads to too expensive?
   (i) Strongly agree [ ] (ii) Agree [ ]
   (iii) Moderate [ ] (iv) Disagree [ ]
   (v) Strongly disagree [ ]

29. Do you agree that delay in L.C. clearance affect your fund management adversely?
   (i) Strongly agree [ ] (ii) Agree [ ]
   (iii) Moderate [ ] (iv) Disagree [ ]
   (v) Strongly disagree [ ]

30. State your opinion on assurance of ECGCI
   (i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

31. Do you agree the deemed exporter provides maximum support to your venture?
   (i) Highly agree [ ] (ii) Agree [ ]
   (iii) Moderate [ ] (iv) Disagree [ ]
   (v) Highly disagree [ ]
32. State your opinion on the utilization of ranking by star exporter houses?
   (i) Fully satisfied [ ]      (ii) Satisfied [ ]
   (iii) Moderate [ ]         (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

33. Do you accept that financial policies of the Govt. to enhance your business profitably?
   (i) Strongly accept [ ]    (ii) Accept [ ]
   (iii) Moderate [ ]         (iv) Neglect [ ]
   (v) Strongly neglect [ ]

V. Staff

34. State your opinion your qualified and trained staff with context of competition at the Global level
   i) Fully satisfied [ ]    (ii) Satisfied [ ]
   (iii) Moderate [ ]        (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

35. State your opinion about the cost of appropriate qualified and trained staffs?
   i) Fully satisfied [ ]    (ii) Satisfied [ ]
   (iii) Moderate [ ]        (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

36. State your opinion about the availability of the required staff
   i) Fully satisfied [ ]    (ii) Satisfied [ ]
   (iii) Moderate [ ]        (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]
37. What do you think about the legislation regarding staffs?
   (i) Very stringent [ ] (ii) Stringent [ ]
   (iii) Moderate [ ] (iv) Flexible [ ]
   (v) Very flexible [ ]

38. Can you fulfill the entire requirements of legislations regarding staffs?
   (i) Absolutely [ ] (ii) Considerable [ ]
   (iii) Moderate [ ] (iv) Somewhat difficult [ ]
   (v) Highly difficult [ ]

39. Do you accept the labour cost are considerably reduce the profit?
   (i) Strongly accept [ ] (ii) Accept [ ]
   (iii) Moderate [ ] (iv) Neglect [ ]
   (v) Strongly neglect [ ]

40. Do you accept your staff are more loyal to the organization?
   (i) Strongly accept [ ] (ii) Accept [ ]
   (iii) Moderate [ ] (iv) Neglect [ ]
   (v) Strongly neglect [ ]

41. Do you satisfy the cooperation of your staff?
   i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]

VI. Globalisation

42. How do you feel about the profitability after globalization?
   i) Fully satisfied [ ] (ii) Satisfied [ ]
   (iii) Moderate [ ] (iv) Dissatisfied [ ]
   (v) Fully dissatisfied [ ]
43. How do you feel about the market potentiality after globalization?
   (i) Much more increased [ ]  (ii) Increased [ ]
   (iii) Moderate [ ]  (iv) Decreased [ ]
   (v) Much more decreased[ ]

44. Do you agree that product innovation is essential after globalization?
   (i) Strongly agree [ ]  (ii) Agree [ ]
   (iii) Moderate [ ]  (iv) Disagree [ ]
   (v) Strongly disagree [ ]

45. Do you accept after globalization are you able to retain your position in the global market?
   (i) Strongly accept [ ]  (ii) Accept [ ]
   (iii) Moderate [ ]  (iv) Neglect [ ]
   (v) Strongly neglect [ ]

46. Do you agree that modern management is essential to meet out the requirement of global market?
   (i) Strongly agree [ ]  (ii) Agree [ ]
   (iii) Moderate [ ]  (iv) Disagree [ ]
   (v) Strongly disagree [ ]

47. After globalization, how do you feel about the development of infrastructure facilities?
   (i) Does not matter [ ]  (ii) Considerable [ ]
   (iii) Moderate [ ]  (iv) Somewhat difficult [ ]
   (v) Highly difficult [ ]

48. Do you agree globalization leads adequate employment opportunities?
   (i) Strongly agree [ ]  (ii) Agree [ ]
   (iii) Moderate [ ]  (iv) Disagree [ ]
   (v) Strongly disagree [ ]
49. State your opinion about the globalised competition
    i) Fully satisfied [ ]
    (ii) Satisfied [ ]
    (iii) Moderate [ ]
    (iv) Dissatisfied [ ]
    (v) Fully dissatisfied [ ]

50. Do you satisfy about the overall support extended by the Government?
    i) Fully satisfied [ ]
    (ii) Satisfied [ ]
    (iii) Moderate [ ]
    (iv) Dissatisfied [ ]
    (v) Fully dissatisfied [ ]

51. State your opinion on the impact of globalization in textile industry
    i) Fully satisfied [ ]
    (ii) Satisfied [ ]
    (iii) Moderate [ ]
    (iv) Dissatisfied [ ]
    (v) Fully dissatisfied [ ]