## List of Abbreviations

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Abbreviation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BBA</td>
<td>Bachelor of Business Administration</td>
</tr>
<tr>
<td>2</td>
<td>MBA</td>
<td>Master of Business Administration</td>
</tr>
<tr>
<td>3</td>
<td>MPM</td>
<td>Master of Personnel Management</td>
</tr>
<tr>
<td>4</td>
<td>MCM</td>
<td>Master of Computer Management</td>
</tr>
<tr>
<td>5</td>
<td>PGDBM</td>
<td>Postgraduate Diploma in Business Management</td>
</tr>
<tr>
<td>6</td>
<td>MBS</td>
<td>Master of Business Sciences</td>
</tr>
<tr>
<td>7</td>
<td>IIM</td>
<td>Indian Institute of Management</td>
</tr>
<tr>
<td>8</td>
<td>IIMA</td>
<td>Indian Institute of Ahmadabad</td>
</tr>
<tr>
<td>9</td>
<td>IIIMB</td>
<td>Indian Institute of Bangalore</td>
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<td>10</td>
<td>IIMK</td>
<td>Indian Institute of Kozhikode</td>
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<td>11</td>
<td>IIIMC</td>
<td>Indian Institute of Calcutta</td>
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<tr>
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<td>IIIMI</td>
<td>Indian Institute of Indore</td>
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<td>13</td>
<td>IIIML</td>
<td>Indian Institute of Lucknow</td>
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<td>14</td>
<td>UOP</td>
<td>University of Pune</td>
</tr>
<tr>
<td>15</td>
<td>Mgt. Inst.</td>
<td>Management Institutes</td>
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<tr>
<td>16</td>
<td>Lib’s</td>
<td>Libraries</td>
</tr>
<tr>
<td>17</td>
<td>MANLIBNET</td>
<td>Management Libraries Network</td>
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</tbody>
</table>