Chapter 4   Profile of the Management Institutes

As mentioned in the scope of the study, the questionnaires circulated to the 6 IIMs in India and out of that 3 IIM’s responded. Out of 41 Management Institutes under the jurisdiction of University of Pune, 34 Management Institutes responded to the study. Therefore, in this chapter, profile of the respondent Indian Institutes of Management (IIMs) and the Management Institutes under the jurisdiction of University of Pune are discussed.

4.1  The Indian institutes of Management (IIMs)

The Indian institutes of Management (IIMs) are India’s premier management institutes that also conduct research and provide consultancy services in the field of management to various sectors of the Indian economy. The Institutes were established by Indian Government with the aim of identifying the brightest intellectual talent available in the student community of India and training it in the best management techniques available in the world.¹

The IIMs are considered the top business schools in India.² These Institutes are recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industries. IIMs being "Role Models" have shared knowledge and skills with other institutions to improve their quality and standards in management education.

All the IIMs are completely autonomous institutes owned and financed by the Central Government of India. In order of establishment, the IIMs are located at Kolkata (Calcutta), Ahmadabad, Bangalore, Lucknow, Kozhikode (Calicut), Indore, and Shillong. They offer post-graduate courses in management (equivalent to an MBA), fellowship programs in management (equivalent to PhD), executive MBA and industry based programs. IIMs actively carry out research and consultancy for the industry, including the needs of non-corporate and under-managed sectors such as agriculture, rural development, public systems management, energy, health education,
habitat, etc. The IIMs also offer various other management training programs as well as part-time MBA program for various organizations and individuals.

The study has considered 6 IIM’s out of 7, as the 7th IIM is recently developed, therefore not considered as mentioned already in the scope of the study.

Out of 6 IIM’s, the 3 IIMs has been responded to the survey of the present study. Therefore the brief introduction and Institutional profile of 3 IIM’s as IIMA, IIMK, IIMB has been given bellow

1. **Indian Institute of Management Ahmadabad (IIMA)**

Institute of Management Ahmadabad was established in 1961 as an autonomous institution by the Government of India in collaboration with the Government of Gujarat and the Indian industry and is the second IIM. Noted scientist Vikram Sarabhai and other Ahmadabad-based industrialists played a major role in the creation of the institute. The institute had collaboration with Harvard Business School during initial period. It was registered as a society with a Board of Governors to oversee the functioning of the Institute. Its mission is to professionalize Indian management through teaching, research, training, institution building and consulting. Its programs are accredited by EQUIS (European Quality Improvement System), the leading international accreditation body for International business schools, thus becoming the first and currently the only Indian B-school to receive this honor. IIM Ahmadabad aims to professionalize some of the vital sectors of India's economy such as agriculture, education, health, transportation, population control, energy, and public administration.

The institute is considered to be the toughest business school in the world to get into by the Economist. Each year over 500 students apply for every MBA seat.

2. **Indian Institute of Management Bangalore (IIMB)**

Indian Institute of Management Bangalore was established in 1973 following the success of IIM Calcutta and IIM Ahmadabad and demand for more such institutes. Along with post-graduate and doctoral courses, IIMB offers several other specialized courses in the areas of software enterprise management and public policy and management. IIMB is conducting an intensive one-year Executive Post Graduate Program (E-PGP) for candidates with substantial work experience.
The institute is frequently ranked among the leading B-schools in Asia and is extremely tough to get into, with applicant acceptance for post-graduate program as low as 0.2%.

3. Indian Institute of Management Kozhikode (IIMK)

The Indian Institute of Management Kozhikode was established as the 5th IIM in the country in 1996 by the Government of India in collaboration with the Government of Kerala. The institute is located at Kunnamangalam, Kozhikode, in state of Kerala. The picturesque campus is spread over two hills which are part of the foothills of the Western Ghats.

Apart from post-graduate and doctoral program, IIM Kozhikode conducts regular workshops for managers and management faculties. In 2001, IIM Kozhikode started Interactive Distance Learning (IDL), with introduction of Executive Management Education Program (eMEP). It was the first institute in Asia to offer a distance learning program in management for working executives. The institute has further introduced specialized modules for this course. IIMK is also actively involved in research project sponsored in house and by external agencies. It has set a centre for research in Indian global competitiveness and WTO system.

The IIMK Foreign Exchange Programs are in partnership with renown business schools like Bocconi University (Italy), Copenhagen Business School (Denmark), ESCP-EAP (France), European Business School (Germany), Jönköping International Business School (Sweden), Queensland University of Technology (Australia) and Royal Holloway, University of London (U.K.). IIMK also has a research exchange program with Victoria University of Wellington, New Zealand.

