BIBLIOGRAPHY

JOURNALS AND BOOKS


Bottled Water in India (2013). Region: Asia, India, Euromonitor on bottled water International Published: July 2013. p:56.


Taruna Sonandarva (2011). Natural Mineral Water Market in India: Spring Time Ahead. Taruna Sonandarva is Senior Consultant at IKON Marketing Consultants, a leading marketing consulting firm in India help companies to solve their marketing problems and achieve business objective. IKON serves wide variety of Industry including Food and Beverages for bottled water marketing in India.


REPORTS


WEBSITES


http://ecommons.txstate.eduonorprog.