Abstract

Information and Communication technology (ICT) has revolutionized the way of collection, storage, processing, dissemination and access to information. Recent technological developments such as explosive growth of Internet and WWW, sophisticated search engines, fast processing power and reducing cost of the computers, high bandwidth networks and increasing number of electronic publications assist the libraries in providing extensive access to the variety of information sources and provide a way to enrich the teaching and learning environment. Accessibility to the required information at a fast rate as well as quick response to the query is the expectations of users. These factors are responsible for the changes in library environment. Therefore changes cannot be neglected and for continuous improvement, new ways of management techniques have to be adopted by the libraries.

The present work is a study of select libraries of Management institutes in India. During the study, special reference is given to the libraries of Management Institutes under the jurisdiction of University of Pune. The primary objective of this study is to find out the status of the Libraries of Management Institutes under the jurisdiction of University of Pune with reference to resources and services. The researcher has also obtained the library data from IIMs in India for the purpose of benchmarking. The AICTE norms are also compared wherever available.

The researcher has used survey research method including questionnaire and interview technique for the collection of primary data of the research. The research work was carried out multiple phases. The first phase was to collect the data from the libraries of Management Institutes under the jurisdiction of University of Pune to find out their status with reference to the provided resources and services by them. Out of 41 Libraries, the study received 34 responses resulting in 83% response rate. In the second phase of the study an attempt has been made to collect the responses from the librarians of the Management Institutes under the jurisdiction of University of Pune for finding out the status in the respective Management Institutes. The study received 30 responses (73.17%). In the third phase, responses from the users were obtained for getting the users feedback regarding the services provided in their institute library. The user data is collected by using stratified random sampling method. It received 917
user responses (Students and Faculty Members), out of 1230 circulated questionnaires, which is 74.55%. An attempt has been made to collect the data from the Libraries of IIMs, as well as the responses from the librarians of these institutes were collected for the purpose of benchmarking. Out of 6 IIM centers, 3 centers responded to the survey, which resulted in 50% response rate. The total 79 responses from IIMs were collected from the circulated 192 questionnaires (41.14%). The physical visits are given for collecting the responses from IIMs in India (IIMA, IIMB, and IIMK) as well as to the 29 Management Institutes (70.73%) under the jurisdiction of University of Pune. During the fourth phase, the opinions and views of the select directors of Management Institutes and the eminent personalities related to Management discipline are taken by using unstructured interview technique. The fifth phase included analysis, interpretation and presentation of findings, conclusions and recommendations.

It is found that out of 41Management Institutes (running AICTE approved MBA and MCA courses up to 2005) under the jurisdiction of University of Pune, 32 Management Institutes (78%) are located in Pune District, 5 are located in Nasik District(12%) and 4 Management Institutes are located in Ahmadnagar District.

The results of the study show that there is a wide gap in the resources and services provided by the libraries of Management Institutes in University of Pune as compared to the same available in IIM libraries. Further the study found a significant gap in the application of technology in Libraries of Management Institutes under the jurisdiction of University and the IIM libraries. The results of the study show that except one library, nobody is providing access to the Library resources from the Institutional website of the Management Institutes under the jurisdiction of University of Pune, 20 libraries (71.42%) provide Library OPAC service to the users. The digitization efforts such as use of open source digital library software, development of Institutional repository, accessibility of e-resources show a wide gap. The researcher has not traced the use of use of open source digital library software in the libraries of respondent Management Institutes under the jurisdiction of University of Pune. The researcher also observed the difference in the percentage of satisfied users of the libraries of Management Institutes and IIM users.
The recommendations are given in the 8th chapter of the research. Few recommendations are mentioned briefly as follows:

- There is a wide scope for the Management Institutes under the jurisdiction of University of Pune to create consortia at the local level.
- The authorities in University of Pune, can arrange 2 days orientation program exclusively for the “Librarians” and the library staff of the Management Institutes, which can enlighten them in application of the new aspects technology and assists in overall improvement of the Library services of Management Institutes under the jurisdiction of University of Pune. Further a forum for the “Librarians of Management Institutes under the jurisdiction of University of Pune can be formed. It can provide a common platform for the librarians in sharing their views and further can be used for conducting consortia activities as well as for the “Benchmarking”.
- The AICTE should give proper directions for appointing the Library staff in the Management Institutes apart from the Librarian.
- The facility of “Book bank”, which is available in Engineering Colleges, can be extended by AICTE for the Management Institutes.
- AICTE should set up a cell which will guide the librarians and library staff in using the technology.

Therefore it is recommended that:

- AICTE should conduct workshops on regular basis to train the librarians on using the open source digital library software like GSDL, dSpace.
- AICTE can act as an advisory body for the librarians in the library automation process right from selection of the software to implementation of other technology like institutional repository (IR) in the Library.
- Management should depute the Librarians of Management Institutes to various workshops/trainings at the state/national/international level. It should motivate the Library staff in improving their educational level so that the Library staff can respond to the users efficiently.