IIMK runs an incubation center called Centre of Excellence(CEx), where youth from marginalized sections of society, such as the scheduled castes and scheduled tribes, are imparted training to make them intellectually and emotionally capable of joining reputed companies and educational institutions. The skills taught also make them capable of clearing entrance exams of various educational institutions.

The purpose of IIMs is to contribute towards management development by imparting high quality education in the country. Government provides financial grants and other infrastructural facilities to these institutes. Accordingly the
libraries of these institutes get a great deal financial and other supports from government. On the other hand, the self financing private organizations need to raise their own resources to provide the facilities. Therefore it is difficult to compare the services offered by national libraries with the libraries in self financing private institutes. Even though, the effort has been done for getting a consolidated view of resources and services available in these libraries for the purpose of benchmarking. The total manpower of respondent IIMs is mentioned in the Table 4.1

**Table 4.1  Manpower of the IIMs**

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Name of the IIM Centre</th>
<th>Faculty (all)</th>
<th>Non Teaching Staff</th>
<th>Students (All)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>IIMA</td>
<td>80</td>
<td>169</td>
<td>945</td>
<td>1194</td>
</tr>
<tr>
<td>02</td>
<td>IIMB</td>
<td>120</td>
<td>300</td>
<td>382</td>
<td>802</td>
</tr>
<tr>
<td>03</td>
<td>IIMK</td>
<td>30</td>
<td>40</td>
<td>1395</td>
<td>1465</td>
</tr>
</tbody>
</table>

**4.1.1 Year of Establishment and type of Organization**

The IIM’s are government funded autonomous institutions. These organizations are funded by MHRD, India. The development of IIM’s is traced out chronologically in the Table 4.2.

**Table 4.2  Year of Establishment and Type of organization of IIM’s**

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Organization</th>
<th>Year of Establishment</th>
<th>Nature of Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>IIMA</td>
<td>1961</td>
<td>Autonomous</td>
</tr>
<tr>
<td>02</td>
<td>IIMC</td>
<td>1961</td>
<td>Autonomous</td>
</tr>
<tr>
<td>03</td>
<td>IIMB</td>
<td>1973</td>
<td>Autonomous</td>
</tr>
<tr>
<td>04</td>
<td>IIML</td>
<td>1984</td>
<td>Autonomous</td>
</tr>
<tr>
<td>05</td>
<td>IIMI</td>
<td>1996</td>
<td>Autonomous</td>
</tr>
<tr>
<td>06</td>
<td>IIMK</td>
<td>1997</td>
<td>Autonomous</td>
</tr>
</tbody>
</table>

104
4.1.2 Courses conducted by IIM’s and strength of students

All the IIM’s are conducting postgraduate program with the flagship course of PGP in management equivalent to MBA, apart from PGP in Management, the centers are also conducting few PG program such as PGPEX, PGP-WMP, EPGP, PGPPM, PGSEM etc. All the centers also have exchange program for students pursuing PGP in management.

All the centers running fellow program FPM in management. The FDP for faculty members in Indian management schools, MDP for executives are also added programs. Various programs conducted at IIM’s are mentioned in the Table 4.3
Table 4.3  Courses conducted by IIMs

<table>
<thead>
<tr>
<th>Organization</th>
<th>IIMA</th>
<th>IIMB</th>
<th>IIMK</th>
<th>IIML</th>
<th>IIMC</th>
<th>IIMI</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORE PROGRAM</td>
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<td></td>
</tr>
<tr>
<td>PGP</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>PGDBM</td>
<td></td>
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<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>PGDCM</td>
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<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>PGP-ABM</td>
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<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>PGP-FMP</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EPGP</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td></td>
<td></td>
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<tr>
<td>PGPLEX</td>
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<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>PGP-WMP</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
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</tr>
<tr>
<td>PGPEX</td>
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<td></td>
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<td>✓</td>
</tr>
<tr>
<td>STUDENT EXCHANGE</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>OTHER PROGRAMS</td>
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<td></td>
</tr>
<tr>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
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</tr>
<tr>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>AMPM</td>
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<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>EEP</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>IMPM</td>
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<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>MEP</td>
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<td></td>
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<td></td>
<td>✓</td>
</tr>
<tr>
<td>e-EOPM</td>
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<td></td>
<td></td>
<td></td>
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<td>✓</td>
</tr>
<tr>
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<tr>
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<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>e-MEP</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>IPMX</td>
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<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>EPMI</td>
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<td></td>
<td>✓</td>
</tr>
<tr>
<td>BBBEP</td>
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<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
4.1.3 Course wise student strength in IIMs

