Preface

Despite of some contrary evidences, both human performance and organizational behaviour/management literature suggests that feedback can exert a positive effect on performance. When organizations deprive their employees, of specific job related information, they may unwillingly inhibit their motivational levels to work and also reduce their level of self-confidence. Since the women are just upcoming in the field, and lack the social acceptance, just possible that effect of feedback may differ in men and women.

This study was, therefore, designed to determine the effect of feedback on self-confidence of both men and women. The results indicated that women showed a lower level of self-confidence initially which equalled to that of men after getting positive feedback. However, negative feedback lowered the self-confidence levels of both the men and the women.

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