The course wise strength of students in IIMs is mentioned in the Table 4.4

<table>
<thead>
<tr>
<th>Organization</th>
<th>MBA</th>
<th>ABM</th>
<th>PGPX</th>
<th>PGP-PMP</th>
<th>EP</th>
<th>MEP</th>
<th>FP M</th>
<th>A.F</th>
<th>Students</th>
<th>IDL</th>
<th>GPPM</th>
<th>PGSE M</th>
<th>EPGP</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>IIMA</td>
<td>532</td>
<td>53</td>
<td>74</td>
<td>35</td>
<td>32</td>
<td>43</td>
<td>78</td>
<td>66</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>945</td>
</tr>
<tr>
<td>IIMK</td>
<td>525</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>20</td>
<td>-</td>
<td>-</td>
<td>850</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>1395</td>
</tr>
<tr>
<td>IIMB</td>
<td>330</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>28</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>24</td>
<td>NA</td>
<td>NA</td>
<td>-</td>
<td>382</td>
</tr>
</tbody>
</table>

To sum up, the IIM’s in India are national level Management Institutes and supported by the government grants, their purpose is to contribute towards management development by imparting high quality education in the country. Whereas the Management Institutes in University of Pune are self financing state level institutions. The IIM’s are running PGP course equivalent to MBA and the full time research Program in Management discipline whereas the Management Institutes in University of Pune running MBA MCA as their flagship programs and nobody is running full time fellowship program in Management.

4.2 Profile of the Management Institutes under the jurisdiction of University of Pune

The University of Pune (formerly known as University of Poona) was established under the Poona University Act, passed by the Bombay Legislature on 10th February, 19486. The University houses 40 departments which provide a wide array of academic programs. Though a young centre, the University has made a significant impact in various areas of research and teaching, and continues to strive for excellence. 400 acre campus is located in the North Western part of Pune.

University was granted the highest rating by the National Council of Assessment and Accreditation (Bangalore). The institutional grade 'A' with Five Stars was granted to the Institution making it one of the very few Universities in the country to have been so recognized. The University is also recognized by the University Grants Commission (UGC) as University of Potential Excellence.
The jurisdiction of the University extends to Pune, Ahmednagar and Nashik Districts. Thus the study has considered the Management Institutes in these three districts (Pune, Ahamadnagar and Nashik) recognized by University of Pune running AICTE approved MBA and MCA only. The profile of the Management Institutes under the jurisdiction of Pune responded to the study is given below.

1. **Department of Management Sciences (PUMBA), University of Pune**

   One of the first Management Institutes in India, is a pioneer by itself in the field of Management Studies. Founded in the year 1971\(^7\), PUMBA has since then come a long way. Being the official department for the MBA course in the University of Pune has been an image booster for PUMBA. It has also helped add tremendously to PUMBA's contribution in the field of management. Situated in the midst of 414 acres of lush green surroundings of the Pune University, PUMBA provides just the right atmosphere to develop a perfect manager out of an individual. Mission of the Department is to channelize the University Department's resources to help discover the individual's innate qualities and instill in them a passion for lifelong learning.

2. **Gokhale Education Society’s J D C Bytco Institute of Management Studies and Research, Nasik (1968)**

   The Institute is committed to impart quality education in management at PG levels established in 1968\(^8\). Pioneers in introduction of University Based MBA in India in 1968, also introduction of Master of Computer Management (MCM) Program. The Institute is ISO 9001-2000 certified.

   Apart from MBA, the institute is imparting MPM, MBS, MMM, PGDBM, PGMLM, PGDIEM, PGDCM, and PGDCMM.

3. **Institute of Management and Career Courses (IMCC), Pune**

   The Institute popularly known as IMCC was established in 1983\(^9\) by M. E. Society for providing quality education and technical expertise at the Post Graduation Level in the Fields of Computers and Management. The Institute is recognized by University of Pune under Section 46 of Pune University Act, 1974 and Section 85 of Maharashtra University Act, 1994. The Institute is located at 131, Mayur Colony, Kothrud, Pune-411 029 having 30,000 sq.ft. built area & totally independent campus.
Mission of the institute is to produce managers who would envision and to achieve this, provide leadership: not just transactional but importantly subliminally spiritual.

Institute conducts Master in Computer Applications (MCA) approved by AICTE and affiliated to University of Pune. Apart from MCA it conducts MPM, PGDBM, Master of Business Studies (MBS), Master in Computer Management which are affiliated to University of Pune.

4. Institute of Science’s Institute of Business Management and Research, Pune

The Institute of Business Management and Research was established by Institute of Science, Poona in the year 1984\textsuperscript{10}. With the vision of Founder Director Mr. N. C. Joshi, a prominent educationist and an active member of University of Pune. Mission of the Institute is to passionately and vigorously perceive ever-increasing knowledge, disseminate it among students and other and strive sincerely.

IBMR has attained a name in management arena, imparting quality education to building managers and entrepreneurs for their better tomorrow. IBMR, Wakad, Pune is an 'Innovative Movement' of knowledge and skills through research and scientific efforts. Management education and placement activity being attuned to the changing requirement of the business. Institute conducts MPM affiliated to University of Pune and AICTE approved MBA.

5. Shivnagar Vidyaprasarak Mandal’s (SVPM) Institute of Management, Baramati

The Institute of Management at Malegaon (Bk.), Pune is a constituent educational institution of SVPM educational trust. It was started in 1994\textsuperscript{11}. It has permanent affiliation to University of Pune. Shivnagar Vidya Prasarak Mandal, Shivnagar was constituted in 1972 to bring the stream of education from pre - primary to diploma and degree level in the rural area. It is sponsored by the Malegaon Sahakari Sakhar Karkhana Ltd. Shivanagar, Baramati.

Vision of the institute is to be recognizing as the premium Management Institute in order to fulfill business requirements, by maintaining harmony with the community having the entrepreneurial and leadership approach. Mission is to impart management education to provide intelligence, wisdom, strength and the power to our students to
honorably serve the community by providing product and services of superior quality.

The institute conducts AICTE approved MBA course affiliated to University of Pune.

6. Institute of Management, Research and Technology, Nashik (1986)

The N.D.M.V.P. Samaj, Nashik has established IMRT in the year 1986\(^1\), to impart training in the Management, Computer Management & Social Work faculties.

The Institute is affiliated to the Pune University and recognized by Govt. of Maharashtra, AICTE, New Delhi and B.T.E., Mumbai to run different post graduate diploma and degree courses. The AICTE has approved this Institute to run MBA/MCM/ MPM courses. Institute of Management, Research and Technology was established by Nashik District Marath Vidya Prasarak (NDMVP) Samaj with a mission to promote excellence in Management Education.

The AICTE has approved this Institute to run MBA/MCM/ MPM courses.


The Institute, Popularly known as M.D.I.M.R.T., is established in 1987\(^2\) by Shirur Shikshan Prasarak Mandal, for providing quality education at the post Graduation level, in the field of management and computers. Mission is in the field of education in the rural sector, with a dream to infuse, implement and foster modern education and make it easily available to the wards of the farmers, laborers and the villagers. To aid Rural development through quality education.

The institute offers MCA Program approved by AICTE. Apart from that it run MCA, MPM, PGDBM, PGDCM affiliated to University of Pune.

8. All India Shri Shivaji Memorial Society’s Institute of Management, Pune-1

AISSMS’s Institute of Management is established in 2002\(^3\). The society AISSM was established by Late Shri Shrimant Chhatrapati Shahu Maharaja of Kolhapur and Late Alija Bajhadur Mahadeorao Scindia Maharaja of Gwalior in 1918. The objective of the Institute is to build a strong conceptual base, develop awareness about contemporary realities of management and uncover leadership
through a variety of activities like classroom sessions, field assignments and so on.

The institute is conducting MBA approved by AICTE and affiliated to University of Pune, since 2002.

9. **Sinhgad Business Schools, Pune**

Sinhgad Technical Education Society (STES) was set-up in August 1993. Prof. M. N. Navale, laid the foundation of a Society. The STES imparts education at the different Institutes in the fields of Engineering, Management, Pharmacy, Architecture, Computer Applications and Management. The society is running 4 management schools in and around Pune city at Kondhwa, Narhe ambegaon, Vadgaon and in Erandawane respectively as well as one business school at Lonawala under the jurisdiction of University of Pune. Out of these, Erandawane campus is newly established after 2005, therefore not considered in the study. Except Erandawane campus, all the management institutes of STES are conducting MBA and MCA programs approved by AICTE and the institutes are recognized by University of Pune. The present study has considered 4 management institutes of STES on Kondhwa, Narhe-ambegaon, Vadgaon and Lonawala campus only as per the scope of the study.

10. **Neville Wadia Institute of Management Studies and Research, Pune**

Neville wadia institute of management was started by modern education society in 1991. The Modern Society was established in 1932. NWIMSR has endeavored to mould its students into effective leaders who blend business practice into theory, ones who advance the evolution of strategies ideal for promoting a vibrant and throbbing business environment.

Institute is running Business Administration (MBA) approved by AICTE and affiliated to University of Pune. Apart from that it also has Master of Computer Management(MCM) and Master of Personnel Management(MPM) affiliated to University of Pune.

11. **Dr. D Y Patil Institute of Management and Research, Pimpri, Pune**
To achieve high standards in field of value based Education. Dr. D.Y. Patil Institute of Management & Research (DYPIMR) came in field of value based Education in the year 1994\[17\]. The well known philanthropist, educationist and social reformer Padmashree Dr. D.Y.Patil is the founder and chair person of the educational complex at Pune.

The Institute offers MBA and MCA as the core programs approved by AICTE New Delhi, Govt. of Maharashtra and affiliated to the University of Pune. The MBA program has received accredited NBA status from the National Board of Accreditation, New Delhi and A - Grade from the Directorate of Technical Education, Govt. of Maharashtra. MCM, DCM, MMS, MPM, MMM, DBM, DHM are also conducted under the Pratishthan.

12. Dr. Vikhe Patil Foundations Centre for Management Research and Development, Pune

Centre for Management Research and Development (CMRD), Pune is set up under the aegis of the Dr. Vikhe Patil Foundation\[18\], permanently affiliated to the Pune University, recognized by the Government of Maharashtra & approved by the AICTE, New Delhi.

The centre is established with the mission of imparting quality education and conduct socially relevant research in the field of modern management while retaining traditional Indian values.

The Institute offers MBA program affiliated to University of Pune and approved by AICTE

13. Vidya Pratishthan’s Institute of Information Technology, Baramati

Vidya Pratishthan's Institute of Information Technology (VIIT) was established in February 2000\[19\] at Baramati with an aim to provide quality education in the field of Information Technology and Computer Science.

VIIT offers courses like MCA, and MBA affiliated to University of Pune and recognized by AICTE Delhi. It also offers MCM affiliated to University of Pune.

14. Institute of Management & Research, Pune
Institute of Management and Research is run by Shri Shivaji Maratha Society. The Institute of Management & Research affiliated to University of Pune offers a MBA course which is approved by AICTE New Delhi. IMR is situated in the lush green picturesque surroundings of the Parvati hills comprising of 52 acres of pollution free land. Mission of the institute is to build the nation by creating visionary managers with exemplary competence, leadership qualities, sense of entrepreneurship, ensuring IMR epitomizes world-class education and grooming a bright new tomorrow.

The institute offers a MBA course which is approved by AICTE New Delhi.

15. Jaywant Business schools, Tathawade, Pune

Jaywant Shikshan Prasarak Mandal (JSPM) was established in 1998 with the objective of creating centers of excellence for education in the field of Engineering, Medical, Pharmacy, Management, and computers.

There are total 6 Management Institutes run by Jaywant Shikshan Prasarak Mandal (JSPM). out of that 2 are located on Tathawade Campus, 2 on Hadpsar Campus, and 2 on Wagholi Campus. Out of that Management Institutes located on Tathawade Campus are established before 2005, therefore considered in the study.

Jayawant Institute of Management Studies (JIMS) and Jayawant Institute of Computer Applications (JICA) both the institutes are established by Jaywant Shikshan Prasarak Mandal (JSPM). The institutes are running MBA and MCA courses on Tathawade Campus having separate infrastructure. The courses are approved by AICTE and Govt. of Maharashtra and the institutes are recognized by University of Pune.

16. Allana Institute of Management Science

Maharashtra Cosmopolitan Education Society’s Allana Institute of Management Sciences (AIMS), Pune was established in the year 1998 and recognized by University of Pune. It is situated in the heart of Pune cantonment, The institute offers AICTE approved full time postgraduate courses such as Masters in Business Administration (MBA), and Masters in Computer Applications (MCA). Apart from MBA and MCA, institute is running Masters in Computer Management (MCM) affiliated to University of Pune.
17. Vishwakarma Institute of Management

VIM, established in 1991, recognized by University of Pune, running AICTE approved MBA on campus. Vision of the institute is to become a premier institution of excellence in management education that develops talented and proficient leaders with values of entrepreneurship, moral values and social responsibilities. Mission is to be a vibrant institution of excellence in management education through training, research and development with rigorous and innovative teaching-learning methods focused on inculcating managerial skills, professional ethics and core human values in students as future managers - “Yojakas” - and thereby contributes to the economy and society at large.

The institute have 30,000 sq.ft. campus. Apart from AICTE approved MBA, the institute is running MMM, PGDBM and PGDFT


Vision of the institute is to be a center for quality education and research, through excellent academic ambiance and mutual relation with society and industry, with an objective of purposeful existence in society. The mission is to develop competent professionals and entrepreneurs, capable of withstanding and managing the ever-changing scenario in the world of technology successfully, with a deep rooted sense of social responsibility.

Institute of Industrial and Computer Management and Research” (I.I.C.M.R.) on a separate campus at Pradhikaran, Nigdi for conducting Post-graduate Computer Application course namely Master of Computer Application (MCA) and Master of Business Administration (MBA) affiliated to University of Pune and Approved by A.I.C.T.E.

19. Institute of Management Studies, Career Development & Research, Ahmednagar

Institute of Management Studies, Career Development & Research (IMSCDR) is run by Bhaskar Pandurang Hiwale Education Society IMSCDR.
The institute conducts MCM, PGDBM, MBS, and MCA and MBA Program approved by AICTE. The institute also has Ph. D research centre in Management Sciences.

20. Shree Chanakya Education Society’s Indira Institute of Management

The Indira institute of Management was established by Shree Chanakya Education Society (SCES). Shree Chanakya Education Society (SCES) was established in February 1994.

Vision of the institute is to create a centre of academic excellence in the field of Management and IT Education with the purpose of fulfilling the industry requirements through holistic development of the future performers, who are also good human beings, and possess the right knowledge, skill sets & attitude towards their work and life.

The mission is to promote a learning environment that welcomes and honors men & women from diverse cultures for involving themselves in intellectual inquisitiveness, explore knowledge dimensions for future application in industry, business and life and to develop managers and entrepreneurs in the field of management and IT, who can serve as engines of national and global economic growth & innovation.

The institute is running the MBA and MCA Courses started at 1994 and 2000 respectively affiliated to University of Pune and approved by AICTE. It is also a recognized Ph.D. Research centre (in Management) of University of Pune.

21. Smt Hiraben Nanavati Institute of Management and Research for Women (HNIMR), Pune

HNIMR was established by Maharshi Karve Stree Shikshan Sanstha. The vision of the institute is to develop a centre for management excellence exclusively for women.

Mission is to develop competent young professional women managers with capability to contribute effectively in the challenging environment.

HNIMR conducts two year full time MBA course recognised by AICTE, New Delhi, DTE, Govt. of Maharashtra and Pune University. The institute is a recognized Ph.
D. research centre (in management) of University of Pune. HNIMR, is an all-women management institute, established in 1997. It is affiliated to University of Pune and recognized by AICTE & DTE.

22. MIT School of Management (MITSOM), Pune

The MIT School of Management established by MIT, Pune. The Maharashtra Academy of Engineering and Educational Research, Pune (MAEER) was established on 21st June, 1983, under the Societies Registration Act. (Trust Regn. No F-2555, Pune, dated 24th October 1983). MIT, over the period of 25 years has grown to 29 citadels of learning in the areas of Engineering, Management, Medicine and others; forming the MIT Group of Institutes

MIT School of Management has a vision of being in the forefront for providing cutting edge management education across the globe.

MITSOM conducts full time MBA course affiliated University of Pune, approved by AICTE apart from that it conducts MCM as well as PGDBM. Autonomous Programs such as Post Graduate Management Program (PGMP) as a Full Time Autonomous Course and Post Graduate Diploma in Management (PGDM), Post Graduate Diploma in Import Export Management (PGDIEM) as a Part Time Autonomous Courses.

The institute is a recognized PhD research centre (in management) of University of Pune.

23. Alard Charitable Trusts’s Alard Institute of Management Sciences (AIMS)

Alard Institute of Management Sciences (AIMS) is established by Alard Charitable Trust. The Alard Institute of Management Sciences (AIMS) was established in the year 2005 which is approved by AICTE, New Delhi, and affiliated to University of Pune. It is housed in an elegant and exclusive world class building over a built up area of 32,000 Sq. Ft.

Vision of the institute is to excel in all aspects of academic life so as to make the institute nationally reputable wherein both the teacher and the taught are equipped with global standards of Gyan, (knowledge), Buddhi (wisdom) and Vivek (consciousness).
Mission is to enable the students (managers-in-waiting), to become effective but, we provide an environment that encourages incremental and value based learning to take place so that potentially efficient managers become socially conscious leaders.

The institute conducts full time MBA (Master of Business Administration), MCA (Masters in Computer Application) MMM (Masters in Marketing Management) programs affiliated to University of Pune and approved by AICTE.

24. Dr. Moonje Institute of Management & Computer Studies, Nashik

Dr. Moonje Institute of Management & Computer Studies, Nashik, established by The CHME (Central Hindu Military Education) Society. The mission is to impart professional education. In its mission it enlists three values - Building National Character, Quality Education and developing managerial skill in the students. The institute conducts Master Of Business Administration (M.B.A) and Master Of Computer Application (M.C.A), which are affiliated to University of Pune and approved by A.I.C.T.E.

25. PIREN’s Institute of Business Management & Administration (IBMA), Loni(Bk), Ahmednagar.

The Institute of Business Management & Administration was established in 1993 by Pravara Rural Education Society. The institute is spread over 16 acres of land in a lush green campus in the posh and modern locality of Loni(Bk).

Vision of the institute is “Let Education Illuminate Lives!” and Mission of the institute is to produce Bright Young Managers and Technocrats to Transform Enterprises into Stars.

It offers two years full time MBA Program approved by the All India Council for Technical Education (AICTE, New Delhi) and affiliated to University Of Pune.

26. Mahatma Gandhi Vidyamandir's Institute of Management & Resarch, Panchavati, Nashik

Institute of Management & Resarch, Nashik was established in 1994 by Mahatma Gandhi Vidyamandir. Mission of the institute is to work towards excellence in the field of Management and Education.
The institute conducts full time MBA (Master of Business Administration) approved by AICTE and affiliated to University of Pune.

27. Mahatma Phule Institute Of Management, Pune

Mahatma Phule Institute of Management, Pune (Poona), Maharashtra was established in 1994-1995 by Poona District Education Association.

It runs AICTE approved MBA affiliated to University of Pune. Apart from MBA, it runs MCM, MPM, courses on campus.


The institute was established by Dr. D. Y. Patil Pratishthan. Mission of the institute is to be best world class IT center for transformation of students as knowledge workers imbibed with values to meet global challenges providing conducive environment for building up a learning culture. The institute running MCA course is affiliated to University of Pune and approved by AICTE, New Delhi.

4.2.1 Categorical distribution of the Response received for the study

As mentioned earlier, the study has considered the management institutes recognized by University of Pune, running AICTE approved MBA and MCA courses. Therefore the total response received for the study is 83% from the management institutes under the jurisdiction of University of Pune. The study received 80.95% response (17) from the Management Institutes conducting MBA course, 75% response from the management institutes(3) conducting MCA, whereas 87.5% response from the management institutes (14) conducting MBA and MCA as shown in Table 4.5 and Figure 4.1
Table 4.5  Categorical distribution of the Respondent Mgt. Inst., UOP

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>No. of Institutes</th>
<th>Management Institutes in scope</th>
<th>Response received</th>
<th>Total Response%</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Only MBA</td>
<td>21</td>
<td>17</td>
<td>80.95%</td>
</tr>
<tr>
<td>02</td>
<td>Only MCA</td>
<td>04</td>
<td>03</td>
<td>75%</td>
</tr>
<tr>
<td>03</td>
<td>Both</td>
<td>16</td>
<td>14</td>
<td>87.5%</td>
</tr>
<tr>
<td>Total</td>
<td>41*</td>
<td>34</td>
<td></td>
<td>83%</td>
</tr>
</tbody>
</table>

*Source: Figure is drawn on the basis of DTE website and University of Pune Website

Figure 4.1  Categorical distribution of the Respondent Mgt. Inst., UOP

4.2.2  Year of establishment

All the 34 respondent Management Institutes are running MBA and/ MCA course/ courses in their premises, which are approved by AICTE. These institutes are also running other computer and management courses, apart from MCA and MBA. These institutes are recognized by University of Pune and approved by AICTE. All the institutes are self financed. The chronological distribution of the respondent management institutes under the jurisdiction of UOP, are mentioned in Table 4.6 and Figure 4.2.

Table 4.6  Chronological Distributions of the respondent Management Institutes

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Year of Establishment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. of Mgt. Inst.</td>
<td>1</td>
<td>1</td>
<td>6</td>
<td>14</td>
<td>12</td>
</tr>
</tbody>
</table>

* Figures collected from the University of Pune Dairy website (Appendix-1)
It is evident from the above figures that 42% respondent management institutes established during 1991-2000 and are functioning for more than 10-15 years.

36% established during the period 2001-2005 and functioning for 5-9 years.

21% institutes were established before 1990 and having vast experience of working for 30-40 years.

4.2.3 Courses conducted by the respondent Management Institutes recognized by UOP

Management Institutes recognized by University of Pune are conducting full time Master of Business (MBA) program and in addition the institutes are also conducting other courses in Business management.

During the last few years, Information Technology assumed great significance and University of Pune and gave permission to various institutions to conduct full time Diploma course in computer management (PGDCM), Master degree course in Computer Management (MCM) and later Master degree in computer Application (MCA , Management discipline).

It is mandatory for the management institutes to get the approval of AICTE for running the MCA and MBA courses. The AICTE has also prescribed the norms for developing a management institutes including the library norms. Therefore the present
work considers only those institutes running AICTE approved MBA and MCA courses.

The Table 4.7 and Figure 4.3 highlights the courses conducted by the respondent Management Institutes recognized by UOP

<table>
<thead>
<tr>
<th>Total Response</th>
<th>MBA</th>
<th>MCA</th>
<th>MPM</th>
<th>MCM</th>
<th>MBS</th>
<th>MMM</th>
<th>PGDBM</th>
<th>PGDCM</th>
<th>Ph.D</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>34</td>
<td>31</td>
<td>17</td>
<td>13</td>
<td>09</td>
<td>06</td>
<td>09</td>
<td>08</td>
<td>03</td>
<td>13</td>
<td>09</td>
</tr>
</tbody>
</table>

Out of 34 respondent institutes, 31 management institutes (91.17%) are conducting MBA, 16 are conducting (47.05%) MCA. Other course conducted by the institutes are MPM (13), MCM (09), MBS (6), MMM (9), PGDBM (08), PGDCM (03), Ph.D. (13) and other autonomous courses conducted by 9 management institutes.
4.2.4 Courses wise student’s strength in the respondent Management Institutes recognized by UOP

The total strength of the students given by the respondents is 14,266, out of that 4676 (32.77%) are MBA students, 3002 (21.04%) are MCA students, 1653 (11.58%) are MPM students, 402 are (2.81%) are MBS students, 1437 (10.07%) are MCM students, 1110 (7.78%) are DBM students, 132 are (0.92%) are DCM, 44 are (0.30%) are Ph.D. researchers, 585 (4.85%) are other courses. The Table 4.8 and Figure 4.4 provided the number of students studying in the respondent management Institutes recognized by UOP.

<table>
<thead>
<tr>
<th>Total</th>
<th>MBA</th>
<th>MCA</th>
<th>MPM</th>
<th>MBS</th>
<th>MCM</th>
<th>MMM</th>
<th>DBM</th>
<th>DCM</th>
<th>Ph.D.</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>14266</td>
<td>4676</td>
<td>3002</td>
<td>1653</td>
<td>402</td>
<td>1437</td>
<td>1225</td>
<td>1110</td>
<td>132</td>
<td>44</td>
<td>585</td>
</tr>
</tbody>
</table>

*The number of students per course is given by the respondent Mgt. Inst. recognized by UOP

Figure 4.4 Courses wise Students Strength in the Management Institutes, UOP
4.2.5 Manpower of the respondent Management Institutes recognized by UOP

Total manpower of the respondent management institutes recognized by UOP is mentioned in the Table 4.9.

Table 4.9 Manpower of the Respondent Management Institutes, UOP

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Category</th>
<th>Total Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Teaching Staff</td>
<td>724</td>
</tr>
<tr>
<td>2</td>
<td>Non teaching</td>
<td>473</td>
</tr>
<tr>
<td>3</td>
<td>Visiting Faculty</td>
<td>265</td>
</tr>
<tr>
<td>4</td>
<td>Others</td>
<td>065</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>1524</td>
</tr>
</tbody>
</table>

- The teaching manpower ranges 6-60, non-teaching ranges from 2-50, visiting ranges from 4-50 and other staff range is from 3-20.
- The range of the total staff in other respondent institute is from 17-80.
- The total manpower in the respondent management institutes in University of Pune is 1524.

Thus the total user population of the libraries in the current study is around 11042 including 10318 students (MBA and MCA students, Table 4.9) and the 724 faculty members. (Table 4.9)

To sum up, IIMs are established in India to impart quality education, training and consulting in management. IIMs are known as institutes of national importance as mentioned by AICTE\textsuperscript{36}. Besides IIMs, universities, private institutions, engineering colleges in India offer postgraduate course in management education. Since 1990s, the growth of management education accelerated due to the active participation of private institutions and the University of Pune is not exceptional for that.

The next chapter discusses the various library networks and the major consortia efforts in India.
4.3 References:


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